

# DAVID

**H**E was born on April 12 in the Little Flower Hospital in New York City and that birth-date makes him an Arien People born under Aries, the first sign of the Zodiac and the strongest of all the signs are ... well something special.

David Bruce Cassidy has proved beyond any doubt that he's something special. Listen to that famous astrologer Maurice Woodruff talking about those born under the sign of Aries: "You will always want to be right at the head of whatever you set out to do, for you are the rulers and the pioneers."

Let's break off there. It's absolutely right so far. David Cassidy, born of show-business parents, always wanted to be a star. There was a time when he might have settled for becoming a doctor, or possibly a vet (he's very keen on dogs, horses any kind of animals) but most of his life he's wanted to be in the entertainment scene.

His birth sign says he wanted to rule. And he's come to do just that in the pop music world. David Cassidy, with sales of countless million records, rules the roost all right ... and it's a tribute to his nice-guy personality that he doesn't rule the roost by crowing aloud all hours of the day and night.

And is he a pioneer, too? The answer is: Yes. Mind you, there were teenage idols long before Cassidy. Go right back and there were movie actors like Rudolph Valentino moving on to the smooth tones of Bing Crosby, and on to Frank Sinatra ... it was reported that he actually "herd" youngsters, then called bobbysoxers, to scream for him. If that story was true, well ... he still went on to be a lasting part in the popular music field.

On to Elvis Presley. To the Beatles (specially the ultra-pinuppy Paul McCartney), to the Monkees. And to David Cassidy. But where David was a true PIONEER is that he brought back the sheer excitement, the audience participation, to pop music.

Know what had happened to pop in the immediate time before David exploded on the scene first via the Partridge Family TV-ers and then through his own records? What happened was that pop went all heavy and progressive. Which meant a string of groups and musicians who played what THEY wanted to hear, and didn't worry about the fans at all. Some of 'em used to stand onstage and spend half-an-hour just tuning up ... and then follow up with incredibly boring long solo passages which left the fans cold and the musicians hot!

When David made the breakthrough, he pioneered a return to entertaining pop music. When David walked on stage, he was determined that the fans would get their moneys-worth. When David came face to face with a thousand or so fans he did what he could to be friendly and nice ... because he realised then, as he does now, that it's the fans who create the superstar.

So far, then, his birthsign reading is dead right. But it goes on: "You are extremely fond of travel and usually get around to doing a great deal of this. You like change, never seem to want to stay put in any one situation or place."

David travels. He loves it. He loves meeting people and seeing new places and it's quite true that he gets a trifle fed up when he has to spend all his time in the

## Starsign Aries: the Tiger and the Pioneer

studios. So that side of the "reading" is quite true ...

Okay, so David wouldn't argue with that assessment. But most important of all is the fact that he is ... DIFFERENT. So he deserves a DIFFERENT character reading from that which goes along with the usual birth signs.

