

# DCIM: INTERNATIONAL CONTROVERSY

THE DAVID CASSIDY INDIVIDUALITY MOVEMENT

"Alive & Kicking!"

MAY 1974

Volume 3, #5



What happens when a "group of people" calling themselves The David Cassidy Individuality Movement publishes an outspoken bulletin? International Controversy? Well, that's one way you could describe a top British fan magazine's reaction to DCIM's February bulletin opposing the David Cassidy World Tour.

FAB 208 which is the British equivalent of "16" Magazine recently ran a commentary on DCIM in their column "Luxy Line." It briefly described our bulletin and protested, "Don't they realize that David himself wanted to do this tour?"

Needless to say, DCIM felt this was an oversimplification of David's feelings and our stand. In a letter to FAB 208, DCIM pointed out that phase I of the tour ended in a fiasco which we do not believe David wanted. We also explained that DCIM members are sick of being "teenyboppers" and sick of the "lies teenyboppers are expected to believe." It's painfully obvious that the World Tour did nothing to advance David as a serious artist - and surely he wants to be considered a serious artist, not a health hazard!

Stated DCIM, "The surface David Cassidy is too often a product of publicists and managers. We believe that only David Cassidy alone speaks for David Cassidy - and we are still waiting to hear from him."

U.S. for DCIM: In the meantime on this side of the Atlantic our special April edition of "Alive & Kicking!" has become very popular. FAB 208 would be interested to know that the April issue brought the highest response in our two year history - 100% in favor of DCIM! We were especially pleased to receive the congratulations and kind interest of Mr. Mark Stern, David's east coast representative with Levinson Associates and the invaluable assistance of Linda Grey of Levinson's L.A. office.

DCIM in the News: Besides the FAB 208 item, we are happy to acknowledge even more press coverage, the most comprehensive press coming in the form of a detailed account of DCIM's activities, written by Pat Ravalgi and published in the FARMINGDALE POST of FARMINGDALE, N.Y. This article has been distributed to members in a special bulletin. Also a review of DREAMS ARE NUTHIN' MORE THAN WISHES has appeared in THE PROGRESS of Clark College, Vancouver, Washington. This article was placed by Maxine Kilmer who is features editor and holds an A.A. degree in public relations from Clark.

DCIM: UNITED WE'RE DYNAMITE!

A group of people calling themselves the 'David Cassidy Individuality Movement', with a whole hundred members, have written a bulletin saying they oppose his World Tour — on the grounds, it seems, that David will be a 'tired man', a 'talent lost in an auditorium', etc., etc. Don't they realise that David himself wanted to do this tour—surely he has a right to make his own mind up—he knows the disadvantages and surely knows best what he can or can't do? J.W.

Luxy Line  
FAB 208

"I just received my first newsletter of DCIM. I must tell you that I think it's fabulous! I never thought I'd see the day where a bulletin is written just on David! I'm sure everyone must work hard to get together a find newsletter like DCIM." - Alyce Bloom -

"Congratulations on the fantastic newsletter! I never have read anything on David as well done as your newsletter! I honestly mean it too! David would be so proud of you-n-all the others who put it together if he knew about it, I'm sure! Am I ever overjoyed that I joined! Fantastic. - Lori Mele -

- We're happy to say that David does receive "Alive & Kicking!"

"I'm a new member of the DCIM and a proud one at that! I just received my copy yesterday. I really love it. I think you and the rest of the girls combine a teamwork that really puts it together the way it should be! KEEP IT UP! IT'S BEAUTIFUL!" - Marie D'Amelio -

"I want to thank you for a very good DCIM newsletter. It was one of your best yet. The pictures of David were out-a-site. Keep up the good work." - Judy Earney -

"I enjoyed reading what Ron Delsener had to say. But how does he know David probably would-n't start over again? And how can he say he won't be a success if he doesn't! Does he think he knows everything??" - Barb Drabek -

"Cindy's part was superb! I don't know anyone who can say it better than her!" - Barb Drabek -

"I want to congratulate Pat Gisetto and Cindy Grant on that fabulous April issue. I love those pics!" - Ellen Davis -

