

sang his first number as Keith Partridge. YOU didn't need telling, anyway! Nor did hundreds of thousands of instant David Cassidy fans in the States, who only got there first because Britain had to wait a year or so before the show was shown at all over here!

And that was about the time that the professionals at Screen Gems tumbled to the fact that the superstar heart-throb of the 70s had only been getting to say about a dozen words each episode! Well, they put that right just as soon as they could and all the scripts that weren't already written in advance gave David a whole lot more of the action.

But something David will never forget is that YOU saw him first and recognised his star quality. In a way, YOU gave Screen Gems their cue and showed them what they ought to be doing.

David has said right from the start that without you, his fans, he would be nothing... that he's got you to thank for his superstardom.

Well, I reckon that's a remark typical of David. He's a guy who values his friends at their highest value and, if you do him a favour, he never, never forgets.

★ STAR QUALITY

But, to go back to what I was saying earlier, David's star quality has to come from inside himself. You can't give it to him.

What you can do—and you are doing it all the time—is convince David that you want him to show everybody how great he is, and you want him to keep acting and doing live concerts so he can let you into his heart and soul and give you his entire self. He can only do this if he's got faith in you... if he knows inside himself that you won't

let him down... that you'll always be there.

Maybe he'll do something you don't like that much... Well, he wants you to tell him, so he can do something about it—not just drop him and turn away.

FRIENDSHIP

David wants to give you his trust and friendship, along with his music—because for him they all belong together—and he hopes you'll give him your trust and friendship, even your love, in return.

You see, it's great being acclaimed the Superstar of the Seventies, but it's a title that can bring loneliness and unhappiness. Folk are either green with envy—so they're not much good as friends—or feel that he's unapproachable and way up there, so they don't give him that friendly smile and bright 'hello!' although maybe they'd like to.

David doesn't want superstardom to bring him either of those losses. He thinks that envy is one of the most terrible and saddest things out. And, right through his life, if he's thought that somebody was envious of something he'd got, he'd always be happier giving it to them in the hope that he might then be able to treat them as friends.

★ SAME AS HE ALWAYS WAS

Most of all, though, David never wants a title like 'Superstar of the Seventies' to swallow up his identity as a person and a human being. Because, deep down, he's the same as he always was.

That's why he specially wants you to know that he does appreciate what YOU have done for him.

PART 1

OF THE

DAVID

CASSIDY

STORY

WILL APPEAR

IN THE

JULY ISSUE

OF

SUPERSTAR

'72

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