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### DIRECTIONS . . .

Do you know this famous American President's first name?

We have completed the top part of this word puzzle which spells out his last name. Using the clues, you complete the bottom part of the puzzle by filling in the empty squares with the name on the coupon below.

Then, carefully just print your name and address on the coupon and mail it with 25c in coin (a quarter) for postage and handling.

We will let you know if your answer is correct and rush all additional details and rules and instructions necessary for you to become a contestant in this puzzle series. Please print clearly and enclose a quarter for postage and handling. You must be 18 years old or older.

SEND U.S. PUZZLE CLUB, Dept. 706 6381 Hollywood Blvd. Hollywood, Calif. 90028



What is this famous American President's First Name? FREDDY = EDWARD = TEDDY

CAN YOU SOLVE THIS PUZZLE?

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Please tell me if my solution to this puzzle is correct and rush me by return mail all details on becoming a contestant in the \$12,500.00 Puzzle Series and all rules and instructions. Enclosed is 25c in coin for postage and handling.

Puzzle Series and all rules and instructions. Enclosed is 25c in coin for postage and handling.

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## WOMEN I WANT YOU

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career, there's been a lot of flack about what he did. Undoubtedly, it has been pointed out to young Mr. Cassidy that he was able to gross over two million dollars last year because of his teenybopper audience. This year, if all goes well, his earnings are expected to be twice as much. Money certainly does have its way of making people see the light. For David is now claiming that he was misquoted in Rolling Stone.

Says Mr. C., "A lot of it is a lie. Over half of the quotes are wrong. And I just don't understand how they could have messed them up when they were taping everything. I want my fans to know that some of it isn't true."

But David has also admitted to liking the pictures. "Oh the pictures are great. I dig them. That's the best part of the whole thing."

In case you don't know it—most of David's earnings are from his concert appearances. His salary on his TV show is not that high and he makes next to nothing on his recordings or on the merchandising that's done in his name. Most of that revenue goes to Screen Gems—the producers of The Partridge Family.

So his concerts are his main source of income. And those who have attended David's concerts are quick to realize that although the excited teenyboppers drown out all the music that David is singing, they are his stronghold, his people. After all, it is these frantic, screaming youngsters who have made David today's hottest performer. But as fast as they have made him, they can break him. For they are very fickle—today's sweetheart can become tomorrow's has-been without even so much as a kiss goodbye. Especially if you have done something that hurts these youngsters.

And, for many big city concerts, a parent has to come along because David's fans are too young to go alone. Where before most adults thought David was cute and really quite harmless, as his Stone interview gets talked about more, they may decide he is too dangerous for young children. If David doesn't watch out, he could lose a lot.