"David like David Jones have some similar problems. Both were on a musical tv show. Both with teenybopper images to break! For David Jones concerts are no longer a problem. He goes to Knott's Berry Farm's small theater and it is very enjoyable! No screaming at all! So why can't David Cassidy do it! ... So why doesn't David give us a try? I feel that America is ready, more than ready, in fact!" - Diane Mona -

"I think now is the time for David to create more of his music. It's the only way he can express his real attitude and outlooks on life, to finally be himself. So that everyone can understand who the real David Cassidy is." - Pat Theramas -

"How come Alice Cooper has the same fans as David's and college students, but David's fans aren't accepted?" - Beth Zatkowsky -

"If you call and request a song of his, they (Michigan radio stations) don't play it. They say they can't find it or something. If some people would just give David's new album a chance, then I think their opinions would be different." - Debbie Gourley -



DCIM wishes to thank each and everyone of our members for the fantastic response to the April issue of "Alive & Kicking!" Our response? We think David has some pretty terrific fans!!

(Don't forget! Send your dues and self-addressed envelopes to Pat Gisetto by the 5th of May!!)

DAVID IN JAPAN

by Toshiko Iwama



DCIM extends a very special thank-you to our Japanese rep, Toshiko Iwama, for this fine account of David's recent appearances in Japan. Through Toshiko, we are proud to present what we believe to be the first detailed U.S. report on David's activities in the Orient.

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When David arrived at Haneda International Airport on the 21st of March many, many girls met him and cried for him. At first he held a concert in Osaka and he didn't have time to go to Kyoto near Osaka. We had a little snow in Tokyo on the 27th. I think he felt cold. Nothing happened in Tokyo especially.

I went to his last concert in Tokyo. I will tell you what kind of concert it was.

The following: With a silver and black tuxedo he sang "The Puppy Song" and played the piano on "Daydreamer." With red jean pants he sang "Summer Days," "Cherish," "Delta Lady," "Preyin' On My Mind," "I Think I Love You," "I'll Meet You Halfway," "I Woke Up in Love This Morning," "It's One of Those Nights," and "How Can I Be Sure." And he played guitar in "Rock n Roll Medley," "Rock n Roll Music," "Rock Me Baby," and "Blue Suede Shoes," and beat a drum on "I Am a Man."

He said in Japanese "kuda sai" (means he wanted clapping of hands.) He looked embarrassed because he turned on his heels after he sang a song.

His concert seemed to be a success because there was a full house to see it. Especially there were many girls from 6 to 20 years old. Those who watched the tv program "Part-ridge Family" knew him but some people did not know him.

A certain newspaper reporter wrote: "David sings a song very well as an idol in the world but he is still green at his stage presentation."

His concerts were over on the 28th and he left for Honolulu at 10:30 in the evening.

After his stay in Japan, the film of David's concert was televised.

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WORLD TOUR MADNESS: PHASE ?

The latest World Tour development is the reinstatement of the European phase, which had been cancelled due to the energy crisis.

As we go to press, the itinerary has not been announced here, although David speculated to Tony Prince last december that he would visit such places as France, Luxembourg, The Netherlands, Germany, and Spain. Also scheduled are appearances at Shawfield Hall, Glasgow, Scotland (May 24th) and White City Stadium, London, England where there will be over 200 uniformed and plainclothes security guards. Advance publicity has announced that White City will boast "the largest United Kingdom audience ever assembled for an American rock star." Ironically MELODY MAKER and the London DAILY MIRROR report that early sales were disappointing with the box office closing early.

In the meantime, David has gone directly from the Orient to Hawaii where he has been relaxing in between performing World Tour duties and making a brief trip to L.A.

DAVID ON LUXY:

Speaking DCIM's Language!

Part I

"I was made to sound like a group so I felt very intimidated. I had none of my own personality which was really hard for me."

Last December Tony Prince of Radio Luxembourg gave David's British fans a fabulous Christmas present. He flew to L.A. and conducted a remarkable interview in David's Encino home.

