Hush-Hush

LONDON—To avoid the possibility of crowd hysteria, elaborate steps are being taken to ensure that David Cassidy's arrival in Britain on Monday (12), will be unpublicized.

One reason given is that Heathrow Airport authorities have put
a ban on any announcement of
expected arrival by pop stars. But
in fact, all of Cassidy's movements.
outside of his concert appearances,
are to be veiled in secrecy to avoid
a repetition of the events during
the artist's last U.K. visit when
hordes of young fans apparently
followed him everywhere.
Reason for Cassidy's visit is a

series of 10 concerts plus TV appearances. Robert Paterson is promoting the concerts, six of which are to be at Wembley's Empire Pool within the space of three

days.

The first dates of the British visit are at Manchester's Belle Vue theater on March 13 and 14 when there will be two concerts on both

days.

Cassidy then comes to London for a Friday (16) appearance at the Empire Pool. On Saturday (17) there will be three concerts at Wembley followed by two concerts

on Sunday.

Cassidy's visit is part of a European tour beginning in Dusseldorf on March 3. He arrives in Amsterdam for the start of his itinerary on March 2 on a Pan Am flight and from there he will pick up the chartered plane which will be used for the rest of the European tour.