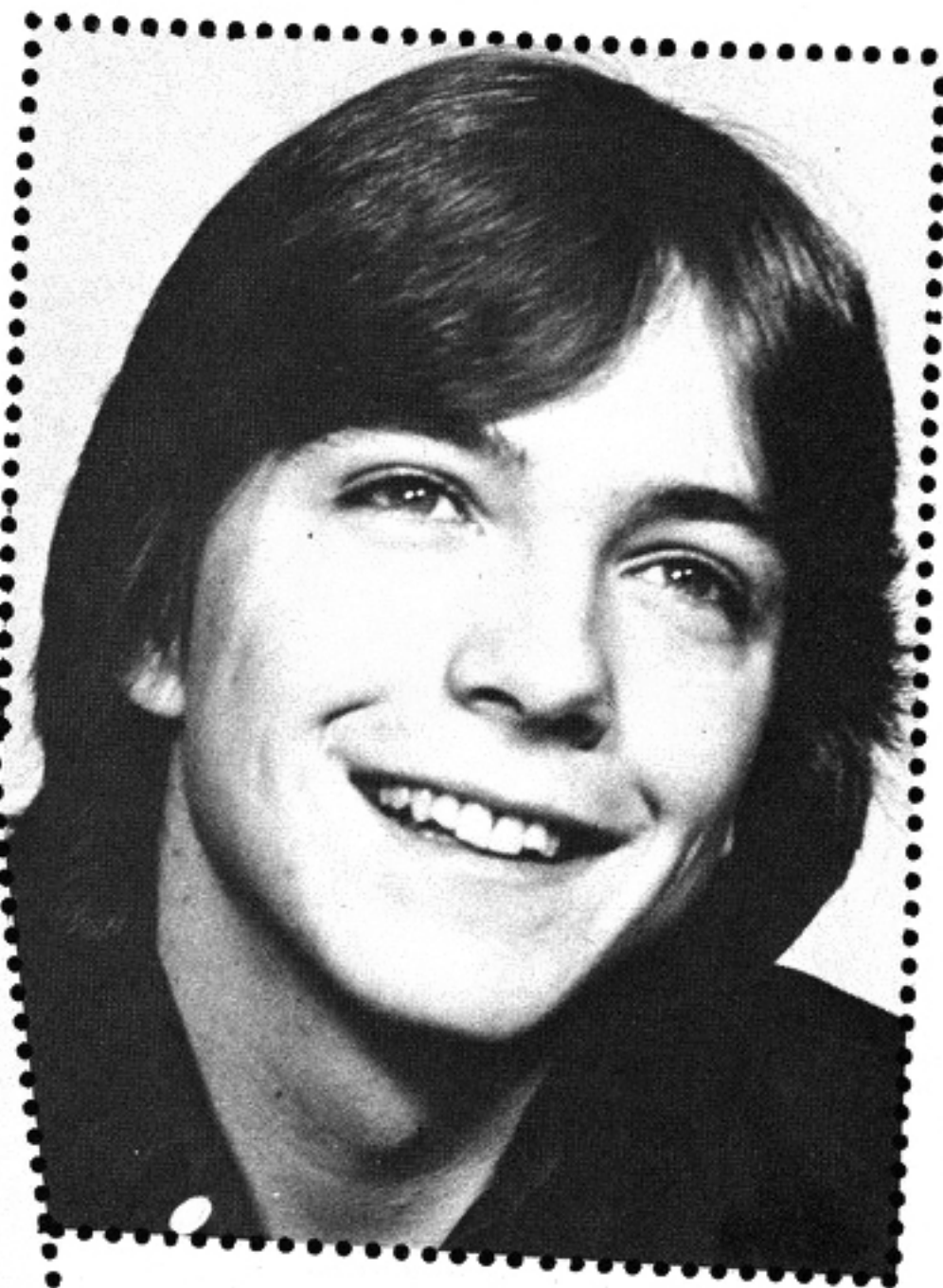


The Face of 1970:

David Cassidy



It's not often that we receive hundreds of letters about one person after just one or two or three television appearances! But that's what happened with David Cassidy! Overnight the name David Cassidy was brought to our attention by YOU, the readers of Tiger Beat.

You saw him on "Marcus Welby," or "The F.B.I.," or "Adam 12" or one of the many other TV shows on which he has made guest appearances. You liked his youthful look, the cheerful smile and those bright eyes. You know, even when he played the role of a smart aleck teenager on "Marcus Welby," that underneath was a sincere and open person, the kind you want to get to know personally.

Getting to know David takes some doing. He's a little on the shy side, though when he meets people he seems outgoing to cover up his shyness. But once the ice is broken, he likes to talk about things that matter. When he shakes your hand, it's in his own personal way, because "shaking

hands like everyone else seems so impersonal, like a custom, not like a true expression of feeling."

Right away you know that David has nothing to hide. But the real person he is is known only to his close circle of friends. "Parties turn me off! I like to go home to my house and turn on the stereo with a few close friends."

When he talks your eyes can't help but notice (and sigh over) his incredibly long lashes that crown his striking hazel eyes. You feel comfortable with David because he acts and dresses comfortably, usually in jeans, a simple shirt, cowboy boots and a choker of wooden beads.

Because he's just turned 20, David hasn't been on his own for too long. When he finally did get his own house, he recalls, "My first month alone I ate ice cream, olives and pickles. Also, bacon and eggs for breakfast, lunch and dinner. It's all I know how to cook! So I tried frozen pizza—ugh!"

When he was in high school, David at-

tended Rexford High School, a private school in Beverly Hills and was quite good friends with Jon Provost and Dino Martin, Jr., although he's been so busy with all his acting commitments that he hasn't seen either of them lately.

Besides his versatile talents as an actor, he sings and plays guitar. He has a recording contract and should have a single record and an album out before too long.

But the very best news of all about David is that you'll be seeing him EVERY WEEK next fall as the oldest boy on "The Partridge Family." It's a Screen Gems produced series about a group of kids who record a record in their garage with their mother (played by Shirley Jones) and it becomes a huge hit! It's not hard to guess that David and his TV series will be a hit too! Until next fall, we'll keep you well informed of David's activities!

(Write to David at 132 Lasky Drive, Beverly Hills, California 90212. Be sure to put a Tiger Beat "Open Me First" sticker on your envelope!)