

# THE DAVID CASSIDY INDIVIDUALITY MOVEMENT



August 1974

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## PORTRAIT OF AN ARTIST AS A YOUNG MAN

"The reason I stopped making records is because they were all the same... there was no individuality about it."

-David Cassidy on Goodnight America-

DCIM congratulates David on his July 4th appearance with Geraldo Rivera on ABC-TV's Goodnight America. We hope this is the first of many opportunities David will have to express himself honestly and articulately to his American audience. We were especially pleased that during this interview David emphasized his desire to put some "individuality" into his career!

## BEHIND THE SCENES

(Although David's appearance on Goodnight America was edited before it was aired, DCIM's Business Manager and N.Y. rep Barbara Schiumo attended the taping on July 2nd. In the following article she recreates that day for the many of us who were there only in spirit.)

After five years of mental anguish and physical torture, three of which were filled with zany schemes to conquer the battlefront brigade of doormen, security guards, and The Upperhand to reach "our hero," I finally "met" my goal while working for ABC-TV for only two and a half weeks.

Well, the crazy plottings have been gone for a while now, but the love and understanding of this particular man and his special talent have grown each day like a new life within me. It was July 2 of this year when this man entered my life once again. I hadn't seen him since June 24 of '72 but he came back to N.Y. as if to start the life with a rebirth of its first breath of hope for me, and for The David Cassidy Individuality Movement.

There were rumors circulating the various offices of ABC-News concerning Geraldo Rivera's Goodnight America guest line-up for the airing of July 4's show. I had been across the street watching Sha-Na-Na rehearse for the taping of that night's show, when I first learned about David's flying in from the west to do an interview with Geraldo Rivera. I didn't know whether he would positively be there until 6 P.M. when I arrived at the so-called "scene" and received a quite positive "yes" from Victor, the stage supervisor. (Joe, my "darling of a boss" frantically tried and succeeded to get me in by the stage door to see the show; and besides it being free for an ABC employee, I accepted a choice seat just below my recent acquaintance, Mrs. Rivera (Geraldo's mother) and her family.)

I sat for one half-hour until the show started to shoot at 6:30... but David didn't make his introduction until 7:00. The next few moments were of utter shock and amazement when David

slowly ran out from the side entrance. In my totally confused mind, I had been believing that David was still on his Pacific-Island paradise. Of course, it didn't take too long to face the truth, who was actually sitting there only 20 feet in front of me.

He spoke well, and I was filled with so much pride I wanted to bust! As I drew my eyes away from the man clad in cut-denim shorts, white socks and flowered blazer, I noticed the people's reactions -- adults, as well as children, sat there really listening to him, not just hearing his voice "speak his peace." I not only felt some personal recognition when he responded to my smile with his own, but felt that he had made all those years worth whatever pain there was.

As for the interview itself, David appeared to be his normal nervous and fidgety self, and a very stubborn fly made it more uneasy for him, as it continuously landed on his face through-out the first five minutes of the interview. It was quite humourous as David commented, "It must like me too!" (Too bad the editors cut it for the finished televised product.) Also a few more specific statements were cut: While speaking about making an album with David Bowie, Geraldo questioned it being a bit strange to see Cassidy and Bowie recording together. David stated that, of course, it would, but he himself is "not personally into" the exotic Bowie dress. Also, referring to the Rolling Stone article, David mentioned his experiences with "some girl" one weekend in N.Y. before his Garden concert... (I knew they'd edit that one!)... and that's all that was said. He did say that he had very little time and had to return to L.A., as he made a gesture of his wrist to check the time.

I know David responded spontaneously to all the questions, which made the Keith Partridge image take (hopefully) a permanant backseat and uplifted David Cassidy to front row center.

David is working for himself now, not for a time and punch-card show which -- "went on too long." I believe he knows now what he wants to do with the unused talent still buried inside of him. He'd like to produce a movie, but still record; cut concerts out for a while; and, in reference to the Partridge Family show tapings -- "to burn them." (yes, folks, he's still got his sense of humor.)

When the interview ended, I was supposed to be personally introduced to him and that was when I decided to hand him my copy (off of my bulletin board) of Pat Ravalgi's article from The Farmingdale Post, "David's Fans Organize," and to hit him with something like, "David, you can never escape from DCIM." But to my disappointment, not his, he had to leave at 7:30 to catch his plane; and it was now 7:40 P.M. He left just as fast as he did June 24 of '72; and Pat's article is now back on my bulletin board.

The most beautiful thing about David is that he leaves behind him a lot of said and unsaid things to be seriously thought about by each person... to accept him as he honestly is or shun away. Speaking for myself and for the club, David, your individuality (Do you remember saying that one?) is respected by a lot of people; but the best part of it all is that you finally found the audience here with DCIM. Let us help you begin your search -- please believe in us as we do in you.

"When they love ya, man, they tell ya they love ya..."

Special Thanks to:

Joseph Scibetta (arf! arf!) Love, Little Orphan Annie  
Victor Wolinski and Deborah Cox-Riches - for being so kind.  
Alan Needleman - my FANTASTIC next-door neighbor.  
Joseph Adams - for the gorgeous poster.

And especially to Geraldo....

We thank you for giving David the chance.

\*To David - Thank-you for being there at the right time.

I love you.

-Barbara Schiumo-



DCIM BRINGS GOODNIGHT AMERICA TO ALIVE & KICKING!

Since it would be practically impossible for us to print the entire interview, DCIM brings you what we feel are the most important items.

On Bernadette Whelan: I think that the main thing that's important for me to feel is that I personally did not act irresponsibly, nor did the security men, nor did the ambulances and anybody else involved... I think that it just was a situation... she wasn't in front... I don't think she was injured. She was on the side and I just think from the excitement of it all... so I've been told... and there have been a lot of rumors about... she just had, I think, a heart attack.

On retirement: I'm not retiring. I'm stopping touring. I'm still gonna make albums. I hopefully will still be able to act. I'd like to do a film. I'm not retiring. I'm just not doing concerts anymore.

