

# SEX Is What You Make It!



Science has given us Knowledge and The New Contraception. Now the quest for "The 729 Ways of Pleasure" is on. While the young mix sex and drugs, the mature experiment in other fashion, and even the old seek new know-how!

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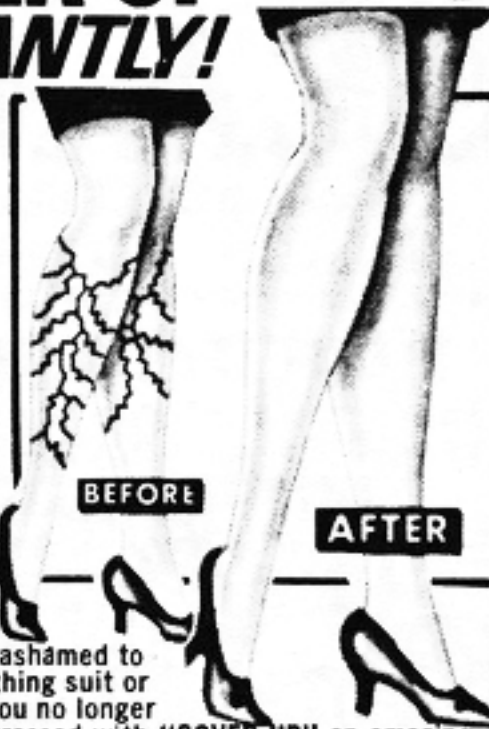
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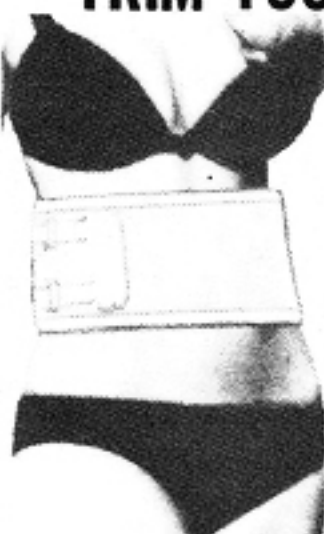
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## DAVID CASSIDY (Continued from page 21)

said, "I never get tired of watching David's act. And I've seen it 50, 100 times. I like to watch the audience, too, they're so turned on and happy."

Shirley Jones was reported as saying, "It's like a revival meeting, the way he excited the audience, then calms them down."

But it remained for a girl he knew to describe accurately the change in David from his usual, quiet self to the performing dynamo he becomes in front of his audiences. "He's like a male Ann-Margret." Ann-Margret is basically quiet and unassuming but onstage, in response to her audience, she comes alive and gives a great show. She, too, has that same need for love though since she has married, her entourage consists mainly of her husband, Roger Smith and her agent Alan Carr.

It is that same need for attention and love that David carries with him wherever he travels to perform. It is lucky for him that he is able to take his friends and usually, his mother, to provide the close love he needs.

It started when as a young man he realized he wanted to be in show business, too. As David told friends, "I realized that performing was the best way to get people to pay attention to you. If I was good, I would be like my father and have the kind of life where people would always be around, and concerned about you. Only I wasn't sure that I had the talent to make it big, and all through school I was really very doubtful as to whether or not I had a future in show-business." When David talks about his roots, he betrays a strong influence of childhood memories that still live within him. His phenomenal rise to fame has not completely erased all the hard memories of being a son in a broken home. It has left David with the need to get all the love he must have wanted as a child.

David speaks sparingly about his childhood, but when he does there is a tell-tale tinge of bitterness that still lingers in his memory. Close friends say, "David has never completely forgiven life for making him an unhappy child. He many times has spoken about the way it was to have to go to California to visit his father and step-mother and his other family. It was a trying time for him, and took all the inner resources he had to visit his father and accept that he had little to do with Jack's new life in California with Shirley Jones. David's mother, Evelyn Ward, managed to stay out of the way, and hoped that David and Jack and Shirley would be able to find their own way."

Most people feel that it never worked out well and only since David has been doing, "The Partridge Family," have he and Shirley truly become friends. They also feel that it is Jack Cassidy who is the key to David's enormous need for love. Since, like many sons, David was still competing with his father for fame and fortune. He has repeatedly said he admires his father as an actor and singer.