

BEHIND the SCENES at TiGER BEAT

Have you ever wondered just how an issue of Tiger Beat is put together? Have you thought about whether or not this star or that fave really wrote the article on which his name appears? I know you have from your wonderful letters and I decided it was time to let you become a part of the actual "putting together" of Tiger Beat. So, in this column every month, I'm going to take you "back-stage" at Tiger Beat:



David says thanks in the nicest way!

"SURPRISE! DAVID'S 21ST BIRTHDAY PARTY"—Page 3—Believe it or not, I bet that when the three Laufer Company editors get together, we sound just about like you do when you get together with your girlfriends! We talk about David Cassidy and Bobby Sherman and all the groovy guys that we write about. And that's just how it happened that we came up with the idea for a surprise party for David! One day Sharon Lee, Laudy Powell and I were all talking about what we were going to get David for his birthday (to add to the stack of presents that had been coming in from David's fans) and Sharon said, "Why don't we surprise David with a party!" We "assigned" Sharon the task of calling David and telling him we needed him to come in desperately for a last-minute interview that was vital to one of our issues. David good-naturedly agreed, even though the interview was set for April 12th. Was he surprised when he found out it was all a fib! And when he gazed upon the room-full of presents from his loyal fans, it was a truly beautiful moment for all of us!

"SUSAN'S VACATION MEMORIES BY HER FATHER"—Page 20—We know from your letters to David and Susan in "Tell It Like It Is" that there's a lot of mis-information going around about the Partridges. That's something that almost-always happens when a show and its stars become as popular as "The Partridge Family." Because Susan is such a bright-and-sparkling young lady, we knew you'd be interested in knowing more about her past. What better source to tell you about the interesting subject than Susan's dad, Mr. Robert Dey? When we contacted Mr. Dey, he said he'd be happy to write the real story for TiGER BEAT and you can read his words on page 20. It was an easy task for Mr. Dey since, by profession, he is a writer, currently working as a newspaper reporter-editor. The only hard part for Mr. Dey was remembering each and every detail of Susan's younger years to put them down in his series of articles on Susan. Don't miss the extra-special photos from the Dey's own family album!



"DO-IT-YOURSELF BOBBY LOVE LAMP"—Page 52—I know from the mounds of mail we receive that many of our readers love having their faves close to them. So, they pin their fave's pictures on their bedroom walls, on their school lockers, on their notebooks and on and on. So why not try making the simple Bobby lampshade (or you could use your personal fave's pictures) so that he's the last beautiful sight you see before closing your eyes to dream about him? We thought it was a fun way to preserve all those groovy photos of your faves, while giving your bedroom a re-decorating lift! The directions are easy to follow, the material inexpensive and the finished product—WOW! Whenever we add a new feature to TiGER BEAT, it's with YOU in mind and we hope you have as much fun putting together your Bobby Love Lamp as we did making the model here in our office. If you dig it, please let me know by writing to Tiger Talk and we'll be sure to have other "do-it-yourself" projects featuring your other faves!

So, now you've had a glimpse of how Tiger Beat "gets together" every month, but there's much more in store. I hope you enjoy being a part of YOUR Magazine as much as we enjoy bringing it to you!

Ann Rosen