



**WHY DAVID
CAN'T GO STEADY**
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But it's true! Every word! Not just one reason but several big ones keep David trapped in an ivory tower, loved by all but belonging to no one.

Just at the point in his life when he should have a steady girlfriend, someone to build a solid, meaningful relationship with, David is deprived of even being able to date a girl more than two or three times.

As you might have guessed, the biggest reason that David can't go steady is because of you! Well, maybe not you particularly...but the hundreds and thousands of girls who write to David and Screen Gems whenever they think he looks too comfortable with Susan Dey or hear that David's dating another girl!

Some of the letters are terrible! Mean, wicked and usually unsigned, they threaten David that if he goes steady, they'll never watch his show another time or they'll call him up or stand outside his house or even worse!

HYSTERICAL GIRLS

Remember when the Monkees were on television and they traveled to Europe where Micky met Samantha, now his wife?

Girls were so hysterical over Micky dating Sammy that she had to have an around-the-clock bodyguard to keep swarms of Monkee fans from pulling at her hair, tearing her clothes and things like that!

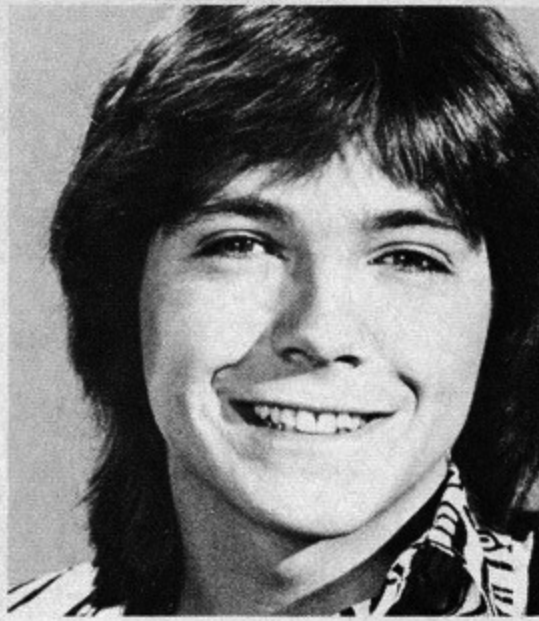
Sam was really scared sometimes, "especially when these big, mean looking girls would come up to the car and press their noses against the window and say, 'We're going to get you if you don't leave Micky alone!'"

David doesn't have the heart to subject a girl, especially a girl he loves, to something like that. She could be in real danger. She could be hurt or disfigured. She could be kidnapped!

And even if none of those things happened, David doesn't want to see a girl he loves called names when the only thing she's done is to fall in love with him.

For that reason, David feels like he's tainted. When he dates a girl more than two or three times, her phone begins to ring day and night, sometimes she can't sleep because fans clutter on her doorstep and try to make her life unpleasant.

So David tries to keep his heart tied up inside him, belonging to him alone. He's really afraid of what might happen if he ever lets it go!



SHOW HIM OFF

Of course, it isn't all David's decision. He doesn't meet many girls who are prepared for a life like that, sneaking out and hiding and keeping romance a secret.

After all, if your boyfriend was David Cassidy, wouldn't you want to take him to your school dances and show him off around school or home or just get together with your close friends? Sure! Who wouldn't?

But going steady with David means you can't. You couldn't let anyone know about David. You'd have to meet him at places and leave separately. And if girls did find out about you and David, you'd have to be prepared for nasty words and no peace and things turned upside down.

Believe it or not, you probably wouldn't put up with it! You'd probably be the one to say, "David, I really like you but I'm sorry. We just can't go on. I can't stand it anymore. My family is nervous. I'm afraid. We've got to end it now. Good-bye."

David can't go steady for all those reasons. And one more.

OWES A DEBT

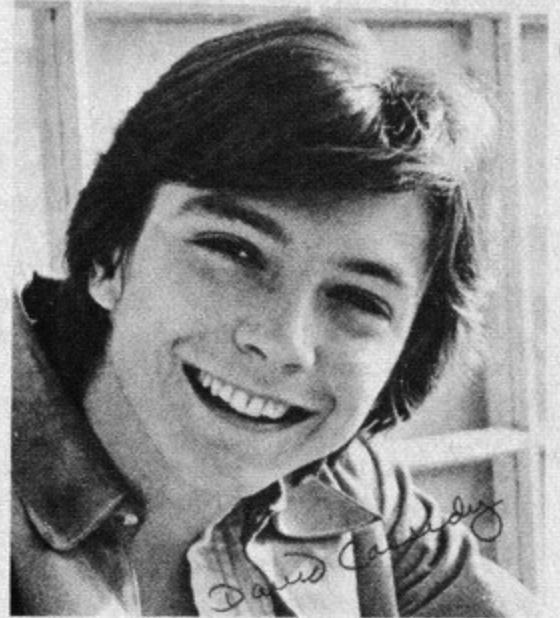
David feels deeply in his heart that he owes a certain debt to his fans right now. He knows that maybe tomorrow, maybe the next day, he'll sit down and read his fan letters and he'll find that girls who like him have changed...that they've grown up and want to see him with a girlfriend or a wife or even a family.

But right now, David knows that the majority of his fans don't want him to be tied down to anyone. And so he's not.

David couldn't sleep well at night if he knew that girls who love him were crying in their pillows because he was ignoring their love!

So until everything is different for David and his fans, David can't go steady.

**PICK YOUR
PIC OF
DAVID!**



NUMBER ONE



NUMBER TWO



NUMBER THREE



NUMBER FOUR

NOW YOU CAN HAVE
YOUR CHOICE OF
FOUR GORGEOUS
AUTOGRAPHED 8 x 10
GLOSSY PHOTOS
of DAVID CASSIDY
or ORDER ALL
OF THEM!

YES, IT'S TRUE! YOU CAN HAVE
DAVID'S AUTOGRAPHED PHOTO FOR
YOUR WALL AT HOME OR YOUR
LOCKER AT SCHOOL.
THESE PHOTOS ARE AVAILABLE
ONLY THROUGH TIGER BEAT!
SUPPLY IS LIMITED.
SEND AWAY TODAY.

Great! Yes, I want David's autographed photo for me. I have checked the photos I want and have enclosed one dollar for each photo I ordered. (Add \$.25 for rush handling.)

TBS-4

Name _____

Address _____

City _____

State _____ Zip _____

No. ONE Send to:
 No. TWO DAVID PIC
 No. THREE Suite 600
 No. FOUR 1800 N. Highland Avenue
 Hollywood, California 90028