

How to Travel ...and Get Paid for doing it!



How would you like to spend your future in the exciting, romantic, rewarding business of Travel as a Travel Agent or Tour Guide? Picture yourself planning trips... discovering thrilling new places... traveling to far-off lands to see for yourself if the glowing pictures in the travel folders are true. Imagine seeing, exploring and telling others about "The Wonderful World of Travel"—and getting handsomely paid for doing it, too!

How Travel Agents Get Free Travel

People who work full or part time in the Travel Industry enjoy privileges not available to the general public. Travel Agents, for example, represent airlines, steamships, trains, buses and resorts. They are encouraged to try out travel services they can recommend to their customers. They usually travel free, or at greatly reduced rates with transportation, accommodations and food often included. Tour Guides, on the other hand, escort groups of happy people all over the world. Not only do they enjoy being part of a fun group seeking travel and adventure in fun places, but they can earn top money and travel free with all expenses paid to boot. Isn't this the most ideal future you can imagine?

How Can You Qualify?

Now you can turn these dreams of travel and adventure into exciting reality. North American School of Travel's 52-lesson home-study course (approved for Veterans under the new G. I. Bill and accredited by the National Home Study Council) has trained hundreds of beginners at home in spare time for rewarding careers as Travel Agents, Tour Guides or for hundreds of other big money careers in Travel.

For example, Mrs. Geraldine Yoders, of Florida, who opened her own Travel Agency just one short month after enrolling (and before even completing the course!) reports, "I opened my own Travel Agency the first of August... without the help of your course it would have been virtually impossible." And, Phillip Pinter, of California (who has a full time job outside of the Travel Industry) writes, "I escorted a group of 24 people on a 16-day tour of the Caribbean. The entire tour was very successful because of the detailed instructions obtained from your Travel Course."

These are reports from just two of hundreds of beginners just like you—with no previous experience in Travel—who have found success, excitement and money in "The Wonderful World of Travel."

TRAVEL IS BOOMING!

Travel is actually doubling in dollar volume every five years! Each new day this never-ending growth brings hundreds of rewarding full and spare time job opportunities for men and women of all ages and from all walks of life. Exciting career openings (in every state and overseas, too!) are increasing at a staggering rate—many times faster than people can be trained to fill them. The door is open to you now!

MAIL COUPON for FREE "TRAVEL CAREER KIT"

We have prepared a "Travel Career Kit" for those who are interested in learning more about how they can become a part of this exciting, booming industry. This kit includes a 20-Page Booklet, "Opportunities in Travel," a Sample Lesson taken from our home-study course, plus full details on salaries, free travel, part time opportunities, etc. To get a copy FREE and without obligation, just mail the coupon. There is no cost or obligation to you, now or ever.

MAIL THE COUPON TODAY.

Miss Jane Henderson

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I am interested in learning more about how I can travel free... and get paid for doing it! Rush "TRAVEL CAREER KIT" including Booklet, Sample Lesson, plus full details on salaries, free travel, part time opportunities, etc. I understand there is no obligation on my part, now or ever.

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DAVID CASSIDY

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the way to do it? Or was his off-guard moment the biggest mistake of his life?

Prior to his now famous interview and picture, David seemed the ideal idol for his young fans. He seemed so understanding about their growing-up pains. In an interview for a major magazine, David readily talked about them. "I love those girls. I really do and I think it's because I understand them. Many of them have reached that age, 14 or 15, where I've become their first love. They identify with me. I know it's all vicarious. But they don't. I'm part of their dream world. All kids have them. Boys want to grow up to be great athletes. Girls want to grow up and take good guys for husbands." Does he still think of himself as a "good guy" after his indecent exposure and interview?

"You ask me how I feel about the millions of little girls who would gladly tear me to pieces for a souvenir? I love them because they're good and wholesome and they regard me as safe and trustworthy. I can feel their spirit across the footlights. Those kids who come to hear me sing—they love me. And I try to return their love. And maybe it sounds hokey and corny, but I feel it's genuine."

And, yet this same young man, who talks about the goodness and trust of his young fans has taken that trust and thrown it back in their faces! Even if many of these youngsters missed the original article itself—and, indeed, most of his fans don't read the "acid rock" publications—enough has been written about it in other magazines for them to be aware of what their idol did.

And aware they are! Teen magazines have reported floods of mail coming in from all over the country asking if it was true—had *their* David really done anything as awful as posing naked for an underground paper? One little girl even wanted to know if David was giving up his role on *The Partridge Family* in order to do more naked pictures!

So what originally must have seemed like a joke to David—perhaps even a lark—has grown to enormous proportions in his public's minds. Why did he do it? It must be more than just changing his image. Many other singing idols—from Sinatra to the Beatles—have wanted to change their image. None have done what David did in order to achieve this.

However, we do live in an era where nudity seems to be accepted now as an art form. Look at today's films, for example. More to the point—look at Burt Reynolds and *Cosmopolitan Magazine*.

Several months ago—before David's Rolling Stone caper—millions of *Cosmopolitan* readers picked up their April issue to find a smiling and very naked Burt peering out at them. That particular issue of the magazine sold out in two days. And it gave Burt Reynolds the type of publicity and image that all actors dream of. He was talked about admiringly all over the USA.

Is it possible that David had Burt in

mind when he posed for his pictures? Perhaps he felt that if the world could accept a nude photo of Burt, they could accept a near-naked David Cassidy.

If this was in David's mind, then he must have been very naive. There is quite a difference in age between the readers of *Cosmo* and David's fans. Also there is quite a difference between David and Burt Reynolds. Burt is not the idol of millions of young girls, who are just on the threshold of growing up, who are so impressionable and open to any suggestions, especially if they come from their dream man, David.

Just read what David had to say about dope. "I did a lot of experimenting—not smack, but grass and speed and psychedelics. At press conferences, I'm so tired of answering that question, 'Being as you have an influence on young folks today, what advice do you have for them about drugs?' Aw, man, take drugs."

To the parents of David's fan, his words must have hit like a terrifying shock treatment! Today, when our nation is so desperately attempting to beat the drug problem afflicting our youngsters—when 10-year-old kids are found dead in doorways, the victims of overdose—here is an important spokesman for the teen world who in one unguarded moment could wreck years of intensive, hard work.

Speed kills. Psychedelics can put you permanently in an insane asylum. Yet impressionable teens will pay more attention to a singing idol like David rather than knowledgeable adults armed with scientific data. Gee, David Cassidy does it, and look where he is today!

Apparently David forgot that there has to be a private David Cassidy and a public one. He knew what he was getting into when he allowed himself to be manufactured into a teen idol. And make no mistake, teen idols are carefully nourished and fed to the public until, wham, they've made it!

David was a very saleable product from the very beginning. There was a lull in the teen field. The Beatles were gone, the Stones certainly didn't *quite* fit into the teen idol mold and the Monkees were too old. According to an editor of one of the teen books, "When I saw *The Partridge Family* pilot, this was in 1970, I said here we go again. I'd been waiting for David for one and a half years!

"I remember the first time I met him! I liked him right away. He was shy and polite. I wanted to help him grow. I told him he had a duty to do it right. He was like a young, beautiful green fern unfurling. I wanted to shield that tender plant from too much burning sun."

According to her, David objected to some of the stories about him—at first, that is. "He cared too much about what his friends would think. So I said to him, 'Listen, you're not Bob Dylan.' But that was just at first. Now he's on top of it. He's able to take the long view of things. He's grown into a pliable firm plant."

Or so everyone thought—until those pictures and story were published. According to some close to those in charge of David's