

SUPERSTAR'S OFFICIAL

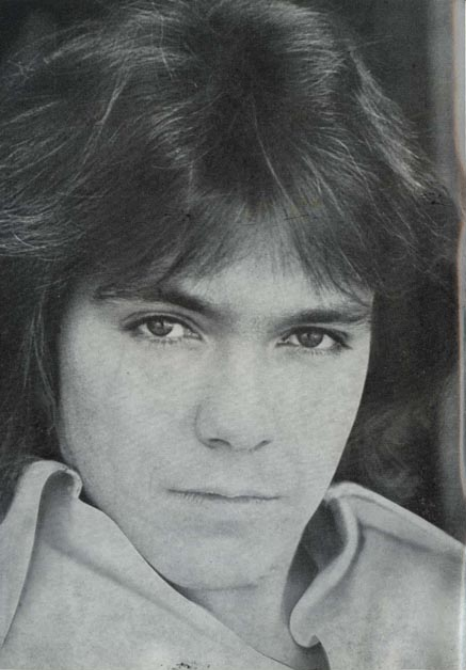
David Cassidy

MAGAZINE

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Hi!

HE'S HERE !!!

It's been a long time — but David is finally with us again! After giving the Germans, Dutch, Belgians and Spanish a quick glimpse of the Cassidy magic, he jumped into his private plane and is now here (we'll refrain from saying 'where he belongs') for an entire week. The conquest of Europe is something people have tried to do for centuries, but David has done it without a single shot.

So, this is definitely David Cassidy Month. In fact we're all doing pretty well at the moment. First of all, we've had an amazing number of victories in our unending battle (or should we say war?) to have "The Partridge Family" shown in every area of the country. Then last month, David's new album "Rock Me Baby" was released. And now, David is here in person. How lucky can we get?

And speaking of LUCKY, that reminds us. This month we're proud to welcome a sister publication to the news-stands. It's called LUCKY RIDER, and it's an absolute knockout for anyone who's interested in horses and the fabulous people who ride them, care for them, and train them — in fact, there's no other magazine like it in the country! And, in the second issue, which will be on sale April 2nd ('cos the 1st falls on a Sunday, in case you wondered!), there's a special feature about David and his horses, and what he wants to do when he retires... in about 60 years, we hope!!

Now, anyone who *doesn't* want to read a personal message from David to his fans can just ignore this paragraph. When we last spoke to David, he was very concerned that all of you realise how grateful he is for the thousands — and believe me, we do mean thousands! — of lovely Valentine's Day Cards that were sent to both our offices and directly to Columbia Ranch in Hollywood. He was *so* concerned, in fact, that he didn't even trust us to tell you — he included his own direct thank-you in this month's personal letter.

So if anyone, anywhere, anytime tells you that David doesn't care about his fans, that's one more piece of evidence you can give them of David's concern. He's only got a short three weeks to spare from his tough schedule of filming the Partridge Family show, recording and personal appearances, and he's decided to spend most of it with us doing ten concerts in eight days, and filming both Top Of The Pops and Blue Peter.

A schedule like that would be enough to frighten anyone, and yet David asked for it. And why? Because he knew YOU wanted to see as much of him as possible, and he wanted to pay all of us back for our support. So we reckon congratulations are in order to all Cassidy fans in Britain: a giant well done!