

AFRAID of the Future?

He's a serious, hard-working young artist who knows that all the talent in the world won't make things work for you unless the *luck* is right!

But there are people who are filling David's ears with stories about what a complete and enormous success he is going to be—about how he "can't miss"—and that's what worries him most!

WILL HE CHANGE?

David's worked in a lot of shows, and done a lot of guest spots. He's seen a great star, beloved by millions of people, turn and make a vicious remark the instant the camera went off! He's seen a young rock 'n roller laugh scornfully at the fans whose love made him the star he is!

He knows of a group, whose records sell millions and millions, who can't even be bothered to take the trouble to play on their own records any more!

He's seen a television star whose fans think of him as a kind, gentle, humorous man, walk quickly through a crowd of fans who had been waiting for *hours* without turning to left or right to acknowledge the autograph pads and pencils which were being eagerly extended to him!

HEARS HIS NAME

David is well acquainted with the fact that stardom *changes* people. A star, after all, was just a person like you and me before he became a star—he's not necessarily any wiser or more special than the people who buy his records or watch his show.

He's probably a perfectly nice person—*until* he makes it big! Then, all of a sudden, his face is staring down from billboards, his name is on everyone's lips, crowds of adoring fans pursue him everywhere he goes, and fan mail arrives by the ton!

It's an amazing, frantic pace—always something to do, someplace to go! Everywhere the new star goes, he hears his name whispered, and eyes turn to stare at him. He becomes important to millions of people he's never met! It's no *wonder* that his sense of perspective can get out of whack!

AN EGO TRIP?

And *that's* what David is most afraid of. He loves his fans, and he's extremely conscious of his responsibility to them! More than anything



else in the world, he's afraid that he'll fall for all the ego-building glory and turn into a thoughtless, conceited, inconsiderate "star" who hasn't the time for his fans!

David tries to answer as much of his current fan mail as he humanly can, and he knows that he won't have time to answer it all when it begins coming in by the thousands!

He knows that giving up on fan mail is often a new star's first step, on the road to being a "fan-knocker." And that's something that David *never* wants to be!

And here's where you come in. David's worries, hopes, and fears are intimately tied to *you*—his fan, his friend he hasn't met yet!

He reads his mail carefully, and he knows that ninety-nine per cent of the fans who write him do truly love him, and his well-being is the thing they're most concerned with! He feels that this love, if it is strong enough, can get him through stardom without losing touch with his head!

BE HONEST

He hopes that all his fans will always write him with the total honesty he's come to know and expect—no matter *how* big a star he may become! David's worried about lots of things—but he knows that he can depend upon his fans to tell him the truth, and the truth is what he's going to need most in the months to come!

If he ever walks right through a group of people who have been waiting for him for hours, he hopes that someone will shout out, "David Cassidy is stuck up!"

If ever he becomes a phony, and it starts to show in his acting, he hopes he'll receive a thousand letters that say "your performance last night *stank!* Maybe you ought to sit down and think about things for a while!"

In other words, David is counting on *you* to help him remember who he is, and to help fulfill his obligations to you! If you can give him this help, he'll be grateful to you forever!

After all, there is no truer measure of love than an unpleasant word when it is needed. David knows that you love him—and he'll be depending on you to *prove* it, over and over in the years to come!

(Write to David c/o Partridge Family Fan Club, 6311 Yucca Street, Hollywood, California 90028. Be sure to put a Tiger Beat "Open Me First" sticker on your envelope.)