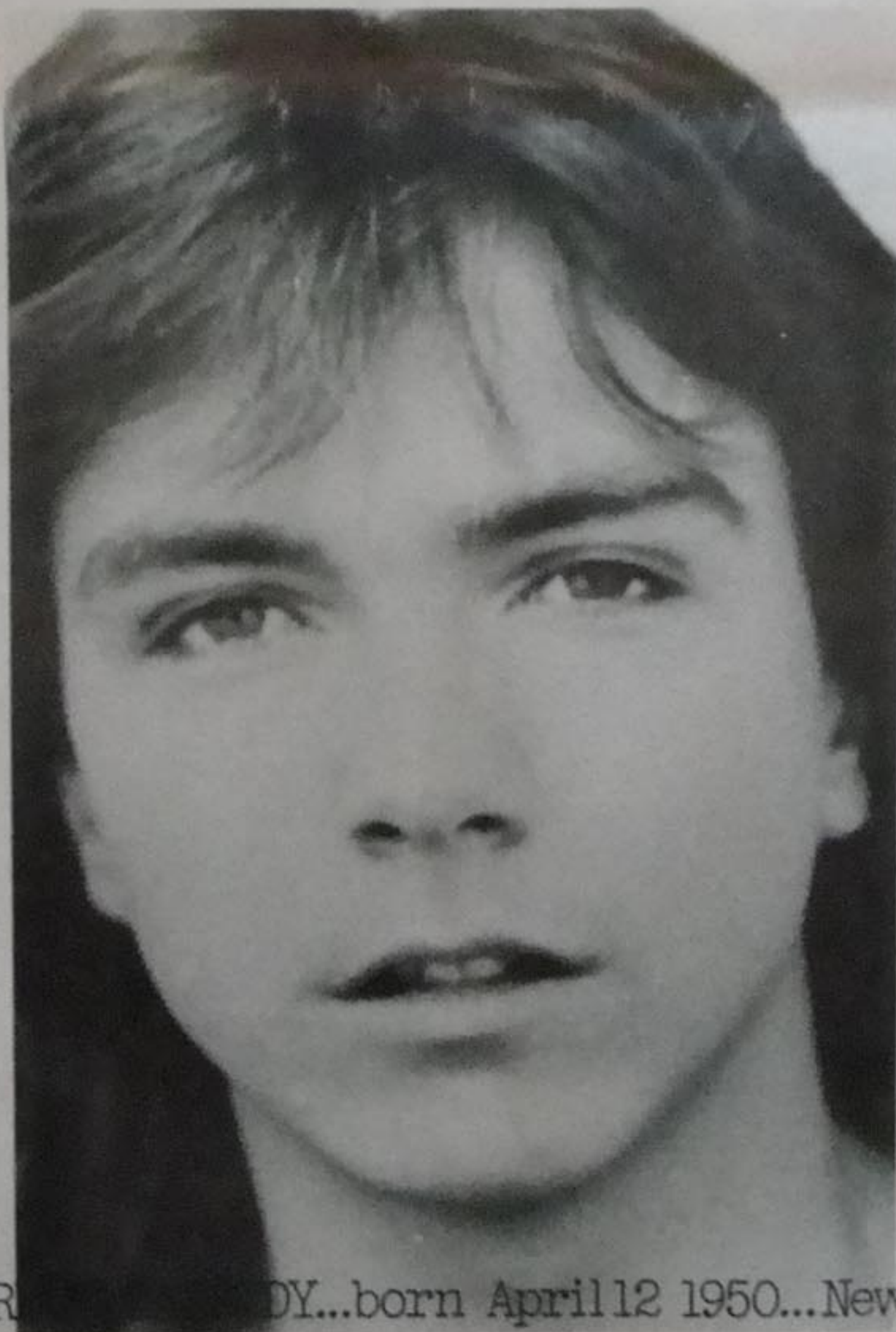
So let's turn to Chinese Horoscopes,

where the belief is that it is the moon which has the influence to change your life, rather than the Zodiac, which uses the sun. Their calendar is made up of twelve new moons in a year, and each moon has its own animal sign ... actually you can read all about this new way of reading one's life style in a book by Paula Deisoi, published at 40p in Pan Books.

For instance, this is the year of the Buffalo, which follows last year's sign, the Rat. And now people fall under the sign of the Tiger, the Snake, the Rooster, but it depends on the year, not the month, in which you were born.

And surely it's no surprise that David Cassidy wears the stripes of the leader ... of the TIGER. Again, the reading is: "He is a leader and those who follow him may find themselves heading for catastrophe, because he can be reckless. But it is difficult to resist his magnetic character. He commands respect, even of those working against him. But that's just as well, for the Tiger likes to be obeyed. He is contemptuous of those who play it safe ... but he can offer great love, even though he sometimes becomes too intense about it."

Not much argument about that as a reading of what makes David Cassidy tick. What makes him the subject of this kind of superstar scrutiny. What makes him a nice-guy who has turned pop music on its ears by sheer determination.



DAVID BRUCE CASSIDY...born April 12 1950...New York City

# CASSIDY