

Make friends with the LAWRENCE WELK

Champagne Music Makers with this handy



Personal Data Guide



Music Makers Charlotte and Myron have created a full color personal data guide on all the Lawrence Welk TV family. Fun, informative, easy-to-operate. Move slide to name of your favorite...then read all the personal data. Birthdate, height/weight, hair/ eye color, hobbies, favorite food and color, and many other interesting facts. Perfect gift idea. The easy and fun way to make friends with all the Music

ORDER YOUR PERSONAL DATA GUIDE TODAY!

Price: \$1.00 each, 3 for \$2.75, 6 for \$5.00 (prices include state and local taxes and postage).

Send cash, check or money order to:

M/C Enterprises, Box 2338

Dept. 1V-9, Palos Verdes Peninsula, Calif. 90274



YOUR child's photo may be worth up to \$300 or can win the Front Cover Prize Award! National Advertisers want children's photos, bobies - all ages to 19 for use in magazines, newspapers, etc. Send 1 photo for our approval. Print child's, mother's name, address on back. Returned promptly. No obligation.

CPR, inc. 216 Pice Blvd., Dept. Al Santa Monico, Calif. 90405

LOSE 5 FULL POUNDS OVERNIGHT Send only \$1.00 for magic ACTORS' CHART that slims and trims you, INSTANTLY! — and get, absolutely free, Hollywood's famous, original BLITZ DIET, the only safe drugless, effortless "crash" diet that makes you lose 5 full ibs. in your sleep! Every time! Hurry! Mail your \$1 now! MAD SPECIAL! No C.O.D., REFUND GUARANTEED! BIJOU, Dept. SS-G, Box 1727, Hollywood, Calif. 90028

cookbook homemakers demanded!



Featuring recipes that are: Low in cost...High in appetite appeal...Easy to read...Easy to follow... Geared to ingredients that are easy to find at your local grocery or supermarket...Timesavers!

Available at your local newsstand or:



City

State

M-B Books Inc. 329 5th Avenue New York, N.Y. 10016

Please send me one copy of Great Recipes From True Story. I am enclosing \$..95 plus 15¢ for handling and mailing cost.

Name	
Address	

Zip Code

we don't always find a lot to talk about But when there's a few of us and we're relaxed, well, anything goes in the conversation department."

But David always has to come back to the gloomy premise that in two years he may be a forgotten person on the entertainment scene. He is constantly asking those around him if his fans like him for himself or if they are just doing what is expected of them by his publicists and managers.

He is aware that when Frank Sinatra was starting out as a skinny singer at the Paramount Theater in New York. almost 30 years ago, his press agents paid girls two dollars apiece to swoon.

"If I ever thought that was happening to me I'd die," David declares. "If I thought for a moment that people were putting the kids up to attending my concerts I'd quit the game tomorrow and go up on the mountains . . . read a lot and study acting. I don't want to be a phony in life. I don't want to be an artificial thing. I've got to be accepted for what I really am.'

In a sense, David's fears are groundless since he is now getting 10,000 fan letters a week and of that large number it would seem clear that a great many of the writers will be loyal to him and love and respect him for the person he

Actually, David owes a great deal to his fans for they discovered him and made him a super-star. When The Partridge Family was first conceived it was generally regarded that Shirley Jones. a well-known singer and Academy Award winning actress, would be the natural person to be the star of the series.

But many fans had seen David's work in several television shows and had seen numerous photographs of him in magazines. Jim Flood states bluntly: "The fans-the kids-made him. They started to write the magazines and ask who he was. He had nothing to say about it and we had nothing to do about it in the beginning."

And then when the show aired and the millions of fans got a live look at David it was just a short time before he was the most popular young television actor in Hollywood.

"David always wears white at public appearances," Flood adds. "He has a sexual quality about him . . . a good sexual quality. It is a clean-cut look that young girls like . . . and so do their mothers."

Older people like David because he is not identified with the heavy rock music most associated with the Rolling Stones. Three Dog Night, Procol Harum and more.

And yet, while he is willing to go along with his advisers because of their business experience, David is fighting not to have his individuality taken away from him.

"I don't like being sold in the market place like a cake of soap," he states. "There's such a thing as keeping me in cellophane to milk this teenage idol thing for all it is worth. I come from an entertainment family. I think I'm a pretty good actor. I know I can't go on playing guitar and singing forever. The