

Universal hosted a pair of parties, one each for its show on NBC and ABC. So did Warner Brothers. Screen Gems took over the Columbia Ranch (the back lot set, also situated in Burbank), served hot dogs (from a New York-style mobile stand) and charcoal-broiled steaks, while David Cassidy mingled with the crowd and complained about the story, but not the picture (a nudie), that Rolling Stone ran on him recently.

Cassidy said Rolling Stone assigned a reporter to him for a weekend when he agreed to the interview, but that the first story written for the weekly was so puffy and flattering it embarrassed him. He said Rolling Stone showed him a copy of it before it was scheduled to run and it read more like his own press agent would send to a fan magazine.