(The above two items are from a film clip of a London press conference.)

On The Partridge Family: I'd like to burn it... no... I think it was a good thing... I think it was unfortunate that they moved the time slot for the rest of the people. My contract was up this year so I was out anyway but it was a good thing. It was a good vehicle for me but I think it went on too long. I'm glad it's over and I'm glad I'm no longer involved. I would have liked to have seen it go on for a couple of people in the show. I know that they wanted to continue and it was secure in every week. For me, I just wanted to grow, ya know, it was really stifling and I probably couldn't have made the last three years without them. They really kept me from banging my head against the wall occasionally.

On recording: I was recording constantly almost, ya know, for them and then later for me. The reason I stopped making records is because they were all the same, ya know, they all became like the same song, the same writer, same producer, same engineer, same room, same players... there was no individuality about it and I was really stagnated... and I stopped growing. Someday you find yourself holding a cereal box and going I can't believe I'm really doing this. It's like, ya know, really out of it. "Hi, wake up like me. Wake up to..." Ya know, whatever it was.

On screaming, loving audiences: Will they be gone from his life?: I don't know. That's hard to say. I must say I've tasted a lot of success and



and I've been real fortunate and there are times that I wish everyone could experience the kind of high, the kind of energy that I... when I walk out on stage having 20,000 people, even a thousand people, regardless of that, when you have the kind of energy focused on you and they're all right there... ya know, kids... there was a lot of talk and, ya know, how do you feel about playing audiences 15, 16, 17... or whatever their age... they're younger than you... how do you feel about that? Don't you want to appeal to older, heavier audiences? My feeling always was that I felt bad that I was misrepresented so badly by the show and various forms of the media, records, ya know, magazines and all that... but I always felt like, ya know, when I would walk out on stage and there would be those kids and they would have all that positive energy... when they love ya, man, they tell ya they love ya and when they don't like ya they tell ya they don't like ya. They're not like adults... "well, I don't want to say anything... I'm just gonna clap cause the person next to me might think I'm a little out of control...."

On Rolling Stone: Conscious attempt to crack the image?: No. It was, I think, more an attempt on the part of Rolling Stone to crack the image, as a matter of fact. I thought there was a lot of controversy there that came down certainly from within the networks and sponsors. There was sensationalism in the article which made it good. I think it was... they took a particular point of view and they did it well. They didn't show the other side, ya know, I mean they chose a lot of things that would be opposite of what one would think of me and what my touring and stuff would be all about, but I liked the article... I thought it was good... and a lot of people either loved it or hated it!

On the future: I think that now the show is over... I think a lot will depend on what I do with my career and what I do with myself as a human being in the next year to two years. At this point I've got tentative plans to go down... the last time I was in N.Y.... right before I went to England... I had a meeting with David Bowie and at this point we talked about making an album in about a month so maybe I'll do that. (Note: As we go to press, David's management informs us that while the possibility of an album with Bowie still exists, no definite plans have been made yet.) I don't want to get into a situation like I was before where I was contractually bound and I stopped making records for over a year. Ya know, at this point I've made one record in the past two years, which for someone who is constantly making records is unheard of and when ya do that people think, "Well, obviously he's not making hits anymore so who cares about him. But it's going to be interesting for me and I think it's going to be a long, hard climb."

On his oil investment: I heard about it yesterday morning. I was in Hawaii, right... Just surfing out on the beach... I totally... no phone, no pool, no pets... and I've just been hanging out for like five days recovering from the journey... from the tour and I got in yesterday... into L.A. and I woke up and They said, "did ya hear about it?" and I said "no what?" I thought something really great had happened and they said, "you lost 300,000 dollars this week"... real fast, right? And I said, "how could I have lost 300,000 dollars?" Ya know and they explained to me that there had been all sorts of press. I have a feeling that and I don't know anything about it still cause I was out all day. I left L.A.... it was so smoggy I couldn't breathe... an oil deal, an investment that I hadn't made, a business manager had made for me. I still haven't talked with my business manager. I don't know what the situation is... I sure hope I didn't lose 300,000 dollars.

On his private life: I have a couple of real good friends. I never really had a steady lady because I never had the time to devote to that kind of relationship because I was working at one time 16 hours a day, 7 days a week, ya know, going away on the road, working at night recording for the show, working all day on the show. It leaves very little time to sit down and think, let alone think about someone else. So you lose perspective about yourself and your personal life and I almost did a couple of times. I mean I was ready for a straight jacket... stretcher? (Turns and snaps his fingers.) I mean it got to that point a couple of times. But I feel like at this point I'm free and I wanna live a little. I wanna go out and just wake up at ten o'clock, wake up at eleven o'clock, wake up at two o'clock, whatever it feels like and



### THE WHOLE TRUTH AND NOTHING BUT...

In collaboration with his friend/photographer Henry Diltz, David is about to become an author. He and Henry plan to prepare a book which will "tell the truth" about David's tours. David explained at a press conference in Glasgow, "Now, he's (Henry) a lunatic, he's an eccentric, he's really a good photographer and over the course of my world tours he's taken thousands of pictures of people and places. He's recorded little incidents... anyway we're going to do a book when we get some time. It's not just going to be a fan magazine."

Discussing the projected book with journalist Bob Hart, David said that he wanted to portray the behind-the-scenes aspect of touring which most people don't know about: "It'll be the highs, the lows and the ladies. It won't be a sensational sex shocker or anything like that but it will be the truth... it will show both sides of me - good and bad."

Above: One of Henry's photos from David's recent tour - David poses with Swedish model, Utte. Henry's photos also appear on pages 6, 7, and 8 of this newsletter. (Reprinted from BRAVO and The London Sun.)

(Goodnight America cont.) and not have to feel like "well I've got to do something." I mean we're all programmed to be working. Here I am, the American man, I'm 24 years old and I'm not working... whether I have **enough** money or not, that's not the point, the fact is I'm conditioned and I think that we all are and we have to get to work and someone looks at you and says, "ah, unemployed, eh? I'm real glad to be unemployed."

