

PARTRIDGE FAMILY LIKE THE MONKEES

AFTER a remarkable run in the American hit parade, the Partridge Family has made the NME Chart, entering at No. 30.

Their Bell record, "I Think I Love You," is so sweet and catchy that it can't fail to go higher. Reminiscent in so many ways of the Monkees, the Family have pushed out right into the mainstream pop market.

The Partridge Family was created for a popular television show in the States, as were the Monkees. They also have a former boy wonder, actor-cum-singer, David Cassidy — so true to the Monkees formula of "Circus Boy" Mickey Dolenz.

Producing the Family's records is Wes Farrell, who has been involved with such artists as Chubby Checker, Timi Yuro and Dion. He also wrote "Hang On Sloopy."

On record, the Partridge Family consist of David Cassidy, son of Jack Cassidy. He is the lead singer; with his stepmother, Shirley Jones in the background. The tracks are done by studio musicians as are the vocal backings.

In America, the Family have an album which is at present riding at number 11 in the US chart. **COLIN MCGILL.**



PARTRIDGE FAMILY (back row, left): **SUSAN DEY, SHIRLEY JONES, DAVID CASSIDY** (front, left) **JEREMY GELBWAKS, SUZANNE CROUGH, DANNY BONADUCE**