

Hollywood, California

Dear Readers:

Many of you have written us asking how we get our stories and pictures for Tiger Beat, FaVE, Tiger Beat Spectacular, and Tiger Beat's Official Partridge Family Magazine. You want to know if our editors are real and our stories are true. Does Ann Moses really know Bobby Sherman? Has Laudy Powell personally talked to the Osmond Brothers? Does Sharon Lee truly visit David Cassidy on the "Partridge Family" set nearly everyday?

The answer to these questions is a positive YES. Our editors really do know the stars and spend a great deal of time with them. You see, Tiger Beat, FaVE, Tiger Beat Spectacular, and Tiger Beat's Official Partridge Family Magazine are the largest selling Hollywood based teenage magazines. SOME TEEN MAGAZINES HAVE THEIR HOME OFFICES IN NEW YORK AND THEIR EDITORS RARELY EVER SEE STARS MUCH LESS TALK TO THEM.

Our editors are in touch with the stars every day and since the editorial offices are located in the heart of Hollywood, it is never surprising for Bobby

Sherman or David Cassidy to drop by for a personal visit.

The photographs you see in our magazines are taken by Hollywood's most talented photographers headed up by Chief Photographer Kenneth Lieu, long-time friend and personal photographer to many of the stars. The files are crammed with color and black and white photos of every personality from the Beatles to the Partridge Family. No other group of magazines has the tremendous number of color photographs and intimate stories that exist here. And Tiger Beat, FaVE, Tiger Beat Spectacular, and Tiger Beat's Official Partridge Family Magazine make use of these photos to give you the very greatest pin-ups and pictorial coverage in the history of teenage magazines.

Now, meet the editors:

ANN MOSES, editor of Tiger Beat, is the youngest editor of a national magazine in the United States. Just 23, Ann began working for Tiger Beat in 1965 while still attending college. Her energetic approach to her fun-job has earned her the respect and friendship of all the stars she's interviewed.

LAUDY POWELL, editor of FaVE, brings new excitement each month to the pages of her magazine. Despite her youth, she's been on the scene for more than ten years working first for 'TEEN Magazine. Today, FaVE is the fastest growing teenage magazine in the country, and Laudy is one of the main

reasons for its popularity.

SHARON LEE, editor of Tiger Beat Spectacular and Tiger Beat's Official Partridge Family Magazine, studied journalism in college and came right to work for Tiger Beat immediately after she graduated. She was an instant success at interviewing and writing stories. Her new publication, Tiger Beat's Official Partridge Family Magazine, promises to be the most fact-filled, photo-packed magazine ever!

These are the editors. We hope our magazines speak for themselves!

Happy reading,

Ralph Benner

Ralph Benner Editorial Director



