



Cherish

A TRACK-BY-TRACK
REVIEW OF DAVID'S
FIRST SOLO ALBUM

THE key to this album is love - and, with David Cassidy around, that shouldn't take anybody by surprise!

Here, in his first solo album, David gives us love in many different phases and moods, ranging from the misery of a deserted lover when 'Life tonight doesn't seem worth living' (on the track, 'MY FIRST NIGHT ALONE WITHOUT YOU') to a very different night in Adam Miller's number 'WHERE IS THE MORNING?'.

Here again David asks if the night will ever pass - but the whole situation is reversed, because here he is impatient for the joy and love which the morning will hold for him!

Great

All changes like these in atmosphere and mood are reflected and put across by the changing tempo and style of the music. And this is where David shows what a truly great artist he is becoming. Because the eleven tracks on this LP make tremendous demands on the vocalist - and David meets them all!

David himself said recently that 'SOUND MAGAZINE' was the first disc where he really felt that he was finding his style; where all the earlier try-outs and hard work were paying off and giving him a

sound he liked to listen to and know it was his!

Well, 'CHERISH' takes over where 'SOUND MAGAZINE' left off and lets us hear many more facets of David's versatile talent. Suddenly his voice has become more mature and flexible. It's got both depth and range, and you always feel that he's still got plenty in reserve.

On this album, he's got good material to work on, too. For instance, three numbers by old friend, Tony Romeo (of 'I THINK I LOVE YOU' fame): the beautiful title track, 'CHERISH' - a gem from Terry Kirkman - and a great song by David himself called 'RICKY'S TUNE' - so listen out for that one extra-special!

There's the usual high standard of backing - both instrumental and vocal - that we've come to associate automatically with any Cassidy recording.

To take it track by track, the album opens out with an impulsive foot-tapping number, 'BEING TOGETHER', which has a definite Continental flavour to it. Is it Amsterdam it makes me think of? The pizzicato guitar opening grabs your attention at once and swings the number along with a good old-fashioned waltz rhythm. There's a sense of humour underlying this one!

A very distinctive theme from electric guitar combined with tambourine leads in the next number which, composition-

wise, is a combined effort from Wes Farrell and Bobby Hart. There's a much faster tempo here and a full-bodied vocal sound from David.

It's back to a slower, more softly romantic tempo with 'COULD IT BE FOR EVER', which doesn't need any introduction from me at all! But I'd just like to mention the effect of the fairly lush orchestral backing and the impact got from focusing sharply on the occasional short line.

Contrast

'BLIND HOPE' is the number which was originally chosen as the 'B' side for the single release in the U.K. and a very nice song it is too. The verses come across in a soft, melancholy style with great purity of sound, providing a lyrical contrast to the 'sock-it-to-'em' chorus style.

This sort of contrast between a fairly relaxed and restrained verse giving way to an up-tempo, high volume chorus is fairly characteristic of this album, and it's there again on the next track, 'I LOST MY CHANCE'. One of the highlights of this for me is the mid-

