

MEET

DAVID CASSIDY—

THE BOY WHO'S GOING TO CHANGE YOUR WHOLE LIFE!

MAKE WAY for David Cassidy, co-star (with his step-mom Shirley Jones) of ABC-TV's groovy new series *The Partridge Family!* Every Friday night at 8:30, David (playing the role of "Keith Partridge") and the whole Partridge family (to meet them, just turn the page) — along with their manager-agent "Reuben Kincaid" (played by Dave Madden) — set out on their zany musical comedy adventures. They start from the Los Angeles area in their brightly colored Partridge family bus and start their climb up the show-biz ladder at famous Caesar's Palace in Las Vegas, Nevada.

ON THE ROAD

The Partridge Family (not unlike the real-life Cow-sill family — who have seen the screenings and simply *adore* the series) are a household in which the mom finds herself in charge of the livelihood of her five musically talented children. Seems the group has everything but a girl lead singer — and in the first episode they persuade "Shirley Partridge" to join boy lead singer (and guitarist) "Keith Partridge" and the rest of the Partridge family group. The kids tell Shirley that their plan is to get an audition with an important agent, get a record contract and start doing appearances all over America. At first, Shirley hesitates — but finally her adorable clan persuade her to at least give it a try.

After "Danny Partridge" and "Tracy Partridge" corner and (in a hilarious scene) persuade agent "Reuben Kincaid" to hear the group — they actually get signed to a record contract *and* get their first concert engagement! On their opening night at Caesar's Palace, Las Vegas, the family freezes — but not for long. Shirley, as girl lead singer, and Keith, as boy lead singer, break the ice and soon the whole place is jumping! That (more or less) is what happens in the first episode of *The Partridge Family*. Each episode after that will be filled with fun, music and suspense, but most important of all — you will be introduced to the boy who's going to change your whole life, David Cassidy!

YOU ALREADY KNOW HIM

Perhaps you met David this past TV season (or during summer re-runs) when he appeared as guest star on such famous shows as *Marcus Welby*, *Mod Squad* and *Bonanza* — to name a few. Each and every performance by David was unforgettable, and slowly but surely he has built an enviable reputation for being not only a handsome young actor, but a *very* talented one. Now that he's a regular on *The Partridge Family*, David will be visiting you in your home every Friday night. He will also be waiting to greet you and spend ex-

citing hours with you in every forthcoming issue of *16* and *16 SPEC!* So now's the time to sit down, take a good look at the boy on the facing page and read all about him — for he may very well be the young man who's going to change your whole life!

David Bruce Cassidy is 20 years old. He was born on April 12, 1950, in New York City and spent his early childhood in New Jersey. David is five feet and eight inches tall, and his weight fluctuates between 125 and 130 pounds. He has medium brown hair and sparkling hazel eyes. David's real dad is actor Jack Cassidy (who is now married to David's step-mom Shirley Jones — and they have three children of their own). His mom is actress Evelyn (pronounced *Eevelyn*) Ward, who commutes between movie and guest-star roles in Hollywood and Off-Broadway and Broadway roles on the New York City stage.

At present, David lives with his roommate Sam Hyman, a long-time school chum, in a "cliff-hanger" bachelor apartment high in the Hollywood Hills. As David describes it ". . . it's furnished just like two guys who don't know how to furnish an apartment would furnish it. But it has lots of big glass windows and we have a fabulous view of the canyon. We can see for miles and miles." David drives a midnight blue Fast-back 1968 Mustang to and from the Screen Gems studio each day — and on weekends he likes to ride about on his BMW 750 motorbike.

NO STEADY GIRL

David has no steady girl — in fact, right now he doesn't even have *time* to go out on dates! But he *does* like to date — and he dreams of the time when he can return to his carefree weekends of driving to the beach or going for a long ride up the Pacific coast towards the Big Sur area.

When it comes to girls, David prefers girls who are bright, who are not phony or "plastic" (plastic people are one of David's greatest dislikes). He likes girls who are generous and who are sincere and honest. He also digs girls who are, as he says ". . . not afraid to show they care for a guy."

So all you *16*-ers get ready for the thrill of your life! You can meet David on Friday night, September 25, on ABC-TV! Once you get a good look at him, write to *16* and let us know what *you* would like to know about David Cassidy — the boy who may change your whole life!!

**FOR MORE ON THE PARTRIDGE FAMILY
— TURN THE PAGE!**