On the transition: I believe that if you're really talented and if it's really there for you, like I think it was for John and Paul and George and Ringo and all those folks... I mean I'm not paralleling myself with them other than they went through a similar experience as mine... and Presley... there have been a few and I'd like to think that whether it's on the same level or not they did it and achieved it... I would like to think that there is a lot of room for me to grow and to make records. If there's not, I'll feel real good anyway because I look back at the experience now of the success and everything... it's over on that phase of my career and I touched something that very few people touch, I've reached a level that very few people reach and I wish everyone could experience that kind of a high. Now I'm just really into satisfying myself creatively.

"So few people are really in control of their own destiny. I hope you really have a handle on it, I do." -Geraldo Rivera-

NOTE: DCIM is heavily indebted to Bob Hart of The London Sun for the fine articles he did on David's tour. We have relied on these articles for several quotes and news items and wish space had allowed us to reprint them in full.

MAINE ROAD, MANCHESTER: May 28th, 1974

DCIM thanks Ingrid Golding, English rep, for sharing David's farewell concert in Manchester with us.

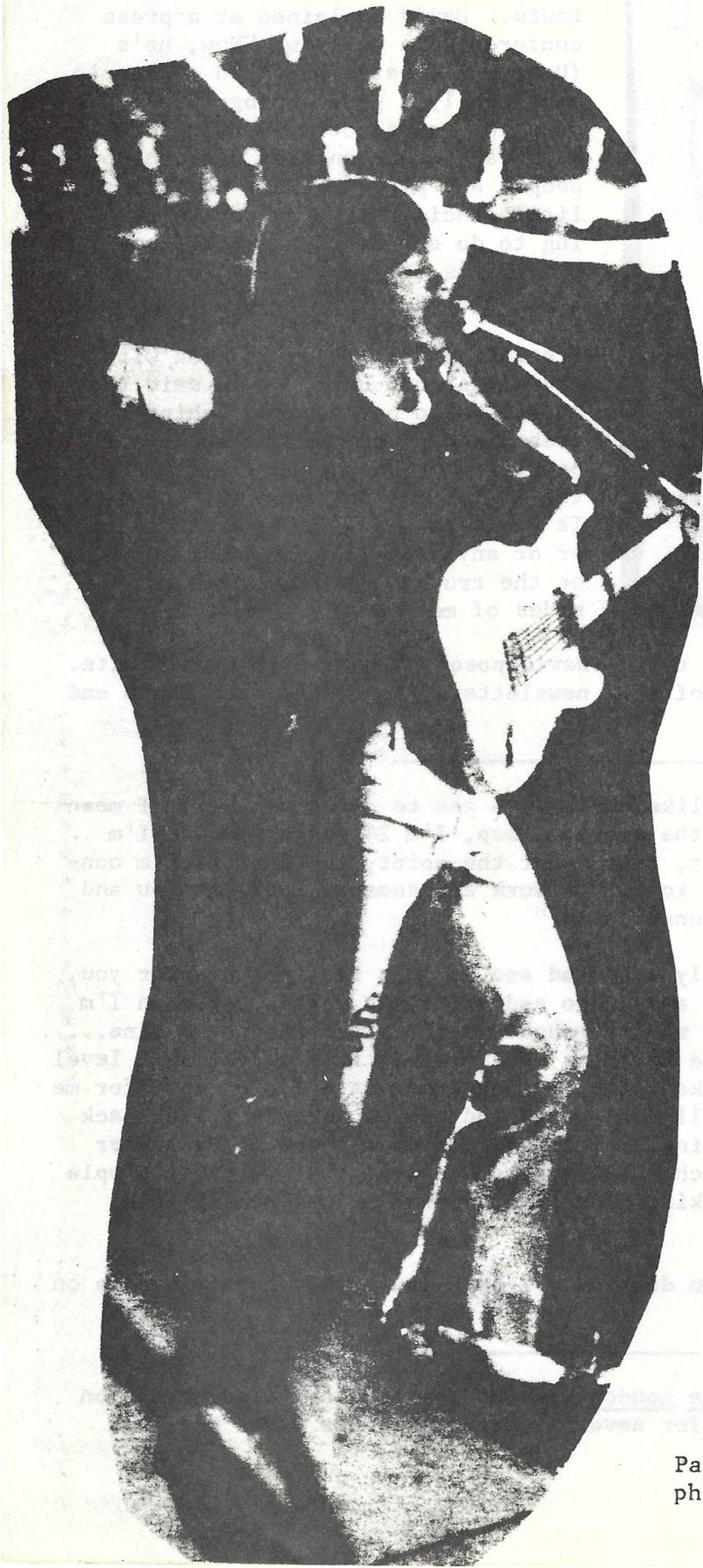
After waiting for six hours in teeming rain, herded like cattle in a car-park, I finally struggled my way out of the crush. I found myself a great seat right next to the VIP stand, and settled down to wait for another hour and a half. I watched roadies on the stage fixing microphones and equipment, and adjusting this and testing that. I caught a glimpse of a beautiful white guitar and knew it had to be David's. There was a tense atmosphere and the theme from "The Exorcist" filled the air, adding a strange mystical emotion to many others experienced by myself and my friend.

The stage was hardly of the type that a performer of David's calibre should be seen on; it was constructed on 10 foot scaffolding and there was hardly enough room for David once the musicians were assembled with their equipment and amplifiers. It was at least 30 feet from the front row seats, making it almost impossible for cameras to focus clearly on him. Reporters from national and local newspapers, together with officials and policemen, were milling around, some even unbelievably encouraging people to stand up and scream, so they would have a good photograph to be entitled "MASS HYSTERIA" in black, bold letters on front pages of newspapers.

