



there was a huge picture of me on the back. The whole back of the box was a pin-up of me.

"It seems ridiculous — I can't even eat a cereal without seeing my face on the back.

"That bothers me, I'll admit. Not because I'm not making any money, but because I feel that the public is being cheated."

You have no control over merchandising?

"No. It's because I signed a contract a couple of years

## **Sure I'm being exploited**

ago as an actor with Screen Gems, who always control every one they have. They control the merchandising on the television show . . .

"I'm sure I get more money from the merchandising than the other actors, but it's so little that it doesn't really matter.

"I'd just as soon give it away. Not take the money. I'm sure Screen Gems wouldn't — they made 100,000 dollars just on bubble gum alone.

"Sometimes I find it difficult to believe the Partridge Family has had the success it has. We've sold over twenty million records."