



AMERICAN REPORT

The term currently in use for David's status in America is "low profile". Perhaps you've heard the expression before. It means to keep your public appearances, speeches, performances, that sort of thing, carefully to a minimum.

It means keeping your whereabouts secret, and doing everything that you can to avoid having your name and photograph in the papers or magazines.

This has been David Cassidy's policy in his own country for the past year. Very few pictures or stories have appeared anywhere, and until his appearance on *Goodnight America* (covered in detail in last month's mag, ED), David hadn't appeared anywhere in his own country for nearly a year.

Nor had he released a record since *Dreams Are Nuthin' More Than Wishes*. Neither "If I Didn't Care" or "Please Please Me" was released in the States. It was only at the special request of David's former record company, Bell, that either of those smashing singles was released here.

Partly because companies like to release a single in connection with a tour, partly because it was suspected that we would really appreciate these two singles, and also partly because of the tremendous support that fans in Britain have given David, it was decided to release both of them here.

HYSTERIA

But not in the United States. Things have been kept pretty quiet in the States, and not without a reason.

The idea had been fairly simple. Because David was concerned that his American fans were too caught up in his image as Keith Partridge—witness the mass hysteria that accompanied David any time he had the courage to appear in public—David simply decided to "lay low" until people forgot about him.

That's why fans in his own country haven't seen nearly as much of him as we have.

Unfortunately, according to our Hollywood correspondent, it hasn't worked. But as Linda Calvert will tell you, the news will be far from a disappointment.

We received Linda's report just in time for this month's

issue, so it can be considered as an accurate and up-to-date view of the situation, at least in California.

So, without further ado, here is Linda's report.

Hollywood, California, October 10th:

After almost a year of silence, broken only by a couple of appearances on television, David Cassidy has managed to stay firmly in the minds of his greatest fans.

Although David has tried to dampen the enthusiasm of his fans, and thereby destroy his "Teeny-bopper" image, something completely unexpected, unprecedented, and altogether astonishing has happened.

Far from forgetting David, the California fans have done something that no one, either here or in Great Britain, would have expected.

The California Cassidy fans have gone underground! Instead of finding a new idol, David's fans, both in the Los Angeles area and around the country, have stayed completely faithful, but quiet.

This is not to say that the fever pitch of idol worship is still active. Some of David's fans have forgotten him, and concentrated their attention on other singers and television stars.

But a surprising majority have not only remained Cassidy fans, they have, if anything, grown more and more keen on the "new" David.

Somehow, by foreign pen pals or by overseas record sales, these fans have managed to get copies of David's singles "If I Didn't Care" and "Please Please Me". And their