

WHAT'S HAPPENING TO DAVID?

Every superstar eventually has to face up to the fact that he can't just go on doing the same things that he's been doing so well for many years.

SUPERB ACTOR

David is a superb actor. Indeed—as you already know—he had already built up quite a reputation as an actor in America long before he walked into the first Partridge Family set.

But that's more than four years ago. And since then David has climbed to the top of the charts in many countries and proved in places as far apart as Australia and Britain that he can wow an audience like no

other idol today.

At the end of his fantastic world tour last year he told us that he had reached the end of an era.

But what every David Cassidy follower wanted to know then was "What is David going to do next?"

His answer was to do the most natural thing in the world. He went home to work it out.

He could have left the final decision to his manager or called in a special advisor to plan the next step.

But David has never just taken the easy way out. He has always accepted the tremendous pressures and responsibilities that superstardom has thrust on him.

Already several months have gone by and his fans all over the world are getting a

bit restive—they want to know what he is thinking, planning and doing.

Having seen several other top stars facing the same problems, I have a very good idea of what David is going through right now.

The easiest thing in the world would be for him to just start repeating, once again, everything that he has done so well before. And wouldn't we be very happy if he did just that.

But I believe that David is searching for something completely fresh and is determined to break new ground.

Does that mean that he will never make another record or do another super concert? There is no evidence for that at all.

Of course, he does face the tremendous danger that he will, frankly, go out of fashion and like so many other great stars find that, when he finally does decide to release a new single that his fans have finally got tired of waiting and are no longer ready and willing to rush into the record shops to support their old idol.

GAMBLE

But it is a risk that, clearly, David has decided to accept—otherwise he'd have released another new single or album long before this.

Of course, David isn't doing nothing. Far from it. No star can just relax and forget about showbusiness in America. The pressures that are exerted on every star who might help make a television programme, play or film a world beating

