

Finding his own way

LITTLE boy lost in no man's land. This is David Cassidy, 1974, in Auckland this week.

At the age of 23 years, looking younger than his age yet acting older than his age, David is at a crossroads in his career.

For some time he has been the teeny-boppers idol and acted out the part as directed, keeping his young fans happy and his managers mollified.

Just as his TV show, 'The Partridge Family' was a phase, so have the personal appearances and ordered shows now passed as a phase.

At his Press conference here he said:

'I want to record my own musical tastes. I am not aiming at any particular age market or group of people, just singing the songs I want to sing.'

'I have no plans for further TV shows. I prefer live acting, TV is too confining.'

Basically a simple person, David is nevertheless an astute businessman.

Friendly, charming, completely at his ease with the Press, he exudes much commonsense and his good educational background comes through when answering often inane questions.

On the subject of cars — 'I have one car, after all I can only drive one at a time.'

On commercialisation — 'Exploitation is uncontrollable.'

On money — 'It is not important compared with doing what one wants to do.'

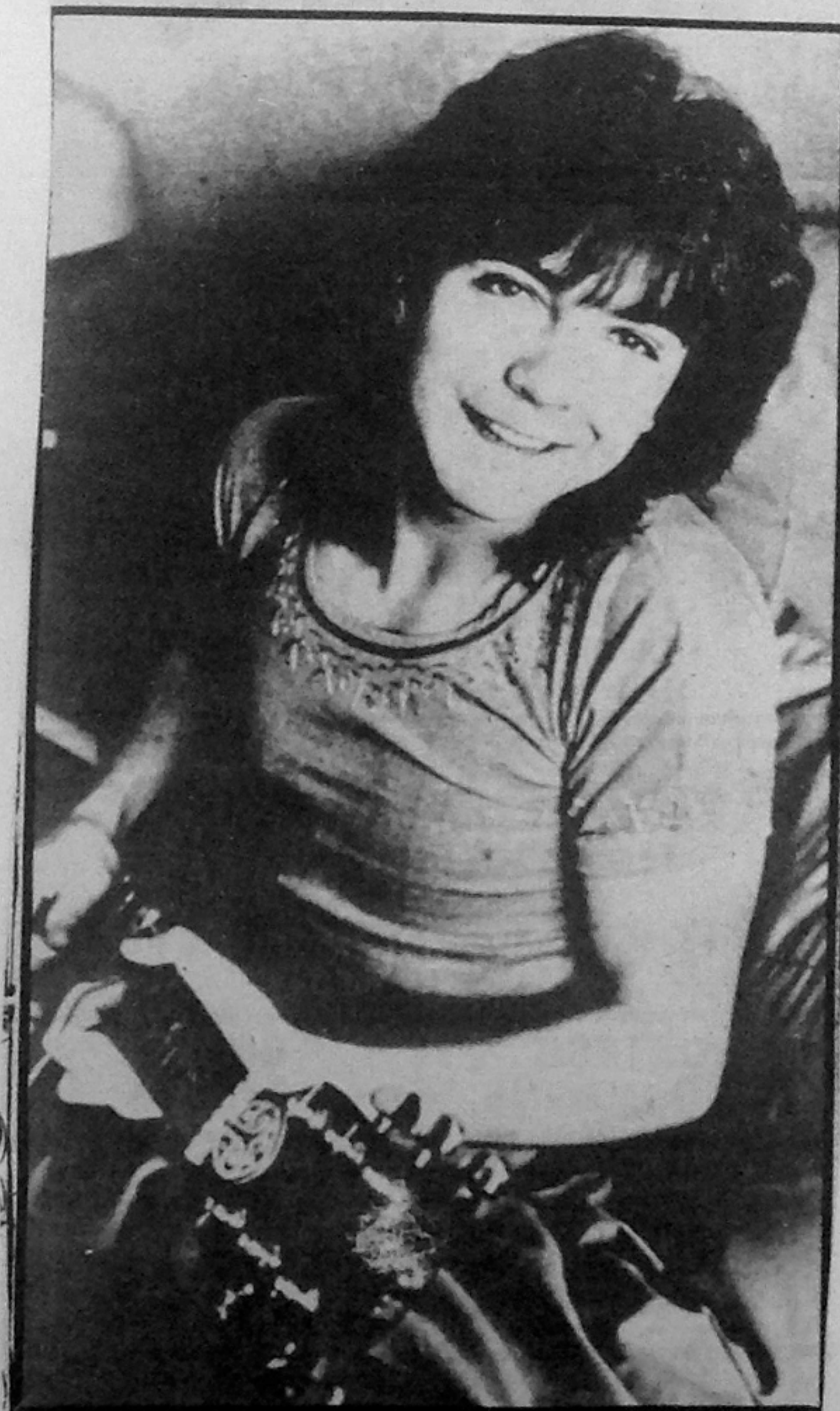
On publicity — 'The most used picture shows me with my own dog, Bullseye.'

On New Zealand — 'I had no preconception of what it was like.'

On his future — 'I would like to be a Freemason someday and I would hope to always portray myself on stage.'

A genuinely pleasant young man with no obvious hangups.

No doubt he will find which way to go and my bet is he will be a success, more than he is now.



DAVID CASSIDY