The length and quality of this interview make it painfully obvious that David's U.S. fans are missing something they really should hear. DCIM, in conjunction with DGAD, attempts to bridge the gap by bringing you excerpts from the interview which was originally broadcast overseas on Christmas Eve 1973.



Speaking three days before Christmas Eve, David expresses dissatisfaction with his past and hope for his future. In fact, David makes it clear that through out his life he's placed a great value on his individuality... he also makes it clear that his career up to now has robbed him of it. And that's what DCIM is all about. David now calls his albums previous to DREAMS ARE NUTHIN' MORE THAN WISHES "hype" which he is pleased to have left behind him. DCIM thinks stadium concerts and mob scenes are hype and hopes David will soon discard them as well.

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DAVID'S WORDS

ON "DAYDREAM" (and first hearing it in his car.): I was living out in L.A. but I was spending the summer with my dad. He was staying in this summer house out on the beach out on Long Island. I never used to commute. I was like 16 so it was really nifty... anyway it was teenage love time and I turned on the radio full blast and I just had this... the moment I hear this song... I think his record... I mean I like his record better than I like mine. I just love the song and the moment I hear the song it takes me instantly right back there... you know? Music is so great when it can do that to you, it can take you places. And that's what this song is doing. It's just like a little... it's a moment in time... in a vacuum...

TONY: What were you doing? DAVID: (laughs a lot and clears his throat) I was just sitting in the car... TONY: Were you still in school? DAVID: I was still in school, of course. All good boys go to school when they're 16. TONY: But were you plotting for the future? DAVID: I was planning to hold up a liquor store...

ON SCHOOL: I was just planning on getting out of school. I really didn't... I must say I wasn't the best student. I didn't go to school too often. I was usually playing... I guess you call it hookey. (Barking begins in the background.) I guess my consciousness was pretty much into not being in school and just getting off and playing music and having a good time. To put it mildly, I didn't dig school. I just had a lot (barking persists) of turmoil inside myself because of school. I was lost and I was really frustrated. It was hard for me to cope with being a number, you know... seat number eight hundred and fifty four in the seventh class, like I just sort of faded into the woodwork and it was an ego problem. I wish I had been more receptive to it. I would have liked to absorb more. I don't have any regrets about not doing it because I had a good time staying out of school, you know. A lot of times I could have learned more outside the classroom watching the people go by. I wish now... I look back on it, you know... It's all foggy and it's all very nice and I put it away and it's all behind me. But I would like to be sitting here and say, "Well, yeah, Tony, I was a straight 'A' student and honor class graduate.

ON HIS RECORDS: Before it was like I wasn't really... and I don't mean to put the old records down. They have their place. They're good for what they were. I just... this is like the first album (DREAMS...) I ever really made because I... it's so hard to talk about yourself. It's the first album that, I guess, is representative of who I am. It's just like a slice of the pie, the whole pie. Hopefully, my next album will be a lot different too. I was (very pleased with DREAMS...) when I made it and that's the most important thing. I can come back and listen to it but after you hear it so many times it's hard to be thrilled with it because you hear all the little, tiny things that you could have done better. I sort of sound like I have the plague on a couple of songs but I like it, I guess. I would say it's all around the best album I've made because, you know, I can still come back and listen to it. Some of the earlier ones are really hard for me to listen to because they spin a lot of... Spinning, I don't know, a thing they call a BSL meter... they brought them in to speed my voice up and make me sound... They were, I guess you'd say "hype."

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"American history is duller (than British history) because it has no depth to it. Yours (British) has more coloring to it. You were slashing people up for centuries and centuries and centuries. We've only been doing it for such a short time."



TONY: But you're getting away from the hype **now and** into your own things? DAVID: Yeah, I have my own record now? TONY: Record? DAVID: Yeh...

ON THE PF CHRISTMAS ALBUM: I made that album in August and it was "terrific" ... it was 95 degrees and I'm singing "Frosty the Snowman." I was making my first album and I was finishing up another for the show and then they told me, they said "look, man, we gotta make this album, we gotta get into the studio, we gotta do this. And I, quite honestly, was working 18,19 hours a day which was really craziness. So that entire album was recorded, like I recorded it live with a band... I couldn't even come back and sing. I'm very hoarse on it. I guess I can talk about it now because it's all really past and behind me, but the records I made with them... well, I say "them" but it was only Wes and I... but I was kind of... like sort of made to sound like a group. I had none of my own personality which was really hard for me. It took me this album just to get loosened up a little and now, hopefully, the next one I'll really be loosened up.



