

TELEVISION

The worst mistake the brilliant minds (ha! ha!) of ABC's bossmen made this year was to pit BOBBY SHERMAN'S far out "Getting Together" against CBS's hilarious "All In The Family," which no show on the teletube can whip. Actually, Bobby's show was up against "My Three Sons," then three weeks before the debut date CBS switched "My Three Sons" to Monday nights and "All In The Family" to Saturday. Why didn't ABC move "Getting Together" then?

Week after week the bellowing, snorting, mocking Archie Bunker and his bickering family grab the #1 to #3 position on the Nielson tallies. Nearest competitors are "Marcus Welby," "Flip Wilson" and an occasional epic colossal movie.

Sad to say "Getting Together" has been floundering around among the Bottom Ten of the viewer scores, cer-

ing else it did introduce a new young comedy find, Wes Stern, to masses of panting lasses. Only a miracle will renew the series at mid-season. One miracle possibility is a change in the time slot. Bobby isn't sitting around worrying. After finishing the 13 episodes guaranteed by the network, he hopped to Hawaii to sweat out the verdict.

Anyhow Bobby and Wes have illustrious company in the ratings cellar, notably Anthony Quinn, Shirley MacLaine, Henry Fonda, Jimmy Stewart, David Janssen and other high class actors whose shows have just as low mass appeal.

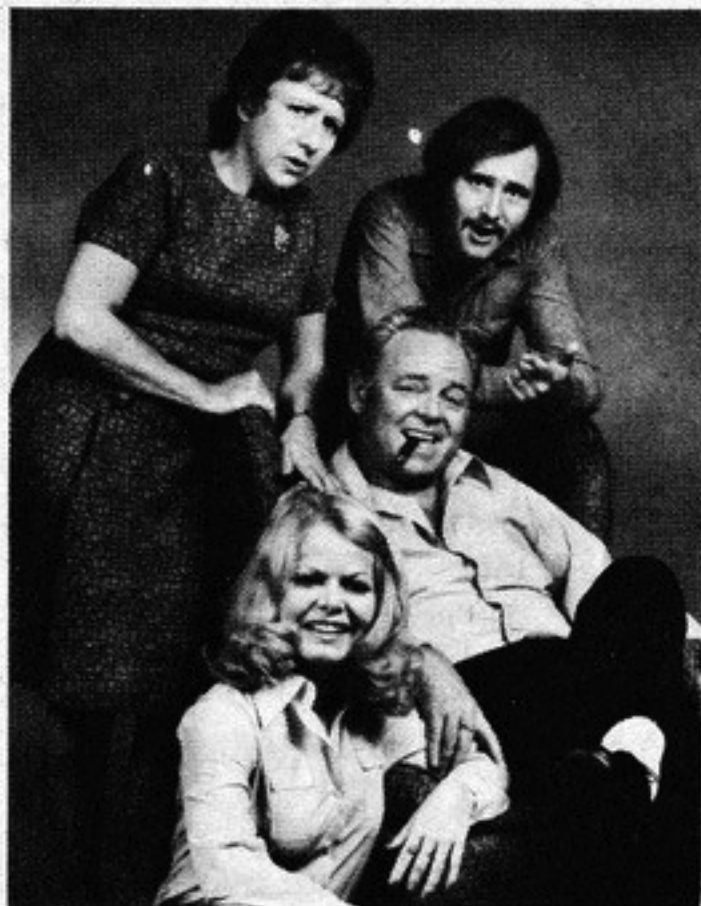
Meanwhile the "All In The Family" all-cast album is selling like flea powder at a dog rally, the Atlantic label touts say, and a million-dollar cash register ring-up is expected sooner than soon.

Bunches of changes in Saturday youth programs are due this winter on all the nets. Funky Phantom, Curiosity Shop, Lancelot, Hardy Boys, Double Deckers may be wiped off the ABC schedules, at least they are threatened, by ABC programmers who are currently paying the cost of kid-angled live and cartoon movies as replacement.



RUNNING A LOSING RACE in the ratings game, Bobby's show "Getting Together" started the season rough. Guest star in the show above was actress Karen Carlson, Mrs. David Soul.

IT'S HAPPENING



WITH ITS CONTROVERSIAL topics and humor, "All In The Family," made it rough for "Getting Together," which was shown at the same time. CBS changed schedules at the last minute.

tainly not because the program is a clunker. Low as it is, "G.T." still clobbered "The Partners," starring Don Adams and Rupert Crosse, the ill-fated NBC challenge to Bunker's bombastics.

If the Sherman show achieved noth-

NBC sounded off: "Henceforth we will treat young people as people, not as retarded kiddies. We won't try to impose the adult idea of what we think is good for children and teen-agers."

After lifting inside-info on Dave Cassidy from the pages of Tiger Beat Magazine, L. A. Times writer Joyce Haber adds her own say-so:

"Young Cassidy, with his baby face, slight build and long silken brown hair looks more like a Superpuppy. He's the current pet of the fickle set of kids who last year worshipped Bobby Sherman and Monkee Davy Jones.

"The only sport he's into very much is basketball and he's a great L.A. Laker fan. 'So I go incognito to the Forum to see them play,' he admits, 'I've got this goatee they're making for me. Then I can put that on and my Panama hat and my dark glasses and no one knows who I am.'"

For his three-week holiday in Europe during the year-end TV shooting hiatus, David plans another disguise: "I'm going to get a haircut."

Pat Carroll, Bobby's TV landlady, is one of the funniest women alive, comments Hank Grant, rambling reporter for the Hollywood Reporter. He tells this journalistic gem:

"The funniest skit she's ever done was the now-classic 'Tim Conway Dog Sketch' from the 'Carol Burnett Show' last year. The take they ran on the air was the dress rehearsal tape because everyone was laughing so much on the air it couldn't be used."

Actors signed by one of the biggest agencies reported that earnings of \$35 million for performing in movies and TV shows—and \$65 million for doing TV commercials.



DAVID CASSIDY stops daily to sign autographs for fans outside the gates of Columbia Ranch. David says he's begun to wear disguises so he can attend pro basketball games!