

MUSIC POWER

Mac Davis/Baby Don't Get Hooked On Me/Columbia Records

Mac Davis has been called a slick commercial product and a cleaned-up Kris Kristofferson. A disc jockey introduced his hit "Baby Don't Get Hooked On Me" as the egotistical, chauvinist song of the month. Regardless of such criticism he makes good pop music. Much of it is concerned with warm, family themes like "Watching Scotty Grow" and "Friend, Lover, Woman, Wife." His albums are sensitive and sincere and the latest is a new sample of Mac Davis' talent.

The Partridge Family At Home With Their Greatest Hits/Bell Records

There is a charm about the *Partridge Family* TV show and it's reflected in the music they record. It's leveled at young people but most of the cuts are bright and joyful enough for anyone to feel. Included on this L.P. is "Breaking Up Is Hard To Do."

Martin Mull/Capricorn Records

The unusual humor in Martin Mull's new album won't tickle every funny bone. His songs play lightly with red-necks, midgets, amputees and hippies. The music is a brilliant put-on of everything from Nashville corn to swanky lounge shlock. It's performed by the Magical Midget Chorus and Whistling Dwarves, the most famous of which is Levon Helm, drummer for The Band. Martin Mull is not only a musician and song writer, he's a fine artist and painted his own record cover.

Daniel Boone/Mercury Records

"Beautiful Sunday" is a good hit single enjoying popularity on both AM and FM radio. It's the only good song out of a dozen on Daniel Boone's debut album.

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Douching vs. Norforms

"Please, let's go home."

6 PM: Before the party, you douche to stop internal odor. (What a mess!)

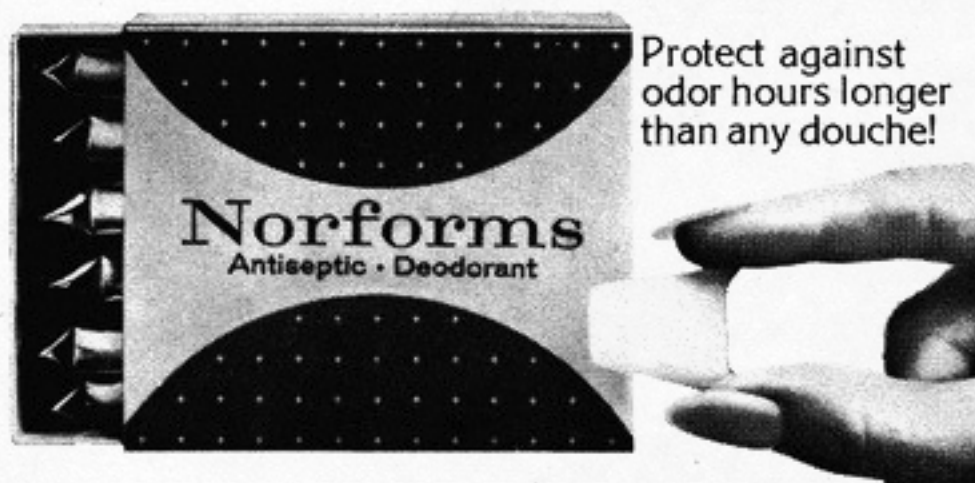
9 PM: Oh, oh. What's that unfresh feeling? All that trouble douching—and you can't even be sure how long it'll work. If only you could leave the party now.

"Let's stay out until sunrise."

6 PM: You've used Norforms® The Internal Deodorant™. (You just insert it—how easy!)

9 PM: Still feeling fresh and clean with Norforms. They stop odor up to ten full hours. Hours longer than any douche. Norforms can get you to the party, keep you there and bring you home again still odor-free and confident.

This tiny Insertable™ kills odor-causing bacteria, stops internal odor no bath, shower or feminine spray can reach. With no douching mess or fuss. And unlike douching, Norforms are safe to insert and easy to use daily... anytime, anywhere.



Protect against odor hours longer than any douche!

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