

# INSTANT PERSONAL PROTECTION WITH SHOCK!



Protect yourself and your loved ones in an emergency against man or beast! SHOCK approved by U.S. Department of Agriculture is an aerosol spray. Sold to adults only. It will instantly render an attacker helpless, yet causes no mace or explosives and is non-toxic. A slight pressure on cap shoots accurate spray up to 20 feet. Carry one in the car, your purse or at your bedside for instant personal protection. Over 500,000 sold to the U.S. Post-office—it must be good! No permit required. Crime rate keeps rising. Order SHOCK protection today—tomorrow may be too late!

## 10 DAY MONEY BACK GUARANTEE

NORTH AMERICAN PRODUCTS, Dept. 7  
537 S. Dearborn, Chicago, Illinois 60605

- I enclose \$1.98 plus 25¢ for postage & handling. Rush SHOCK Repellent to me at once.
- I enclose \$5.00 plus 25¢ for postage & handling. Rush 3 SHOCK Repellents to me at once (a 94¢ saving).

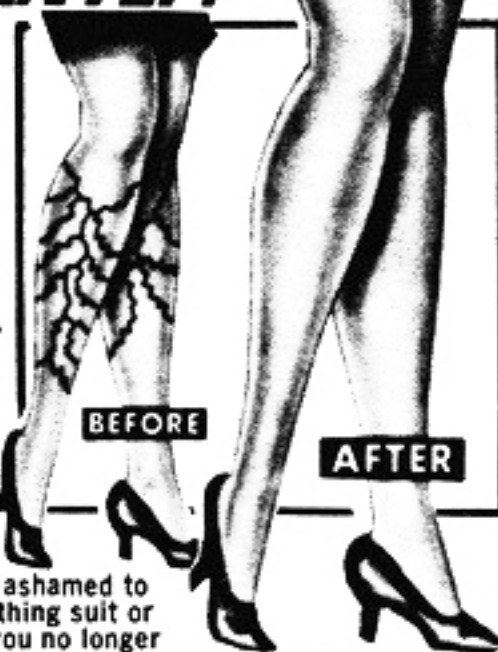
Name \_\_\_\_\_  
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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# COVER UP UGLY VEINS INSTANTLY!

- Blemishes
- Birthmarks
- Brown Age Spots
- Ugly Scars
- Burns
- On any part of Legs, Body or Face

- WATERPROOF
- LAB TESTED

Self conscious about your legs because of unsightly veins or blemishes... ashamed to appear in a bathing suit or shorts? Now, you no longer need be embarrassed with "COVER-UP" an amazing skin-tone leg beauty cream. Apply to area that you wish to cover and like magic "COVER-UP" will help conceal and INSTANTLY HIDE UGLY LEG VEINS OR SKIN BLEMISHES that — add years to your appearance — and help give your legs a more youthful and alluring look... A Key to romance.



**LOOKS NATURAL! WATERPROOF!**  
No one will suspect that you are wearing "COVER-UP." Formula blends with skin tones to make your skin look perfect and natural all the time; even in swimming, because it is WATERPROOF. Also, used by thousands of women and men to help conceal and HIDE DARK CIRCLES UNDER EYES, FACELINES and other skin discolorations on the FACE, NECK, ARMS. Select shade to match your natural skin color. Shades: LIGHT, MEDIUM OR DARK.

**SEND NO MONEY! Free 10 Day Trial**  
Just send name and address. Pay postman only \$1.98 plus postage for a generous FULL SIZE of "COVER-UP" skin-tone leg cream. Or send \$1.98 with order and we pay postage. (2 jars for \$3.50, 3 jars for \$5.00) 10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

CONOVER HOUSE, DEPT. B872  
Box 773, Church St., New York, N.Y. 10008

man, he must continue to act like the all-American boy for the sake of his career. Being a love god to thousands of screaming teen-agers takes its toll on anyone, and if David seems to come on strong in his personal life, it is easy to understand.