Suddenly nine members of Show Waddy Waddy ran out onto the stage, making a bright splash of colour, dressed in different self-coloured "Teddy Boy" suits - blue, red, yellow, silver, gold, green, etc. They really got the show on its feet with a stompy number currently #2 on the charts - "Hey Rock & Roll," and this was followed up by various famous rock hits from the past and present. After about half an hour, they left the stage, and then somebody in a white jacket looking very like David dashed out, whilst the "real thing" disguised as an ambulance man was smuggled through the clustering reporters! He successfully dodged the scores of photographers swarming in front of the entrance!

To the left: David performs at Tivoli Gardens, Stockholm, Sweden.

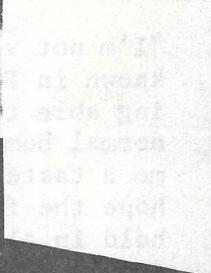
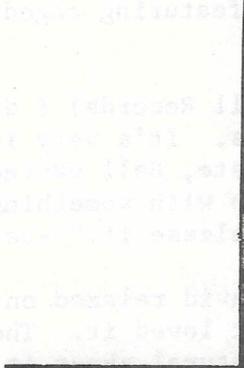
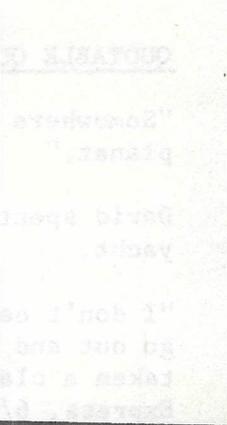
Page 7: Top two photos - Copenhagen; Bottom two photos - Rotterdam.



He found little difficulty clambering over the scaffolding, leaping up the back steps of the stage and dashing into the small changing room at the rear of the stage. There he remained until deejay Ed Stewart (Stewpot) announced him by shouting "Give me a 'D'" and this went on until the final name was screamed by 15,000 girls. At this a slight figure clad in a close fitting black suit complete with silver lapels and bow tie, white shirt and gloves, ran onto the stage clutching a cane in one hand and a microphone in the other. Above the noise of the crowd the familiar strains of "The Puppy Song" could be faintly distinguished, while David tried incessantly to make the lyrics audible over the 50-plus amplifier system. Then he gave a beautiful, rhythmic version of "Sing Me," during which he danced in the middle of Gloria and Trish, who I must congratulate on their vocal backing and act. Next we were treated to a really loud rocky uptempo number "Preyin' on My Mind." He stood sideways to the microphone, and began to clap his hands in time to the music at which everybody did the same. "If I Didn't Care" followed on - a forties style song, previously recorded by the Inkspots. Then he dashed off the stage to reappear in white dungarees and a red tee-shirt with a face embroidered on the bib and a snake worked onto the left leg. Then he sang "Summer Days" followed by the swinging, gentle melody of "Mae," which was a great success especially one particular line of the lyrics! David's wispy voice gave a touching performance of "I Am a Clown," his face covered by a clown's mask, to hide his feelings perhaps? A slow version of "Breaking Up is Hard to Do" and "Some Kind of a Summer" pulled at most peoples' heart-strings, but then this was followed by a rocky thump-stomp number that was new to everybody - "Delta Lady."

He then moved over to the piano and played a medley consisting of "Daydreamer" and "How Can I Be Sure" and "Bali Hai." "Rock Me Baby" was greeted by cheers and roars from the crowd and, like "Mae," particular lines were also successful! A split leap in a loud exuberant and energetic version of "Please Please Me" gained tremendous instant appreciation that brought the concert to a climax and its end.

The audience refused to let him go, and after the musicians had left the stage, now looking rather empty, David reappeared in a Manchester City blue and white football shirt with a number 2 sewn on it, dungarees tucked into knee-high sequin boots to give a very gentle solo of "It's All Over Now, Baby Blue" playing a guitar and reading music a roadie held up. As the last notes dies and faded away, many people were moved to tears, realising this was the end, the true end. The stage plunged into darkness and the star that had caused so many people to experience so many new and beautiful emotions through his performance, sprinted across the football ground, was followed by two body guards unable to keep up with him. As he reached the steps he paused, stood and looked back and shouted, "I love you, I Love you all" and disappeared down three flights of steps to be whisked away in security vans. The strange, erie notes of the theme tune to "The Exorcist" filled the air again.



"And if someone asked me  
 What I needed to count on  
 To make me as happy  
 As I've ever been  
 It would be our being  
 Together Again."

-Ingrid Golding-

QUOTABLE QUOTES/NOTABLE NOTES

"Somewhere there's a generation that doesn't take David seriously now - but not on this planet." -Florida review of DREAMS ARE NUTHIN' MORE THAN WISHES- (Thanks to Karen Buck)

David spent the three weeks after his tour cruising around the Greek Islands on a chartered yacht.

"I don't eat anything I can't justify going out and killing myself. I'd eat steak if I could go out and kill a cow but I can't do that. I eat shell fish sometimes because I've actually taken a clam out of the sand 'n' cut it open 'n' eaten it..." -David Cassidy, New Musical Express, 6/8/74-

David's hotel suite in Paris ran £70 a night (\$172 in U.S. currency) but then the hotel was rather unique - featuring caged owls and tame pheasants who wandered freely through the dining room!

