

# BEHIND the SCENES at TiGER BEAT

Have you ever wondered just how an issue of Tiger Beat is put together? Have you thought about whether or not this star or that fave really wrote the article on which his name appears? I know you have from your wonderful letters and I decided it was time to let you become a part of the actual "putting together" of Tiger Beat. So, in this column every month, I'm going to take you "back-stage" at Tiger Beat:

**"DAVID IN HAWAII"**—Pg. 28—Some people have all the luck—like our Chief Photographer Kenny Lieu, who David Cassidy invited along on his Hawaiian vacation just before Christmas! Of course, Kenny jumped at the chance and you and I can enjoy the results of his "labors" on the islands in this issue. Although it seems like a dream vacation to us, in truth, Kenny didn't spend much time sunning himself on the white beaches! Instead, he was constantly armed with cameras recording every moment of David's exciting holiday for us! There were times too, like the day both Kenny and Sam got seasick because of the choppy waters, that weren't all fun. But the nights watching the hula dancers more than made up for it! There were some tense moments too, like the time Sam's airtank ran out of air and David had to help him swim to safety, losing the underwater camera full of precious film in the process. But overall, it was a glorious vacation for David and we're more than proud we were able to share it with you!



David and Kenny Lieu in Hawaii!



**"BOBBY IN JAPAN"**—Pg. 20—Bet you didn't know that Tiger Beat is also sold in Japan! Well, that's a fact! Tiger Beat is published monthly in Japanese as an entire section of Japan's leading music magazine "Music Life." Japanese teens are always eager to find out what's happening in America! Sometimes a fave's popularity stretches across the seas and that's the case with Bobby Sherman. Though Japanese fans didn't discover Bobby's talents as quickly as we did over here, once they realized his greatness, they were as eager as ever to know all about Bobby and to see him in person! So in late November of 1970, Bobby took off for his first tour of Japan. Wherever he went in Japan, Bobby was greeted by millions of fans waiting to get their first glimpse of his handsome face. At every performance Bobby socked it to 'em! Tiger Beat, of course, hired one of Japan's leading photographers to record it all for you and you can read it along with Bobby's own recollections of his exciting tour on Pg. 20.

**"WIN A PART ON THE PARTRIDGE FAMILY SHOW — SUPER SMILE CONTEST"**—Pg. 50—We know how much you dig contests, because every time we have one, we get thousands upon thousands of entries! Our most popular contests have been our "Fly To Hollywood" contests, five in all! But this year I wanted to have something "different," and if possible, even **more** exciting! Well, I came to the conclusion that the only thing that could be more exciting than meeting David Cassidy in person would be for all your friends to **see** you meeting him! And what better way to do that than appear as a guest star on the "Partridge Family" television show. It wasn't easy to arrange, believe me! We had to get the okay from executives up and down the line at Screen Gems and ABC-TV, but in the end we got to go-ahead! After arranging the contest rules, judges and other details we finally brought the contest to you! Hope you are as excited about it as we all are here and I'm keeping my fingers crossed for YOU to win!



So, now you've had a glimpse of how Tiger Beat "gets together" every month, but there's much more in store. I hope you enjoy being a part of YOUR Magazine as much as we enjoy bringing it to you!

*Ann Rosen*