



WAIST-CINCHER BRA

FRONT OPENING

only **2.98**

GLORIOUS YOUNG CURVES FOR THE FULLER FIGURE

Here at last is the answer to glamour combined with comfort. Countess X's elastic diaphragm panel smooths away unsightly bulge, while miracle-mold cups lift and shape you to glamorous new bosom appeal. And, lovely mesh reinforcement gently gives you firm, luscious curves. But, that's not all! Our special designers have thought of everything. Built up shoulders give you added support and comfort. Easy-on front closing hooks and eyes are carefully concealed in smooth placket. Elastic girdle hooks prevent "riding up" and so much more. Yes, you'll be so thrilled with Countess X's beautifully made fine long-wearing broadcloth, and it's exciting "Long Line" design and appealingly shaped cups, that mold a younger more adorable figure.

10 DAY FREE TRIAL

Try Countess X Bra on 10 day Free Trial. If you are not delighted and thrilled with your exciting new figure, then simply return it for prompt refund of full purchase price.

Sizes 34-42 Cups B,C,D only \$2.98
 Sizes 44-52 Cups B,C,D only \$3.98

SPECIAL OFFER

Order Two and Save

Sizes 34-42 2-For \$5.70
 Sizes 44-52 2-For \$7.70

HONOR HOUSE PRODUCTS DEPT. 68CX93
 Lynbrook, New York 11563

Rush the "Countess X" Bra to me. If I am not 100% delighted with it, I may return it within 10 days for prompt refund.

I enclose \$2.98 (\$3.98 sizes 44-52) and 50¢ for postage and handling.

Send two on your special offer. I enclose \$5.70 (\$7.70 sizes 44-52) and only 50¢ postage and handling for both.

Send (Quantity) COD. I enclose \$1.00 good will deposit and will pay postman balance plus postage and COD Fee.

NAME

ADDRESS

ZIP

NY State residents add state and local sales tax.

SEX-729 WAYS & THEY CAN'T MANAGE ONE!

Yasodhra, a Hindu writer on sex, found 729 ways to perform the sex act. But without staying power, agility and vigor, a couple can't even manage one. When sex muscles drop out, they bring fatigue instead of pleasure. Unknowingly, many men and women (young and old) are sexual cripples.

ARE SEX MUSCLES TEACHABLE?

Science says YES! They can be trained for top performance. THE SEX CONDITIONER presents an amazing new routine to give you control and confidence, put you in shape for sex.

A simple, 5-minute exercise (clinically proven) treats frigidity; another teaches timing. Others suggest variety, help a passive partner "get into the act."

PRACTICE FOR SEXUAL EFFICIENCY

- Sexless husband—penile contraction to make a man a better lover
- Sexless wife—famous exercise to develop the "miracle muscle," turning a frigid woman into a sensualist
- Physiology of the sex act
- Movements in intercourse and the muscles involved
- Various sex positions and their demands on the body
- Adapting positions to suit differences in size, taste and temperament
- Variation as a means of prolonging intercourse
- Why wife is often hampered by the traditional European position
- How husband should brace himself when he is in condition
- Man Cooler—perineal contraction to delay orgasm (this muscular trick enables a husband to pace himself)
- The "squeeze" that pleases and helps a wife shed inhibitions
- "Educating" a muscle—the "excitability" factor
- Basic pelvic movements used in intercourse
- Exercises for the pelvis
- Thigh muscles—how strong, sustained contractions stimulate nerves—"leg wrapping"
- "Sexpedients"—all-round sex conditioners
- Relieving painful menstruation through special exercise
- And many, many more valuable suggestions

25 Full-Page Pictures

With 25 full-page pictures, you'll find every detail clear. Try THE SEX CONDITIONER 10 days. You must see results or money back. Sent in plain wrapper for \$2.98 or COD.



\$2.98

MAIL NOW - 10-DAY GUARANTEE

PLAZAPLAN BOOKS, Dept. Z-169
 225 LAFAYETTE ST., NEW YORK, N.Y. 10012

Please send THE SEX CONDITIONER on 10-day trial. If I'm not pleased, I get my purchase price refunded at once.

I enclose \$2.98—send postpaid.
 Send C.O.D. I'll pay postman \$2.98 plus postage.

Name

Address

City State Zip

Canada & Foreign—No C.O.D.—Send \$3.50

other shows ahead of it in popularity.

The man who produces the show, Robert Claver, has told the press that it costs \$125,000 weekly to stage and the audience number really doesn't merit that expense. He adds, however, that the appeal of David Cassidy is so strong it practically keeps the show on the air by itself "because he has a loyal, determined and faithful regular audience, and you cannot underestimate their influence."

The influence Claver refers to helps sell millions of dollars of David Cassidy articles each year. In one day, four of *The Partridge Family* albums sold 200,000 copies. David Cassidy shirts, dresses, blouses, coloring books, lunch boxes, love stickers sell in the hundreds of thousands. A David Cassidy poster sells for two dollars and photo albums and love kits go for a dollar apiece.

Claver reports that royalties alone from bubble gum bearing the Partridge Family seal of approval scooped in \$100,000 in one year. David is such big business he is even a company, Daru Enterprises, Inc. His recent trip to England made the British people forget that the former kings, the Beatles, came from that country.

This is the gold-plated trap David is in today, one that frankly frightens him to the point where he thinks he would be better off stepping out of the limelight very shortly rather than jeopardize his future.

"How long can I be a teen idol?" he asks. "As I said, maybe another two years. Then what? Maybe the kids who like me now will laugh at me then because they've found someone new. I want to be a serious actor. But will industry producers take me seriously? I wonder. They'll say that I made a lot of girls happy with my singing, but so did a lot of other fellows in the past."

"They'll say that I have nothing to worry about . . . that I've made a lot of money. I can do anything I want, be anything, go anywhere. Well, that isn't true, because you can't escape from yourself. I don't want to go the rest of my life known only as a former teen idol."

This is the bind David now finds himself in. His advisers came to him with a \$125,000 proposal to do a thirty-week Saturday cartoon series in which he would "star." He urged them to reject the idea because it might come back and haunt him ten years from now when he is trying to be a serious actor.

But while he is a teen idol David lives up to the role with simple dignity. He relishes his fans and would like to give them more attention, but their numbers make that virtually impossible.

"Actually, they frighten me," he says. "There is just so many of them and I'm really afraid I'll be trampled in the rush or someone else will get hurt. I've seen it happen . . . kids being knocked over and police having to carry them away."

David likes talking to his fans in groups of three or four because "that way we can all get our opinions in and scratch around and come up with good conversation. If a girl is alone she might have a tendency to be shy and

SECRET LOANS!

Borrow by mail in absolute privacy. Up to \$1500 from reputable company—founded 1897. No interviews. No co-signers. No mortgages. For full details write:

Dial Finance Co., Dept. 1208
 405 S. 16th Street, Omaha, Nebr. 68102

For best fit in your size, order shoes by mail from our catalog showing enormous style-variety for all occasions. Satisfaction guaranteed or money refunded!

G. S. Cinderella Dept. TV 9 West St. Boston, Mass. 02111

SEND FOR FREE CATALOG

sizes 1 to 5 only