



ARE YOU AN AMERICAN BEAUTY? Or are you a British bird? No matter what you are you no doubt know all about David Cassidy. You know that he's a ducky dude who acts, sings and travels around—and lately he's been traveling in the direction of our British neighbors. What's more, rumor has it that the British birds (that's what they call girls over there) dig on ducky David a lot more than you American chickies. What do you say to that? Rumor also has it that because David's popularity is on the decline here in the U.S.A., David is trying to cultivate a whole new set of fans in England. You might be shrugging your shoulders at this point. "It's only a rumor," you're saying, "and what's a rumor?"

Well, rumor is a vicious force. The ancient Greeks hated gossip so much that they personified rumor and gave her this background. Rumor was the daughter of Eris, the Goddess of Discord. She is always pictured as having a thousand evil tongues wagging. Indeed, she is such an ugly creature that her own mother couldn't bear the sight of her and banished her to the earth (far from her heavenly home on Mount Olympus) to disturb the lives of men forever. One of Rumor's fave homes is Hollywood. Whenever you hear evil whispering, you can just imagine Rumor lurking in the background giggling to herself at the harm she's done again.

All famous persons anger Rumor because she hates wealth, success and happiness. Her hatred makes her do anything to get back at that person for living a happy life. David

has had his share of fame, riches, critical acclaim, popularity—and Rumor has tried to destroy him more than once. Remember a few years ago when David was rushed to the hospital for a gall bladder operation? Well, Rumor's band of mischiefmakers were busy wagging their tongues about "David's death." Shocking, isn't it!

Well, this death rumor wasn't the only one. Many rumors have plagued David's days ever since his rise to stardom. To his credit, David has taken almost all of them in his stride. But now a new crop of rumors is growing as fast as summer crabgrass. No doubt you have heard them, too.

It all started because David has made several trips to England, both as a vacationer and as an entertainer. And being David, he has always caused a sensation there! And why not! England's dollies love good-looking guys just as much as you American chicks do!

In 1972 the Osmond Brothers and the Jackson Five did a series of concert tours in England. Not to be outdone, David also did a concert tour throughout Great Britain this spring. The English teens went wild! Now, if you fans didn't think it was disloyal for the Ossies or the J-5 to visit England, then why is it wrong for David? And yet the rumors persist. You probably heard them buzzing around in your town, too. They are varied, but the variations are on basically *one* theme: David Cassidy. Here are some:

"David just isn't that popular here any more. He's been around too long and everybody's

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