DAVID CASSIDY asks: "Will YOU be MY SECRET Summer Love?"

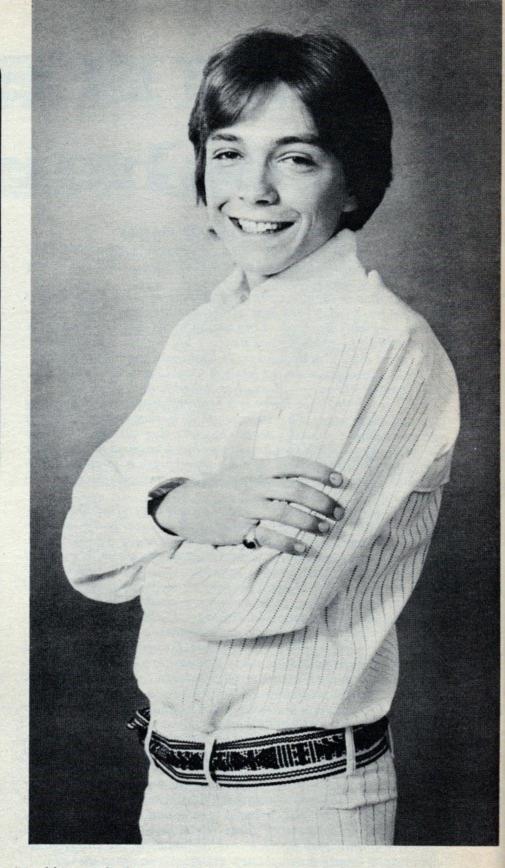
THIS SUMMER will be the most exciting summer of my life — and nothing could make me happier than to share it with you! Though I have been a guest on many national TV shows, I have never been a regular on a series — till now, that is! On Friday nights early in September, ABC-TV will start presenting a new series called The Partridge Family. It's a story about a family of musically inclined kids and their mom (in the TV show our mom is a widow). We all get the bright idea that — instead of Mom going out and working for a living for us — we Partridges ought to get together, form our own band and try to make ends meet by doing concerts, records and whatever. The Partridge family consists of three sons and two daughters. In the series, I play the part of "Jeremy" — and I play guitar and sing.

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All the above means that while most people are rushing off to summer camp or the beach, on sightseeing tours or whatever their favorite vacation is, I will be getting up early every morning, going down to the studio, working through the hours and finishing up late in the day. But, quite frankly, being on The Partridge Family is better than any "vacation" I could ever

If you were my secret summer love, here's what a typical day with me would be like. Between 7 and 7:30 in the morning, I would pick you up in my blue Mustang and we'd drive to 1334 N. Beachwood Drive, where the Columbia Screen Gems studios are. I hope you won't mind if I don't talk very much, for keeping up a conversation early in the morning is not one of my strong points. In fact, I probably won't say very much on the set for the first hour or so — and for these reasons: we have to get into our costumes, go to make-up and then work with the assistant director getting our "marks" (for standing and sitting positions) for the scenes in the day's shooting. So if you don't mind, when we get to The Partridge Family set, I'll fix you up with a nice glass of milk and a doughnut and then I'll go off and get ready to do my daily work!

By the time I've gotten my "marks", everyone on the set has begun to wake up and soon jokes are exchanged and laughter is flying. I'll take you around and introduce you to my Partridge family. You'll really like Shirley Jones, who plays my mom (and who actually is my stepmom in real life!), cos she's so warm and friendly. Next, I introduce you to Susan Dey, who plays my big "sis", my two little "brothers" — Danny Bonaduce and Jeremy Gelbwaks — and my baby "sis", Suzanne Crough. You'll find the whole Partridge gang are really very special people! They love to meet new folks and aren't



a bit conceited or stuck up.

The end of our day at the studio will find us popping back into my Mustang and going for a long ride. There is no better way to "unwind" than to take the scenic route down the Pacific shore towards Malibu at sunset. Later, we drive back down to the Strip and look for a good Italian restaurant. I have a few favorites, so we would try a different one every night until we hit the one you like best.

Later that night, I ask if you will come home with me and help me work on my script. By that, I mean — if you will — I could introduce you to my roommate Steve Ross and my dog "Sam". After I have studied my lines for awhile, I'd ask you to hold the script and cue me until I am absolutely sure that I've memorized every single word I have to know for the show the next day.

Our ride home will probably be quite like our first ride in the morning was — but for a different reason. Now we are elated, but very tired after a busy and exciting day. At your house, we say good night, but our parting isn't sad — for the simple reason that I'll be picking you up again early the very next morning!

To find out how to be Mike Cole's secret summer love — turn to page 50!