"I told them (Bell Records) I didn't want the record ("If I Didn't Care") to be released in the United States. It's very involved to explain but I'm trying to get out of my record contract. At any rate, Bell wanted a record to tie in with the tour of Europe. So, I told them that if I came up with something that I was pleased with and was representative of me now, I would let them release it." -David Cassidy, Melody Maker, 5/25/74-

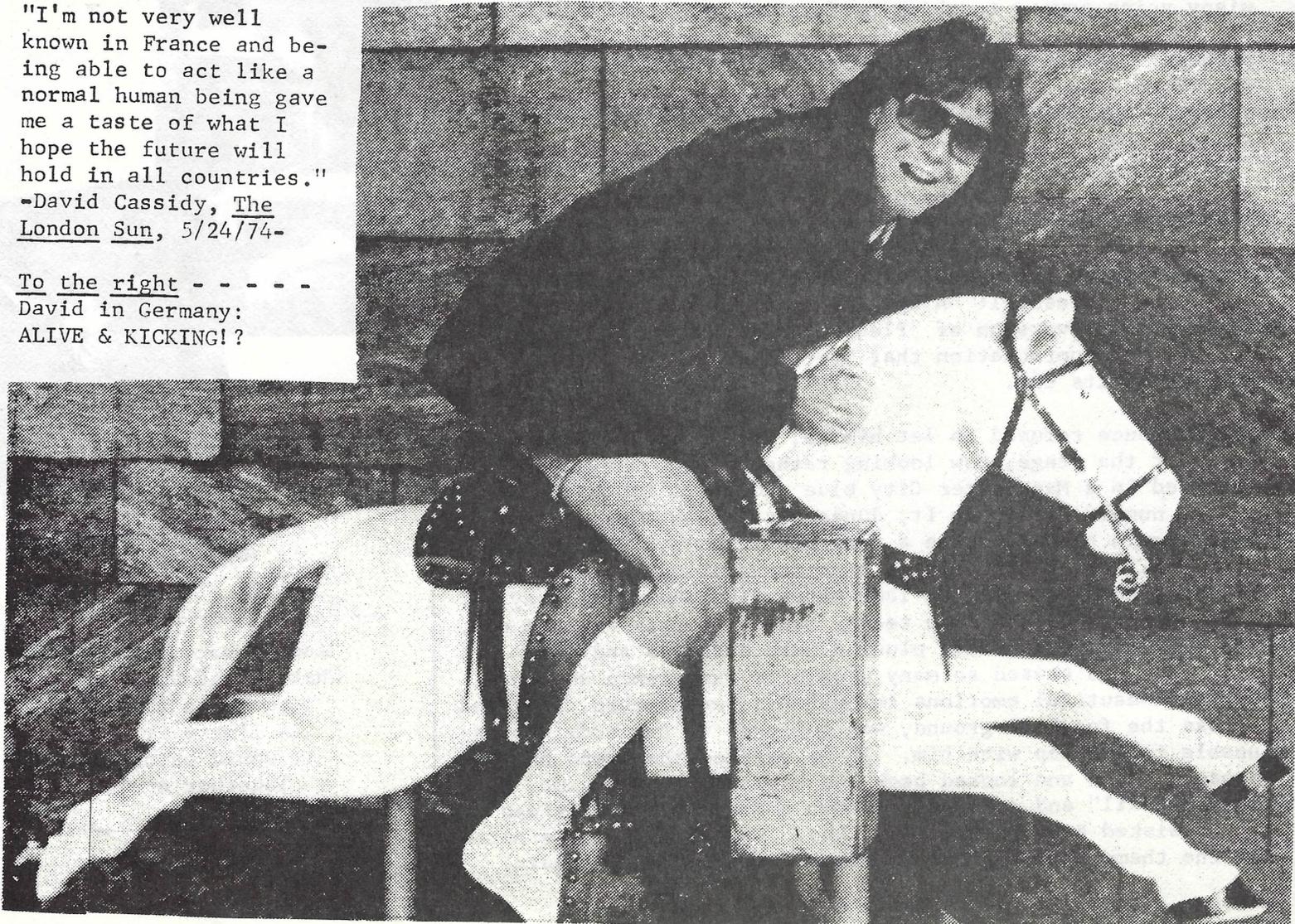
In Scandinavea David relaxed on the Beaches of St. Tropez. He told friend and journalist Bob Hart, "I just loved it. Those beautiful women blew my mind completely. They were all topless and so natural about it that I felt a bit ridiculous wearing a bathing suit. I considered taking mine off but finally decided against it."

"I'm not very well known in France and being able to act like a normal human being gave me a taste of what I hope the future will hold in all countries."

-David Cassidy, The London Sun, 5/24/74-

To the right - - - - -

David in Germany:  
ALIVE & KICKING!?



UNITED WE'RE DYNAMITE!

We've been asked how we get "Alive & Kicking!" to David while he's in Hawaii. Well...

Thanks a million for the super issue of "Alive & Kicking!" received with much appreciation. I really want you and DCIM to know how much I do appreciate all your efforts that go into the making of such a great mag that is not hyped up but is down-to-earth, honest truth that is so rare today. I love the way members are able to express their opinions through your organization, even if I or others don't agree with them! -Ingrid Golding-

Your newsletter was very well put together! I really love it! -Jeanne-

Keep up the great work with the club! It's really fantastic! -Kathy Jason-

Keep up the great work! DCIM is the best! -Deenie Dobson-

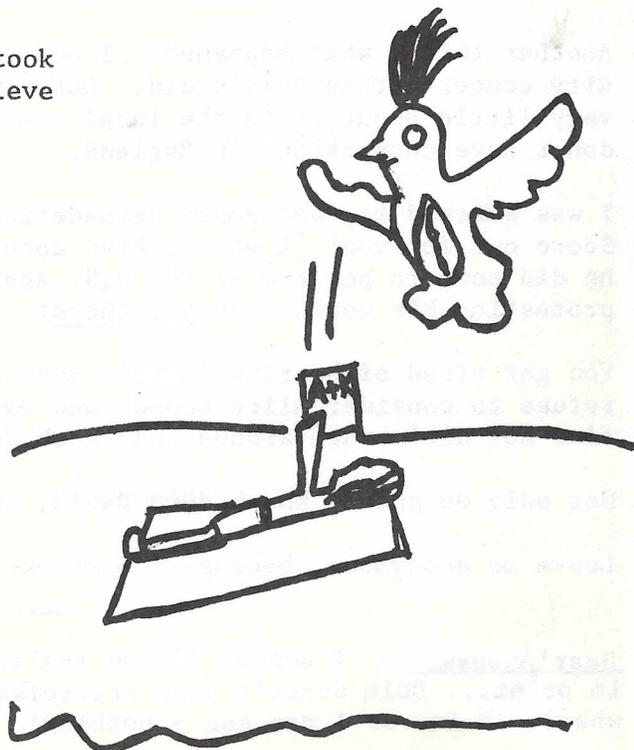
I must say I was even more impressed with the July issue of "Alive & Kicking!" I'm really glad I joined. -Elena Quaceci-

