

London beckoned to David, and he starred next at the prestigious West End in "Time" with Sir Laurence Olivier. In 1994, he once again broke box office records in the stunning and highly lauded production of "Blood Brothers" on Broadway, working for the first time with Shaun. The subsequent tour of the United States and Canada was also SRO.

Despite the peaks and valleys of his professional and personal life, David has always been able to regenerate his success by keeping his perspective and acute sense of humor. "I'm an optimist. I mean, you have to be with my career," he laughs. "I've never gone out and changed my style to suit the times. I have always stayed true to myself by using the work ethic my father instilled in me, to strive for the best musically, theatrically, as well as in producing and writing. He taught me to be fearless about revealing the frailties and strengths of the human experience. Bringing that human element to my work is the most important thing I can do as an entertainer."

In 1996, David took on his next challenge and moved to Las Vegas to star at the MGM Grand in the \$75 million extravaganza "EFX." Under David's creative direction and by entirely re-vamping the show, it became the most successful production in Las Vegas. The MGM acknowledged that he was singularly responsible for bringing over 1 million paid customers to see "EFX". Within four months of opening, the show was voted "Best Production Show" in Las Vegas, and David was voted "Best All Around Performer" and "Best Singer." In 1999, David was again named "Best All Around Performer," "Entertainer of the Year" and "Show Star of the Year" for "The Rat Pack Is Back!", the first original production paying tribute to the legendary quartet, which he created and produced with Emmy Award winning writer-producer Don Reo. The musical played to sold-out audiences first at the Desert Inn, then at the Sahara Hotel & Casino in Las Vegas. Simultaneously, David and Reo created "At the Copa," which David wrote, co-produced and in which starred. He returned to performing in concert subsequently and continues to tour worldwide.

In addition to performing, producing, writing and recording, David's passion and avocation lie with the thoroughbred horses that he breeds and that race throughout the country. David lives in Florida with his wife, songwriter Sue Shifrin-Cassidy, and their 18 year-old son Beau.