

# DAVID CASSIDY — IDOL OF THE LITTLE ONES

A TCN9 special captures the screaming adoration by girls as young as seven for the American singer on a British tour.

It looked like Beatlemania all over again when American singing star David Cassidy went on a concert tour of Britain this year.

The great difference was his fans were mostly "weeny-boppers," girls as young as seven years old. The majority of the Cassidy audiences were between seven and 15.

But their tender age didn't stop them from being as noisy and as potentially dangerous as their older sisters, as they repeatedly attempted to reach their idol.

Cassidy's final six concerts in Britain were at Wembley, and there the scene, with security guards and dogs, looked more like Colditz than a concert.

These impressive, and frightening, scenes are part of "David Cassidy in London," a special on TCN9, on Sunday, July 15, at 7.30 p.m.

For 48 hours Thames Television followed the singing star, who rose to fame via the TV series "The Partridge Family."

They followed him from the beginning to the end of a concert, including the dash to a waiting van, which was attacked by the fans hoping to get a glimpse of him after the show.

David Cassidy talks about being a superstar, his reactions to the fans, and his plans for the future.

But the show is more than a study of a weekend in the life of a pop star.

It tries to find out what makes the fans tick, and why Cassidy means so much to them. The weeny-boppers themselves are interviewed both before and after the concert.

One girl, summing up the reasons, said: "Young girls need an idol. When you are 20 or 21 you can have love affairs, but when you are ten you need someone like David to love."

The program also includes film of the people around the concerts: Two parents waiting outside while their daughters scream inside, a man selling David Cassidy rosettes, the commissionaires responsible for crowd control at Wembley, and the bodyguards responsible for the star's safety.



By JULIE KUSKO

David Cassidy, singing star of the TV series "The Partridge Family," in his own special on TCN9, Sunday, July 15, 7.30.



THE LOTUS EATERS' SECRETS