

SUPERSTAR'S OFFICIAL

David Cassidy

MAGAZINE

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Hello!

Here we are again in a bright New Year, with so much to recommend it to all of David's fans. Last year was a sort of transitional year for David, but it ended in triumph both in Britain and abroad—David managed to top the charts in every country from the U.S. to Japan. And if you doubt the last country, just turn to our penpals page.

We received our second letter this month from someone in Japan who is a big fan of David's. This is something about which we're understandably quite proud, because it shows that our magazine has gained recognition, not just in Europe, but throughout the world. But we're doubly pleased, because it is a reflection of how David's popularity has grown—to a truly international level.

Even though so many people throughout the world have recognised David's true value, there still seem to be a few doubters. And if you doubt that, just turn the page. We've decided that a bit of the persistent slagging has gone too far, and everyone involved in the magazine thought that it was time we said something. So we've devoted two pages to a complete, in-depth look at one of the slaggers. The result, as I'm sure you'll agree, is a clean bill for David. And if anyone is surprised at that, they just don't know David.

Perhaps the slaggers ought to pay special attention to this month's mag. Not only do we treat this one, extreme case, our second feature deals with a sad story that ends happily. It's written by a former Cassidy slagger who became a fan, and it's as accurate a picture as we've ever seen of David's rise to popularity in the last two years.

Perhaps there's hope for the slaggers yet! As David tells you in this month's personal letter, he will soon be leaving the Partridge Family set for the last time.

This, of course, is a bit of mixed news—a bit good and a bit bad—for both David and his fans. The bad news, of course, is that David will not be around on the telly so frequently. But we think that is more than balanced by the freedom—both of time and movement—that it allows David. Freedom to record, to do concerts, even the freedom to do films or to return to the stage. And that sort of freedom is bound to benefit David (and us) both physically and mentally.

Oh, and before we forget, we've got some really smashing news for you. So many of you have shown an interest in learning to play the guitar, keyboards or drums that it seems David's success has inspired you to have a go yourself. So, beginning with the February issue, MUSIC WORLD & SUPERSTAR will carry more information about the instruments, techniques, and equipment that make the world of pop and rock what it is. Of course, the mag will still carry many of the features about the stars of the music world that so many of you enjoy. But there will be much, much more as well, including competitions. For instance, in the next issue is a competition with ten acoustic guitars as prizes. So don't miss the first issue, on sale February 1st.

David and David: The "David" on the left is David McAleer, a top Pye A&R man.