"He (Tony Romeo), I always felt was the best writer from those whole Partridge Family days and all the material I got from Wes Farrell."

Part II of the Tony Prince/David Cassidy Christmas interview will appear in the May issue of DGAD's newsletter and part III will appear next month in "Alive & Kicking!"

Our special thanks to Paula Harris for making it all possible.

#### JACK CASSIDY, HERE WE ARE!

Jack Cassidy... a number of diverse statements about David have been attributed to him. But none have touched DCIM as deeply as his recent words on THE MERV GRIFFIN SHOW.

Mr. Cassidy recreated the David Cassidy who, in 1970, stood hesitantly on the threshold of dubious stardom. "I don't want this," was Jack's candid recollection of his son's words. "I don't want to be another Bobby Sherman."

Later when Jack attended one of David's Wembley concerts he observed that David's worst fears had materialized. "He sang for 50 minutes and I didn't hear a note."

Today Jack emphasizes that David needs to transcend the "teenybopper" image and go on to find a mature audience, although this may mean "taking less money and playing smaller places." Said Jack, "But he hasn't found that audience yet." To Mr. Cassidy DCIM replies, "Thank you for the perceptive commentary and, only on the point the audience do we beg to differ because... HERE WE ARE!"

DCIM has another birthday issue in the works! This time we're celebrating our own birthday because in June DCIM will be two years old. We've come along way and next month Pat Gisetto will lead the reminiscing with the first official chapter of the history of DCIM!

MEMBER OF THE MONTH

May member of the month is Julie Nicholls, DCIM's California rep. Julie is one of only two California members and our only California representative. Julie's been working hard trying to keep us up on all the happenings in California. One of the things she's been doing is trying to get air play on David's records. She's called and written letters but all to no avail. Julie's efforts should be a reminder to the rest of us to keep on trying - now more than ever! Show the radio stations we won't give up! Also, let's see if we can dig up a few more California fans to give Julie a hand! Julie, we're proud to have you as a member of DCIM!!

Next month, in addition to Member of the Month we'll be choosing a member of the year. We realize that not everyone has an idea of all the things many of our members have contributed, which did not reach our newsletters, but if you have a particular suggestion as to who should be "Member of the year," do let us know!

NOTABLE NOTES

In the March 30, 1974 issue of BILLBOARD, David Cassidy was noted as vocalist and guitarist in the list of college attractions. (Thanks to Jill Lettich.)

David recently won an award from FAB 208 for the most favorite actor of 73 which he also won for 72.

PF is still "yoyoing" on British tv. It keeps going on and off. Each time it goes off that particular area tv station is smothered with petitions, pleas, and threats from adamant D.C. fans.

A new single is released by David on May 3 in Britain. (Ed. note: No U.S. release date has been announced.) The A side is "If I didn't Care" and the B side is "Frosty Noses." (Thanks to British rep Valerie Dungey for the preceding three items.)

Last month in the "Alive & Kicking!" appendix DCIM quoted a press release which aped "Miss Rona" and told us that David horses "Super Stud" Envoy and "breeding mare" Spinning Khal were to mate. Now FAB 208 reports that Spinning Khal is a HE, son of another of David's horses "Rising Market." .... ?????????????? .... From now on we absolutely decline to report on David's horses!

David Cassidy arrived in Australia to begin his tour March 1st with one small item missing: His voice. He explained, with as much of a laugh as he could muster, that on his last night in New Zealand, he jammed on stage with Elton John. Setting out to prove to Elt that he was more than just another pretty face, Cassidy said, "I shouted so much, I lost my voice." But by the first concert at a race track in Sydney, 23-year-old David was able to put enough into his performance to cause a riot. In an audience of 12,500—mainly girls, anywhere from seven to 17—200 were treated for sunburn and/or crushing/trampling. Seven girls were hospitalized, and the stage was wrecked. Cassidy ran from the rocked & rolled stage to a waiting car, tripping and falling twice on the way.

