



DAVID CASSIDY

Career, Friends, Routine

At the time of David Cassidy's last British trip I was firmly convinced that all the uproar surrounding him was coordinated by an efficient publicity man.

Today I know that those hundreds of screaming girls who met him at London airport weren't on anybody's payroll.

They really do exist.

It's an eerie experience there—adrift in Darling Davidland and on arriving for a meeting with Cassidy aboard his chartered yacht, I witnessed a large group of anonymous girls who leaned over the railings and shouted, aching, to their idol for some sort of recognition. I talked with a few fans who proudly sported David Cassidy buttons, T shirts and handbags. The average age must have been between 12 and 14 and their puppy love affection shouldn't be underestimated.

They would do ANYTHING for David Cassidy.

Cassidy was hiding out on a 120 foot long boat, Ocean Sabre, Bell Records had asked Cassidy to come to Britain for a promotion visit and were apparently happy to shell out \$5000 to charter the yacht for the five day period. Once on board I found him posing for the 20 or so daily newspaper photographers. It remained the ritual throughout the afternoon, with David occasionally excusing himself to wave and blow kisses in the direction of the devoted fans on shore—an action that caused them to ooh and aah. Another ingenious action by the fans was to pay entrance on a sightseeing boat that travelled the River Thames and went past David's yacht. They got a closer look that way.

The Partridge Family Records—David plays Keith Partridge in the television series—sell in astronomical figures and, of course, led the way for a successful solo career in which David Cassidy has shown himself able to handle a vocal with at least competence and confidence.

"I didn't plan it this way. I never anticipated anything like this. In the beginning I was really taken aback but people seem a bit shocked to learn that I've sort of adjusted to the way I live. If you're some place where it's cold you wear a sweater because it's cold and that's all I've done," he said.

"You have to adjust to how you live your life."

Just how hectic is his daily routine? I put the question to David's personal secretary John Monte. He stated: "David films with the Partridge Family about 55 hours a week—Monday