

THE PARTRIDGE WHO'S FLYING HIGH

David Cassidy, the baby-faced singer-actor, is a guy who really has his fans where he wants them — eating right out of his hand.



Mention the name David Cassidy and girls go weak at the knees. In Australia, in Britain, in his homeland America, all over the world, the effect is the same.

Is it his sleepy, slate-blue eyes, or his long brown hair, or is it his lean, lean, figure? Ask any girl, but she can't pinpoint just what it is about him that turns her on. All she can say is: "Oh, everything! His voice, his eyes, the way he looks — just everything." Which all goes to make David Cassidy, at 22, the newest idol (and it's a long time since anyone really rated the title) on the scene today. And, wait for it, he may be coming to Australia. As yet no definite dates are known but it's thought to be later this year.

David is the star of "The Partridge Family" on Channel 7. He can also turn out hit records seemingly at the drop of a guitar chord. "I Think I Love You" by "The Partridge Family" won a Gold Record in Australia. It has also sold over seven million copies throughout the world. "Cherish," David's solo record, made Number One here and has sold over the three million mark around the world.

His latest single, "Could It Be Forever", is rapidly climbing up every chart in sight, too. The guy can do no wrong.

David was born in New York City in 1950 and went to school in New Jersey before moving to California, where he graduated from Rexford, a private school in Beverly Hills.

When he left school he worked for a year with the Los Angeles Theatre Group and featured in the theatre's production of "And So To Bed."

Show business was a natural way of life for David — his father is actor Jack Cassidy and his step mother is singer-actress Shirley Jones.

After the Los Angeles production of "And So To Bed", David went back to New York for appearances in summer stock theatre and lessons at the David Craig School of Musical Comedy. These lessons led to a co-starring role in his first Broadway musical, "The Fig Leaves Are Falling."

When the play closed he went back to Hollywood to guest in several

leading television series, including "Ironside", "The Survivors", "Marcus Welby", "Adam 12", "FBI" and "Bonanza".

By now David Cassidy was a young man on his way to the top. His agent sent him to Screen Gems to audition for the part of Keith Partridge in the newly-planned "The Partridge Family" series. He won the part hands down, and only then discovered his step mother Shirley Jones, had been cast as his stage mother in the series.

It could have been difficult if he hadn't always got on well with his step mother, but they were good friends and both work incredibly well together in the series. The astronomical rise in the ratings prove that!

David has probably created more of the early Beatles-type hysteria than any other pop star for a long time. His name sells everything from lunch boxes and colouring books to dresses.

His personal appearances, which he likes doing to help change his image from young pop star to mature performer, have taken place before as many as 20,000 people. Tickets are always sold out only hours after they go on sale.

David is fantastically popular in the US where he recently finished a concert tour of the smaller cities. Every one was a sellout and in a single performance, given in two cities, he grossed \$58,000 — not bad for a couple of nights' work.

Despite it all, David Cassidy remains one good-looking, unassuming guy who will be around for a long time yet.

Here at Dolly we get more letters asking for information on David than on any other star. So, just to keep you all happy, here's the address of his fan club in the US (so far as we know, there isn't one in Australia.)

David Cassidy Fan Club,
Partridge Family Fan Club
Department,
6311 Yucca Street,
Hollywood,
California,
USA 90028.