I just received this month's newsletter and, as always, I love it! DCIM is such a wonderful club and I am so happy to be a member of it! You and Cindy are two very beautiful people who truly care about David and who care about his future not only as a performer but as a man too. I really LOVE the club and I thank you again for letting me become a member of it. -Mary Ann Maxbauer-

I wanted to tell you that DCIM has brought me closer to David by getting to know his fans. My friends used to tell me that I was stupid to be a fan of David's and that I was most probably the only one in the world who liked him. And I began to believe them. But my love for David never died. Now by DCIM, I have discovered that they were wrong. There are still many great people who still love and believe in David. -Mary Green-

I'm sitting here trying to recover from my vacation. We took a trip to Alabama to visit relatives. I still don't believe it. If you mentioned David's name to anyone they acted like you were talking about someone from the 1940's whom they never heard of. Believe me, these kids were old enough to remember. They were 16, 17, and 18 years old. You didn't dare mention calling the local radio stations to have them play any of David's songs either or you were treated like a social outcast. Here he's not all that popular either and they don't play his songs all that often, but at least people have heard of him and they do play his songs once in a while. I hope you print this so some people in Alabama can see it and maybe defend themselves and say they heard of David. -Sherry Smith, 1066 Bellingham Ct., Flint, Mich. 48507-

Thanks for printing my review on Early's article. I think many of the members should reread the original one and try hard to see what she's saying. I think you have the greatest ability to criticize someone (and shock others) when you love that person immensely! It wasn't harsh insults she pointed out but wise words to show how much she cares! -Candi Anile-



Special thanks to Debbie Gisetto for the art work!

THE FOLLOWING LETTER CAME TO US ANONYMOUSLY. IT CONCERNED US SO DEEPLY THAT BOTH THE PRESIDENT AND THE VICE PRESIDENT OF DCIM DECIDED TO ANSWER IT THOROUGHLY AND CANDIDLY.

I guess I'm just confused and mixed up. I hope you'll be able to understand me. Maybe I'm wrong, maybe I'm right. I have a fair amount of pen pals on the east coast and they are really dear to me. I'm stepping on toes. I'm sorry. I just want you to understand me.

I'm so tired of the east coast getting everything. Someone always saying they talked to Evelyn Ward or to David's management. We're wrapped around your little finger each month for a newsletter because that's about the only way we hear what David's up to. Then you go and take pictures of David, bring them back home to sell to the poor individuals for a profit, who can't even get in the same state he's in, pay a fair price for them, fine. Then you end up in the picture. You know who I'm talking about. Looks to me as if David would give anything if you'd buzz off.

I was deeply hurt because David never came to do a concert in my state, but could travel abroad to do one. BIG CONCERTS! Look what happened. I don't even need to mention what did happen. If I ever had the dream and opportunity to become a rock star I'd sure as hell stay away from the east. Whether that's where my big break was or not. My talent would just be lost in amongst all the pretty faces. I'd rather be one of the ugly people. Beauty's only skin deep but rotten goes straight to the bone.

I'm no Cindy Grant, Carol Killen, Ann Pozzini or a Early Dennison. I don't have or plan to have a major in journalism. I may be one of the last ever thought of in this club. I'm not a big shot. But I've got thought and opinions even if they do seem mixed up to you.

It seems to me when the heads of this club put their opinions down everybody agrees with them. But everyone jumps down their throat if it's someone else.

Ann Marie Pozzini's friend had it bad but it could have been worse, physical handicap. Look at Michael Dunn who was a dwarf, they could have stopped, quit their life dream, but they had the guts to go on. Look at all the handicapped people; making fun of overweight people has become a national passtime. I'm sick of it! I know from experience and of knowing a lot of overweight people. It's what's inside that counts but most people can't see past the rolls of fat. Being overweight may be hazardous to your health but so is being skinny as a rail. Look how ill David becomes when he's overworked and had little rest.

Another thing, what happened? I hope the next newsletter has more on the incident on White City concert. than July's did. DGAD had a full page on the late Bernadette Whelan. I saw very little about it in the local papers but, of course, I'm not living in the east and I don't have connections in England.

I was shocked to read about Bernadette's death. DCIM foresaw trouble with big concerts. Score one for you! I was worried about fans and David but I knew without even wondering if he did come to perform in the U.S. again it would be in the east. So, there wasn't much use protesting his world tour was there!

You get tired of hearing David's music put down but some of you turn around and sneer and refuse to consider Alice Cooper and David Bowie and other acid rockers' work, music. That's fine but don't turn around and knock down rock.

Not only do people knock down David, but they run right over your feelings too.

Leave me anonymous, because I'm stuck in the middle with you.

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Dear Anonymous: I wonder if you realize how ridiculous your letter is now that you've seen it in print... DCIM doesn't mind criticism but your letter contained only accusations. Based on what? As far as I can see - nothing! You never even made an effort to find out the facts be-

fore you decided to complain and you very clearly demonstrated through your letter that you don't know any of the facts. Now, you're going to get the facts.

You have this big hang-up about the east coast. It's so silly, it's like saying everyone in Massachusetts has blue hair and everyone in New Jersey has green! You say someone on the east coast is always talking to Evelyn Ward or David's management when the truth is that very few people have ever spoken with David's management and I, personally, only know of one person who has ever spoken with Evelyn Ward. If the east coast is the only place that has the magic touch then there are a hell of a lot of us who don't know about it...

