

# Why Is David Cassidy

Suddenly, almost overnight, the name of David Cassidy has become a name whispered by thousands of girls every day! He has been flung into the stardom spotlight and even he doesn't know the outcome that just might depend entirely upon YOU!

It would be hard to imagine ANYONE whose future looks brighter than David Cassidy's does! The next few months should be the most exciting of his life, and they'll undoubtedly move so fast that David's head will be in a continual whirl from trying to keep up!

There will be fame, fans, and fortune all waiting for David at the end of the rainbow, and all that is only a few *months* away!

In September, his new television series, "The Partridge Family," will take to the airwaves, and all indications are that it will be a colossal hit! This special, happy, light-hearted show is all about the adventures of a singing, rock and rolling family.

It has all it needs to find its way into the hearts of all America, and David will find *his* way right along with it! His natural singing, dancing and acting talents practically *guarantee* that he'll be the next really BIG young television star!

## GREAT SINGER

And that's not all! There are records, some already recorded, which will be released when the show hits the air! David's singing has got to be heard to be believed, and the chances are that he'll be the next big *recording* rage, too! When you heard David sing the fantastic new songs that are being written for the show, you'll just have to agree!

So David is waiting. And he's thinking.

He's thinking about all the stars he's worked with and known, and what kind of people they've been—when the cameras were OFF. And he's getting a little worried!

Now, if there's anybody who shouldn't be worried about his future, it's David! And yet there are serious questions and doubts in his mind, and he can't get rid of them!

## JUST MIGHT FAIL

First, of course, he's afraid that the show and the records will be a complete flop! It's happened before in television—a series which *everybody* believes in comes on the air and nobody watches!

Some of the biggest stars in the world just don't make it on the little screen, and there's no way to tell why it is! But it worries David, and he can't stop thinking about it, because he's not a conceited, stuck-up guy who takes his success for granted!

