

SING ALONG with DAVID!

YOU'VE HEARD his velvety voice singing lead on all of the *Partridge Family* records, but now—David Cassidy has a dynamite disc all his own! So don't delay—be sure to buy a copy of David's very first Bell Records solo single *Cherish* right now! Give a listen to his romantic rendition of this incredibly beautiful tune and then—join darlin' David in a duet!!

CHERISH

(As recorded by David Cassidy on Bell Records.)

(FIRST VERSE)

*Cherish is the word I use to describe
All the feeling that I have hiding here
for you inside.*

*You don't know how many times I've wished
that I had told you,
You don't know how many times I've wished
that I could hold you,
You don't know how many times I've wished
that I could mold you—
Into someone who could cherish me as much
as I cherish you.*

*Perish is the word that more than applies
To the hope in my heart each time I realize
That I am not gonna be the one to share
your dreams—
That I am not gonna be the one to share
your schemes—
That I am not gonna be the one to share
What seems to be the life that you could
cherish as much as I do you.*

*Oh, I'm beginning to think that man has
never found
The words that could make you want me,
That have the right amount of letters—
Just the right sound—
That could make you hear, make you see
That you are driving me out of my mind.*

*Oh, I could say I need you,
But then you'd realize that I just want
you,
Just like a thousand other guys,
Who say they loved you with all the rest
of their lies,
When all they wanted was to touch
your face— your hand—
And gaze into your eyes.*

(REPEAT FIRST VERSE)

*And I do—cherish you,
Oh, and I do—I cherish you,
Yes I do—I cherish you,
Oh, and I do—cherish you.*

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DAVID'S FUTURE PLANS

Each Monday through Friday from now 'til mid-December, David Bruce Cassidy can be found busily working as "Keith Partridge" on the Columbia-Screen Gems ranch at Oak Street and Hollywood Way in Burbank, California. Friday, December 10, is David's last day of work on *The Partridge Family* series—for a while—the beginning of a three-week "hiatus" before returning to work shortly after the New Year.

Although dashing David plans many activities to fill this free time (including cutting records, doing concerts, personal and TV appearances, interviews, photo sessions, etc.), you'll be happy to know that David is taking a few weeks for a well-deserved vacation in Europe—in fact, he may very well be spending Christmas there! *The Partridge Family* TV show is as big a hit in England as it is here

in the States, and so are David's records (you can easily understand why!), so naturally, David is looking forward to visiting swingin' London!

LIVE CONCERT APPEARANCES

Lucky you—David Cassidy may be coming your way soon for "in person" appearances if you live in, around, or near any of the following places:

- November 13—Municipal Auditorium, Atlanta, Ga.
- November 14—Municipal Auditorium, Birmingham, Ala.
- November 20—Roberts Stadium, Evansville, Ind.
- November 21—Duluth Arena, Duluth, Minnesota.
- December 4—Municipal Auditorium, Mobile, Ala.
- December 5—Municipal Coliseum, Jacksonville, Fla.

Keep your eyes and ears open, as all itineraries are subject to change without notice.