You don't have to be wrapped around our little finger or anyone else's if you don't want to be. We work as hard as we can to bring you all the news we can but our best doesn't seem to be enough for some people. I think we're doing you a big favor, but you seem to think our only purpose is to use you. Hey, listen, no one ever forced you to join and no one is forcing you to continue as a member. If you really believe all the accusations you've made then you ought to pack your bags... you really crack me up. You send us your anonymous letter and your dues the same day...

Neither Cindy or I can afford to travel to California to take pictures of David. Neither of us has even been to California. Besides, anyone with eyes can see that most of the pictures in the offer are television pictures (that means taken off the television, in case you didn't know) and any in-person pix have been loaned to us by friends or members - with their permission. As for profit - only \$8.00 went towards the cost of our newsletter last month - that's all the profit we made. The rest comes out of somebody's pocket and it sure ain't yours so I don't think you should be the one complaining!

If you really think David wants us to "buzz off" then what are you a member of DCIM for? The truth is we've never bothered David and never will. If he wanted us to buzz off all he'd have to do is say the word. I'd like to see how many of our members agree with you and think we should buzz off. I don't think you'll find many of them agreeing with that statement, or for that matter, anything you've said.

If I were you I wouldn't knock Cindy, Carol, Ann Marie or Early. At least they sign their name to their opinion. You complain about your opinion not being worth much, yet you can't even sign your name to it. Your opinion is worth just as much as anyone's in this organization.

You have the right to agree or disagree providing you have the grounds to back up what you say. And if people agree with Cindy and I sometimes, maybe it's because what we've said happens to be true.

About Bernadette Whelan - you hit a sore point there - would it have made you happy if we had filled you in on all the ugly details? Printed pictures of her room, her grave, her crying friends and parents? Would it have made you happy if we used Bernadette's death as a "hot" headline? Well, if that's what you wanted, you've got the wrong publication. The truth is - not one of us is in the position to argue about that incident. We weren't there, we don't know exactly what happened. All we know is what we've heard. We saw what the British press did to her death and it was in extremely bad taste. Yes, DCIM could have done the same thing. We could have made a big deal out of it but that just isn't our style. I believe DCIM handled the incident the right way, not only for David's sake but also because I believe that our members would have the decency in themselves not to want to see Bernadette's death exploited in any way for her sake and David's.

You say there was no sense in protesting the World Tour. Take a look at the above paragraph and tell me again. Sure it was okay... Well, let me tell you something, we weren't protesting David's tour for the selfish reason of having him tour the U.S. You've got it figured out all wrong... I'm beginning to wonder if you really read our newsletters or write your own. Whether we were right or wrong in protesting the World Tour, I suppose, is debatable but your reason (and it is your reason, not ours) is nothing but selfishness. I'm sorry David never

did a concert in your home state, but you can't blame me for that or the East Coast.

True, some of us do sneer at others' music but many of us happen to be fans of Alice Cooper, David Bowie, etc. No one has been knocking rock.

You want to be understood and I'm trying to understand you but I can't help thinking you're the one who's in need of a little understanding - of everyone.

-Patty Gisetto-

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TO OUR ANONYMOUS MEMBER: I'd like to thank you for giving us this opportunity to set you straight because everything from the tone of your letter to the various "facts" you list are wrong. I know that is a bold statement but I feel justified in making it. Needless to say, it hurts when you have worked night and day, when you have been emotionally, financially, and creatively drained at times, when you've given all you had, only to have someone mock your accomplishment, suggesting it has been an easy one. DCIM HAS NEVER BEEN EASY! Like David, We've worked for everything we have. It's been good and rewarding but it's never been easy. No miracles have come to us because we live on the east coast or have majors in journalism. DCIM is here because several people who have faith in David as an artist have decided to put that faith to work.

The "heads" of DCIM strongly feel that the club belongs to David and every single member equally. We certainly have no intention of browbeating the membership into agreeing with us. This would be impossible since we don't always agree with each other. Every month Patty and I have a good deal of discussion on how the items in "A&K" should be handled. Our ideas are not always the same but that doesn't matter because we're not trying to promote one single idea. We are attempting to assemble as many intelligent viewpoints as possible and encourage free thinking on our members' parts. We do want our members to think of David in terms of his artistry, it's true, but as they have already demonstrated, this does not mean they'll all be thinking alike. We thrive on the fact that our members do think for themselves... that's one of the things DCIM is all about.

I am SHOCKED that anyone in their right mind could accuse DCIM of profiting financially! Do you really think it costs us 10¢ to print a copy of "Alive & Kicking?" Printing alone runs way over that and printing is just one of our expenses. For example, DCIM relies heavily on the telephone to keep our news current and accurate. The following is a short synopsis of telephone costs incurred last month before "A&K" ever went to press: \$40.00 for calls between N.J. and Mass. during which Patty and I discussed some of David's controversial or newsworthy activities in Europe and how we would handle them in the newsletter. These charges culminate with a tedious two hour call during which we went over the lay-out of the July newsletter making sure everything met with our approval; \$22.00: To London, England after David's British appearances so we could get first hand information from one of our reps; \$18.00: Calls to David's professional representatives to check our news and get some insight into David's activities. This is a total of \$80.00 and does not include calls to our U.S. reps and others associated with us.

After all these calls and reading through loads of mail and articles, etc. we go to press. Our printing costs at our present volume are \$7.90 per page (due to go up with this issue). This brought the cost of last month's newsletter to \$47.40 plus Pennsylvania tax. We "profited" \$8.00 on the photo offer and that went back into the newsletter. So now you have an idea of what our "profit" is and I haven't even touched on some expenses... last month foreign postage alone ran \$15.00... and please don't get the idea we're filthy rich! We get by by the skin of our teeth.

Most emphatically I'd like to say that if David wanted us to "buzz off" we would buzz off. We're working for him, not against him. David endorses The David Cassidy Individuality Movement and receives and reads all of our publications. He told us, and by "us" I mean every single member, that he "gets it all and reads it all," that our work means something to him.