He has seen other pop stars rise and fade off the scene—Bobby Sherman, whose last TV series was a dud, was the hottest ticket in the teen world just a year ago. Already the Osmond brothers are giving David a run for his money in the popularity race, but it remains to be seen how long he can hold on to his number one position.

For now, though, David Cassidy is in first place. He's thinking about his future, but he can also think and talk honestly about his past—a past full of sadness and secrets. The stealing, the drugs, and the confusion he felt are part of a memory, and for now, David is concentrating on the present.

He's living from day to day, trying to make the most of the situation at hand. He knows that one day his stardom may fade—and he wants to be ready for whatever comes along next.

See ABC's *The Partridge Family*.

## ELVIS

(Continued from page 27)

had finished his engagement in Vegas, there was an unending stream of rumors speculating over the reason behind El's under par showing. Some maliciously and wrongly, suspected that the shortcomings of his performance were attributable to a pill habit or heavy drinking. Still others felt that Elvis' hectic pace might be catching up with him and that the strain was beginning to show. They said he'd been ill and that his doctors were prescribing enough antibiotics to slow down a lightning bolt. And so the guessing and rumor-mongering continued. And all the people who had anything to say seemed to touch upon every possible reason—every possible reason except the one that was true.

While Elvis had been romping and stomping on stage and singing his heart out as best he could, there were things going on in his personal life that held back that last little ounce of enthusiastic, excited energy that makes him the *greatest* and not just another *great* performer on stage.

The entire time El was parading his limitless talent before the packed houses at the Hilton, he was carrying a heavy load on his mind that couldn't help but affect him. Somewhere, out beyond the laughing crowds, bright lights, and happy gamblers of the Las Vegas scene, a little girl he cared about lay dying of terminal cancer in a lonely hospital room!

Though few people think about it, Elvis Presley, like everyone else in this world, is getting older. On his last birthday he turned thirty-seven. Forty isn't such a far-off age any more. And the years between thirty-five and forty are particularly crucial ones in the lives of most men. A man tends to become more introspective in the middle years of his life, and Elvis is no exception. Elvis has become more contemplative and in reviewing the sum total of his life so far, perhaps he feels that he must soon come to grips with himself if he is ever to understand those values in life he is to hold dear.

Elvis has tasted the triumphs of fame and fortune in a way that few others can ever dream. He knows now what their

limitations are and realizes better than most that there is more to life. For too long he's had to deny himself in order to further his career. But now Elvis seems to be reordering his life and setting up new priorities.

Lately he's spoken of his interest in producing and directing films rather than acting. He has had to face changes in both his marriage and career. He has made no secret of the fact that he would prefer to take more control of his own career from his manager, Colonel Parker, and there's even been frequent rumors of a break between the two after seventeen years of association.

The fact of the matter is that El is most likely suffering from a pressing case of moral, personal, and social consciousness. In short, he wishes to become a more well-rounded and better man—and don't we all?

Since breaking into show business, Elvis has been shielded and shoved ahead a little too well; now he wants to join the world outside as an active and constructive individual who has much knowledge and wisdom to contribute. Elvis has always been a man who cared, but now he wants to do something about it! One of the things Elvis cares about, one of the things that pressed so heavily on his mind during his Vegas Hilton stint was the plight of an eight-year old girl in Albuquerque, New Mexico. Earlier, El had made a dream come true for the child, who shall remain unnamed out of respect for her and her family. They met on one of his tours through that town. At that time El had asked, "Hello, sweetheart. What's your name?" and the whole heart-rending story had unfolded.

The youngster had lost her father to the ravages of cancer four years before and, as Elvis autographed a poster for her, he found out that the small child had also been diagnosed as having cancer. El was so moved that he became personally involved and later even dedicated a song, "You Gave Me a Mountain This Time," to his brave little fan.

This incident apparently set off a chain of events that may, in the end, change El's life still more drastically. He was at once confronted with the realization of how much life had given him and how little the child he had become involved with had to look forward to.

Elvis himself, had lost his mother at an early age and he knew how incomprehensible such a tragedy must have seemed to this little girl. He was deeply touched by