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The item to the left was reported to us by Wisconsin Rep, Barb Drabek.

It is reprinted from "Random Notes" in the April 11, 1974 issue of ROLLING STONE.

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MOVING ON WITH THE DAVID CASSIDY FRIENDSHIP CLUB: A COLUMN BY PAULA HARRIS: In this column Paula recounts some of the events surrounding the World Tour as they were reported in Britain. March 2, 1974 (Saturday): Sixty girls were crushed in Sydney, Australia today, at David's concert. Sixteen of the girls were taken to the hospital and the rest were treated for shock. March 9, 1974 (Saturday): More than 350 girls were hurt when they rioted at David's concert in Melbourne today. March 10, 1974 (Sunday): At 12:00 noon today tickets were sold at the booking office at White City Hall, for the concert held by David there on May 26th. Only 500 tickets were sold. A spokesman for the White City booking office later said, "most of the fans have sent in postal applications asking for tickets at 100 per letter." March 12, 1974 (Tuesday): Mel Bush, the promoter for David's British tour, has been counting ticket sales and tells me he has sold 28,000 seats for David's concert. There's room for another 12,000 fans at the stadium.

Paula, one of our British reps, is now living in London and would like our members to know that her new address is: Miss Paula Harris, c/o Sacred Heart Convent, Hassett Rd., Homerton, London, E9 5SJ, England.

A MESSAGE FROM D.G.A.D.: I've said it to Cindy and Patty several times but now I want to say it in print... Congratulations on the great job you're doing! DCIM is TERRIFIC!! I'd also like to thank them for mentioning DAVID'S GIRLS AGAINST DISEASE in their April newsletter. When DGAD was started, our main goal was to help the less fortunate and raise money for disease research in David's name as his fans. If any of you know someone with a serious disease and/or have been personally affected by one then you know how important research for cures and treatment is and you can't do that without money!! If we don't help, who will??? No one is immune to disease! It can happen to anyone, anytime including YOU! I'm happy to report that DGAD has raised several hundred dollars in the last year and a half for forms of Cancer, Mental Retardation, Muscular Dystrophy, etc. and we hope to continue much longer with your help! During the last few months another goal has focused that DGAD has become more and more intensely involved with and that goal is to see to it that David gets the respect and recognition he rightly deserves for his talent! Though DCIM and DGAD are two different clubs, we're far from being in competition with one another. We support each other and we have a very important common aim - to unite David's fans, to be heard and to liberate David! If the members of DCIM and DGAD can get together our power will be even stronger. I'd very much enjoy hearing from any of you who aren't DGAD members already! By being part of both DCIM and DGAD you'll not only be helping with our aims for David but also to wipe out deadly diseases! Anyone interested in joining DGAD please write... Jan Shulman, 2456 Gladmore St., East Meadow, N.Y. 11554.

BULLETIN BOARD: I would like someone to trade real pix with me. I would mostly like outside of the U.S. people for this. I also need outside U.S. penpals so I can trade U.S. stuff for their stuff on David. If interested write: Juliey Lee, 712 S. 23, Milw., Wisc. 53204.

DCIM reminds its members that two new magazines are available through the mail and both are very interested in David. For information about THE GROOVER! write Rick Guillemette, Editor, 28 Everett St., Fall River, Mass. 02723. For information about THE UNHEARD OF write Sandi DeMastus, Editor, 720 20th Avenue, W., Kirkland, Wash. 98033.

Once again "Alive & Kicking!" has a new look and we know our members are very happy with the change. We would like to take the opportunity to thank our printer for all the patience, and advice... and most of all for the great job on last month's newsletter despite our ignorance about offset printing. "Alive & Kicking!" is now being printed by BUNNY COPY & PRINTING CO. of Philadelphia, Pa. and we know we speak for all our members when we compliment their work.

Dues are 10c and a SASE monthly. Please send all dues to the President.

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*Until we meet again  
kiddies it's all over now  
baby blue...*