Well, I could carry my cross a few more miles, but I'd rather emphasize that it's not a burden. DCIM is only difficult when someone makes it that way. It's something we want to do for David - a good performer with a great future - and for his fans who, in most cases, are as sweet and sincere as he deserves them to be. It means a lot to me but when someone comes along and makes it sound like we do it with a magic wand and sticky fingers, like the world's at our beck and call waiting to take us on an ego trip... that's when it's a bummer.

-Cindy Grant-

#### MEMBER OF THE MONTH

This month we have two members of the month. These people deserve the thanks of each and every member of DCIM for without them DCIM would have been lost during the past several months while David has been in Europe. They are Valerie Dungey and Ingrid Golding, our English reps. They have kept us up-to-date on all the news from Europe and we could never thank them enough! Besides being two of the best reps DCIM has, they are two of the nicest members we have!

#### BULLETIN BOARD

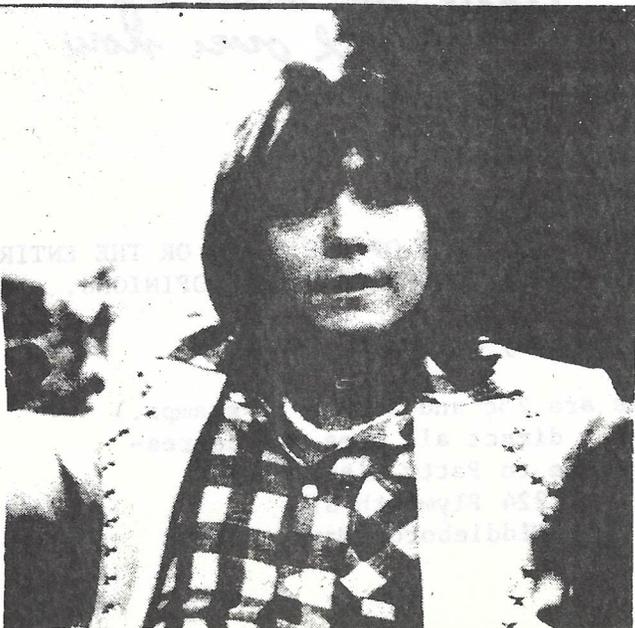
To those of you who sent SASE's to our public relations manager Maxine Kilmer for special bulletins, please be patient. There's going to be a delay but we will get them out to you as soon as everything is straightened out.

Hey! Let's hear it for all the great slams and f.b.s made through the months! Great, aren't they? Sure, but how many of us have gotten any number back? I know I haven't gotten even one. Yes, I have returned them. How about you? -Kathy MacDaniel-

To European members: If someone would do me the favor to go out and buy David's single "If I didn't Care" for me, I will pay for the cost of the record and the mailing cost of the record in American dollars for what it costs in your country. If you want to make a reasonable profit, I'll pay for that too. But I'm really desperate! Write first! -Elena Quaceci, 19 Cutter Avenue, Somerville, Mass. 02144, U.S.A.-

I'm selling real, close-up, in person pix of David. If anyone is interested send a SASE for more info. If anyone has to trade please get in touch soon. -Kathy Jason, 202 Palmer Terrace, Woodridge, N.J. 07075-

There is a campaign going on to help save the whales that are killed off every hour of the day. I'm part of this campaign and would like everyone to help. This is very important. I now have bumper stickers for sale - all proceeds will go to the Animal Welfare Institution in Washington, D.C. All stickers are 20¢. Please enclose a stamped envelope for the stickers and more information on how you can truly help. More material will be passed on to you as I receive them. Please help so the whales may live.



Here is an eyewitness description by Dr. Henry Lille, who has sailed as a ships surgeon:

"The present day hunting harpoon is a 150-pound weapon carrying an explosive which generally bursts in the whale's intestines, and the sight of one of these creatures pouring blood and gasping along the surface towing a 400 ton catching vessel by a heavy harpoon rope, is pitiful... If we could imagine a horse having two or three explosives spears driven into it, and then made to drag a heavy butcher's truck while blood poured over the roadway until the animal collapsed an hour or more later, we should have some idea of what a whale goes through."

Margaret Chiu, 696 Glencoe St., Denver, Co. 80222

SPECIAL NOTICE

Starting with the next issue of "A&K" dues will go up to 25¢ and two stamps on SASE's. Printing costs have risen twice in the past four months and we desperately need the money to cover our many expenses if DCIM and the printing of "A&K" is to continue. Anyone who has sent dues in advance, please send us what you now owe.

At this time we'd also like to ask for the complete cooperation of our members on several things. Many of you have been sending in money for stamps. This we don't mind - but we do want you to send a self-addressed envelope. Also, we have a job to do and a deadline to meet so we expect all of our members to meet their deadline of the fifth. After the fifth, we go to press and have to know exactly how many copies we need. Starting with the next issue, any dues received after the fifth will go towards the next month's newsletter and you will not receive the issue you sent for.



"But if the days of David Cassidy, pop superstar, are numbered, the days of David Cassidy, musician, traveler, and lover of life have only just begun.

Early this week the European leg of the tour ended with a concert in Munich's stark Olympic Stadium. There followed a wildly successful party.

After the party we were sitting in our hotel watching late night Munich float by over the rim of our beer glasses when David said:

'I've always promised myself that I would go out in a blaze of glory.

'I'd say I was doing that, wouldn't you?'"

-Bob Hart, 5/24/74-

*Until we meet again  
kiddies it's all over now  
baby blue...*

THE OPINIONS EXPRESSED IN "ALIVE & KICKING" ARE NOT NECESSARILY THOSE OF THE STAFF OR THE ENTIRE MEMBERSHIP. WE DO, HOWEVER, RECOGNIZE THE RIGHTS OF INDIVIDUALS TO EXPRESS THEIR OPINIONS.

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Ellen Davis, Promotional Director

Dues are 25¢ and a SASE (2 stamps.)  
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