

BEHIND the SCENES at TiGER BEAT

Have you ever wondered just how an issue of Tiger Beat is put together? Have you thought about whether or not this star or that fave really wrote the article on which his name appears? I know you have from your wonderful letters and I decided it was time to let you become a part of the actual "putting together" of Tiger Beat. So, in this column every month, I'm going to take you "back-stage" at Tiger Beat:



TIGER BEAT, February 1972—Where do I begin? There are so many things I want to tell you about this month's issue I just hope I have enough room! Before anything else, I want to point out that this is the biggest TiGER BEAT you've ever seen! That's right—we've added eight pages and more color and then we've jam-packed each of those pages with the most up-to-the-minute, exclusive news and features possible! You may not realize it, but that makes TiGER BEAT (with 84 pages) the largest teen fan magazine on the stands today! That means you get more news, more pictures, more color pin-ups and more exclusives! Plus this is the only magazine where you'll find our four-part wall-size color posters and we think they're pretty special! One more note, even though we've added pages (and many more) our price is still the same and you can still subscribe for the same low price. If you'd like to get TiGER BEAT two weeks early, sealed in a plastic bag and delivered to your door, see page 13. We here at TiGER BEAT are super excited about this bigger and better issue of T.B. and if you like it too, I'd love to hear from you!

FOUR SUPER CONTESTS—YOU are the most important ingredient in each issue of TiGER BEAT and because of this we've come up with some incredible contests in the hopes we'll put you on cloud nine! Would you like to fly free to Hollywood and kiss David Cassidy? You can! Would you like the Osmonds to call you on your birthday? They will! Would you like to go on tour with Bobby Sherman? Easy! Would you like to have Donny Osmond to dinner at your home? Simple! These are the exciting things in store for you when you enter our four super contests (and, yes, you can enter all four!). We spent many hours thinking up contests that would be extra-special for YOU and we hope you're as excited as us about the prizes! All the contests have the full approval and enthusiasm of each of the faves and all prizes will be awarded. In each case, you will see the winners in special picture stories in future issues of TiGER BEAT! No one is too young or too old to win, so send in your entries right away! Good luck to YOU!



"C'MON ALONG TO DONNY'S BIRTHDAY BASH!"—Page 28—Donny surprised his family (and me too!) with the most super birthday idea I've ever heard. Of course, the Osmond family tradition is that whenever one of them has a birthday, the birthday boy buys everyone else a present! But their hectic schedules have kept them from doing this in the past couple of years and Donny's idea to re-stage this family tradition was really fantastic! It really meant a lot to me to have Donny ask for my help in planning the whole thing. We talked on the phone whenever Donny could sneak it off to a closet to call. And we shopped for hours all over Los Angeles to get perfect gifts for each member of the family! Donny gave each present lots of thought and then we'd search all over town until we found it! To say the least, everyone was really surprised, but no one was more surprised than Donny when he saw the stack of presents YOU sent piled up in my living room! Donny's the first to admit his 14th birthday was his best one yet!

So, now you've had a glimpse of how Tiger Beat "gets together" every month, but there's much more in store. I hope you enjoy being a part of YOUR Magazine as much as we enjoy bringing it to you!

Ana Moses