

DAVID CASSIDY- MEET HIM

ONCE every decade a star hits the teen scene with the velocity, impact and excitement of a new and beautiful comet streaking across the heavens. Such a star is David Bruce Cassidy! David, who plays the role of "Keith Partridge" on ABC-TV's sensational new Friday night series *The Partridge Family*, is a 20-year-old Californian who was born in West Orange, New Jersey, but who has lived in Los Angeles since he was nine years old. His very first acting break came when he was 18 and when his mom, actress Evelyn Ward, got him (at David's insistence) a featured role in a musical she was doing at a civic center in Los Angeles. David wore long white tights and a "Romeo" sort of costume, sang one number — and brought the house down!

Though he had long been interested in an acting career, it was only after the above mentioned performance that his mom began to take him seriously. Soon David — like many other young men in the Hollywood area — had his own agent and was making the "rounds" in hopes of becoming a star one day.

WHAT HE'S REALLY LIKE

By the time the spring of 1970 rolled around, David had already appeared in featured roles on such top rated TV shows as *Medical Center*, *Marcus Welby, M.D.*, *Bonanza*, *Ironside* and *Mod Squad*. Along with these extraordinary credits came the kind of recognition that David had dreamed of, and the kind of recognition that few actors gain until they are much older than David Cassidy is. But whatever credits, fame and claim David has, he has earned! He has earned them by studying, rehearsing, plugging away and — most importantly — by being a brilliant and exceptional young actor. His manner is utterly charming, his style is very unique, his personality is completely compelling — and, to top it off, David has a sparkle, sincerity, ingenuity and warmth that is *all his own*.

Well, as if all that weren't enough, the "fairy godmother" who suddenly started watching over David waved her magic wand again, and David found himself on the way to audition for the part of "the teenage son in a musical-comedy-drama family TV series" at the Screen Gems studio. But before that part of the story is revealed, let's flash back for a moment for a brief glance at David's past.

Things were never easy for him. A lot of people are going to say David Cassidy is an overnight wonder, etc. But not only has David earned what has come his way, he has paid other "dues" too. As a shy, insecure lad, it was only when he reached his adolescence that he gained the kind of self-confidence that made his life a happy one. Though he was close to his mom and had many friends and even was quite popular at various times in his youth, David (like many youngsters) always felt a little unsure and a little frightened of what life — and people — held in store for him. In fact, though David was usually happy, it was only recently that he has found out what total happiness is — and he is *still* haunted by that insecure "I wonder if the bubble is going to burst tomorrow" feeling now and again.

DAVID TODAY

But David today is a wonderful, multi-hued, many-faceted, flash of brilliance streaking across the heavens of show business — the newest and brightest young star to light up the heavens in many a year. Of course, you've seen David at his scintillating, fascinating best every Friday night on TV. And, of course, you've heard his beautiful, swinging, groovy single record *I Think I Love You* and you've heard him and the rest of the PF gang harmonizing in the fabulous Bell Records LP *The Partridge Family Album*. But have you met the *other* David? Have you met the real life day-to-day David? The one who comes down off of that cloud, hops off that pedestal and is just like any other guy when his TV and singing work is done? If you haven't — hold your breath, honey child, cos now you're about to meet the real, true David Cassidy. **Just turn to page 6 and you'll not only meet David — you'll find out how you can be his girl!**

