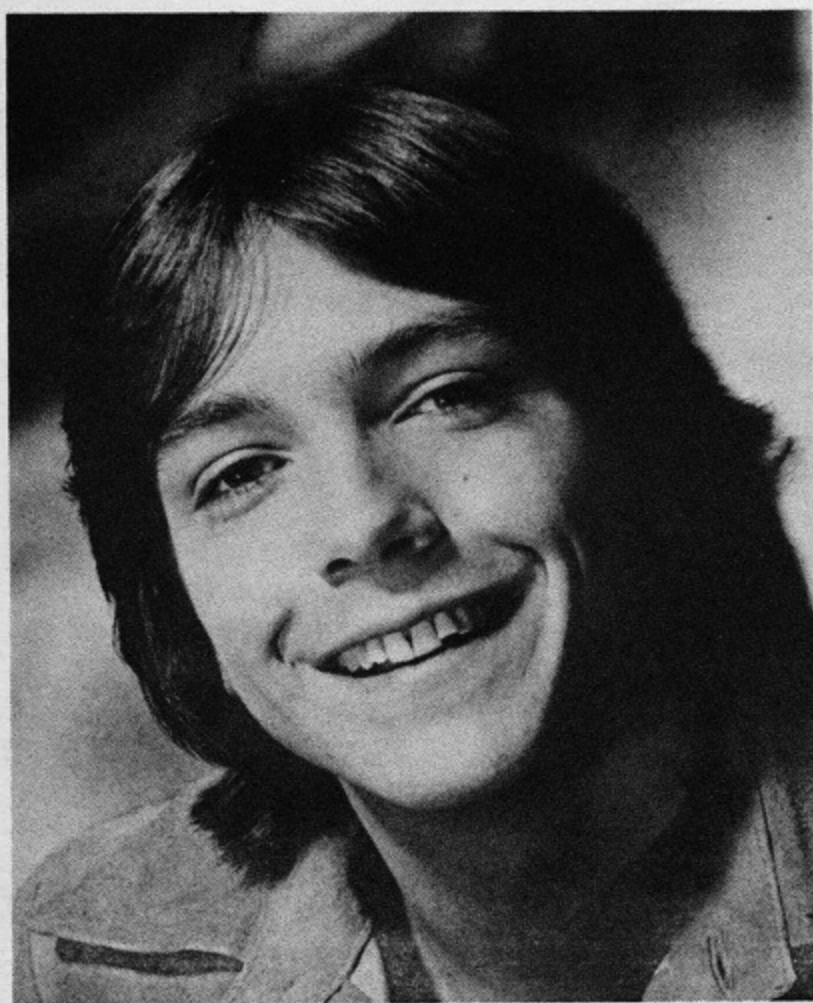


Here Comes David Cassidy!



BEING a member of *The Partridge Family* has completely changed David Bruce Cassidy's life. It's hard for him to believe that just a few months ago he was a 20-year-old boy living in a little house in Hollywood, earnestly pursuing his profession as an actor—and enjoying leisure time playing with his dog, driving around Los Angeles, or chatting and visiting with friends. At the moment, those days seem a million years ago—but he is very, very happy with his new life. It's as though he has left his very pleasant day-to-day existence behind and has suddenly entered an incredibly, fabulous wonderland of excitement, activity and, of course, singing and acting.

It all began sometime late last spring when David's agent sent him on a routine casting call for “. . . the part of a 17-year-old son in a forthcoming family-type TV series”. After a couple of auditions, the producers of the show were still interested in him and he began to get a little nervous—because, quite frankly, his biggest secret dream was to be a regular on a television series. Little did he know that his dream was just around the corner from becoming a reality. David's real mom is an actress (and a very fine one) named Evelyn Ward. His dad Jack Cassidy many years ago had remarried (he wed actress Shirley Jones) and *all* of them have kept in touch with each other and enjoyed a lasting warmth and friendship. (His dad Jack and stepmom Shirley, by the way, are the proud parents of three children of their own.)

Although David didn't know it, his stepmom Shirley was up for the part of the mother in the TV show. At that time, *The Partridge Family* was called *A Family Affair*—the “working title” for the projected series. Shirley was definitely getting the role of Mrs. Partridge—and the role of Keith was between David and another fellow. David wasn't aware of any of this! The producers went to Shirley and asked her what she thought of him being featured on the show.

“Why, I think it's a great idea!” David's stepmom said.

So, as David was to learn later, his stepmom helped him to become Keith Partridge, the 17-year-old son on ABC-TV's brand new series *The Partridge Family*.

Aside from the acting part of being a Partridge regular, David has become fascinated by the music part of the TV “family enterprise”. A young man named Wes Farrell has produced their first single record and LP for Bell Records. Working with Wes has completely bowled David over. He loves to sing—he always has—and somehow Wes seems to have brought out the very best in David. In future issues in *16* (and also in *16 SPEC*), you'll be reading a lot about Wes and all the other groovy folks “behind the scenes of *The Partridge Family*”—not to mention the before-the-scenes Partridge family regulars like Susan Dey, Shirley Jones, Danny Bonaduce, Jeremy Gelbwaks and Suzanne Crough. You'll find out what their day-to-day life together is *really* like, what it's like to visit the set and to visit a recording studio—and, well, spend a lot of time with David and the rest of *The Partridge Family* gang!

