

DAVID vs. MARK

They Meet Head-to-Head on The Bob Hope Show!

As the New Year rolls around we find David Cassidy, superstar, faced with a couple of new rivals.

David and Donny have co-existed for some time now—each a superstar in his own right, each with his own fans and some fans shared. But now there's a new threat—and from a very surprising source! This rival doesn't come from another television show or even from the recording world—but from a swimming pool!

His name is Mark Spitz and he has all the makings of a superstar. He's the world's greatest swimmer, holder of seven Olympic gold medals from Munich—and a very sexy guy.

Is he a real threat to David? Can he steal David's fans away? Will David's fans remain loyal to him or defect to Mark? Is Mark the next big love of your heart?



"Mm-mmnh! These Lifesavers sure are good!"

Only you can know the answers to those questions. But before you make up your mind, here are some facts about the two of them. Here's the real scoop on David Cassidy vs. Mark Spitz!



Bob Hope gives David some advice about show business!

Fact: DAVID has won 8 gold records for Partridge Family and solo sales of over a million.

Fact: MARK has won nine gold medals for Olympic swimming (counting the two he won in the '68 Olympics in Mexico City). That's more than any other athlete in history.

Fact: DAVID can't go out anywhere without the danger of creating a riot. He can't even walk down the street like an ordinary person because his fans will mob him for autographs.

Fact: MARK too can't go out without risking a riot. There are so many people who want to meet him and talk to him and get his autograph that he has to stay holed up in a hotel or else take a couple of bodyguards with him.



"Okay, the truth now—who's got the handsomer nose?"

Fact: Privacy is a thing DAVID has to fight for. The only place he gets any is in his super secret home behind a large fence.

Fact: Privacy is about all that MARK has since he doesn't go out much at all. He stays hidden in a secret hideaway in Hollywood waiting for the day he, too, can be out in public safely.

Fact: At times David has feared for his life when cornered by a mob of over-excited girls. He knows they don't want to hurt him but they are quite capable of doing just that, accidentally. He particularly remembers one girl who just



In a skit on the show, Bob goes to dentist Spitz with a toothache.

wanted to cut off a piece of his hair but nearly stabbed him!

Fact: MARK too has known fear for his life—but of a much more serious kind. When the Arabs attacked the Jews of the Israeli team during the Olympics, MARK, who's also Jewish, was hustled straight out of Munich and sent home and into hiding for fear the Arabs might also make him a target.

Forgetting his "patient," Mark prepares to give his nurse a kiss!

