In 1996, David opened at the MGM Grand in the \$75 million extravaganza "EFX." Under David's creative direction the show was entirely re-vamped, and became the most successful production in Las Vegas. The MGM acknowledged that he was singularly responsible for bringing over 1 million paid customers to see EFX. Within four months of opening, the show was voted "Best Production Show" in Las Vegas, and David was voted "Best All Around Performer" and "Best Singer." In 1999, David was again named "Best All Around Performer" in the Review Journal's Best of Las Vegas. He was also chosen City Life's "Entertainer of the Year" and was dubbed "Show Star of the Year" by Gaming Today.

In 1999 David partnered with award winning writer-producer Don Reo to create "The Rat Pack Is Back!" which played to sold-out audiences at Las Vegas' legendary Desert Inn and then at the Sahara Hotel & Casino, receiving both critical and popular acclaim.

Simultaneously David and Don Reo wrote and produced "At the Copa" in which he starred the following year at the Rio. The show incorporated a Broadway musical production with that of a star's headlining concert. The result was a non-stop, high-energy