

a new producer now, but he'd really like to be able to produce his own records, as well as those of other artists.

HE DOES want to do some guest appearances on other shows. Before "The Partridge Family," David guested on many other shows, including "The FBI" and "Marcus Welby: MD." He'd like to do more of that sort of thing now.

HE DOES very much want to do his own TV special. That's something he's been dreaming about for some time now and his dream may come true sometime next year.

HE DOES want to do more concerts in areas he hasn't reached before. He'd like to perform in Europe, Japan and even Australia and New Zealand.

But, again, he can't do all of that all at one time. And there are many things David is taking into consideration as he ponders the question of what to do next.

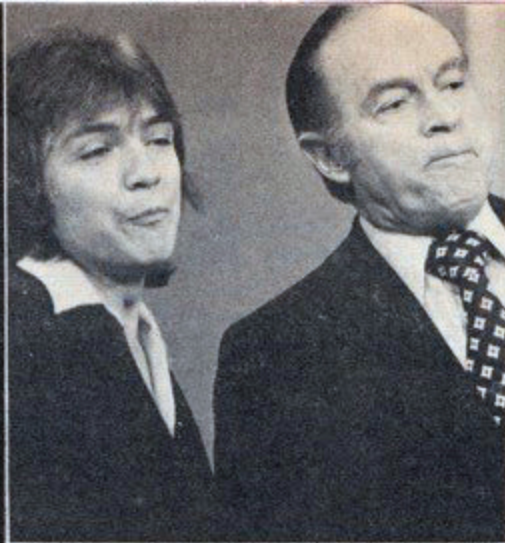
He wonders what he'll be doing in ten years and what his fans will be doing. Can he, like Frank Sinatra and Elvis Presley, retain his fans for that long, or will he be like so many others who couldn't?



David really enjoys his music! He's serious about his singing and plans to experiment with his style!

In ten years he'll be 33 years old, and most of his current fans will be in their 20's. Will they still know each other at all?

David admits to a little fear about the future, but he's also looking forward to it with great anticipation. He sincerely hopes that his fans will understand that both he and they have to grow



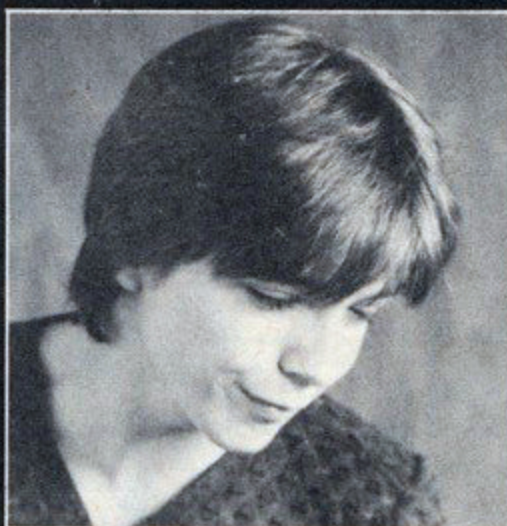
One of the highlights of David's career so far was his exciting appearance on "The Bob Hope Show." He's looking forward to doing more guest shots on other TV shows in the future.

and mature. The next couple of years will tell David something he's wondered about for some time—whether his fans love David Cassidy or Keith Partridge, or can even tell the difference.

Some people have suggested to David that he just quit everything and live on the money he's earned and his past fame. But David feels he can't do that. He must move ahead.

The one move he'd most like to make right now would be to do a movie.

He could do a lovely, romantic movie—something like "Romeo and Juliet"—filled with love and romance. It might even include a sexy scene. But would you like it? Would you want to see him in a movie, in love with someone else? (David asks himself those questions every time he reads a script).



Yesterday's David—a promising young star who was impressing everyone with his talent and natural abilities.

Or he could do a rough, tough gangster movie—perhaps something like "The Godfather". He might even play a killer, or someone who gets killed. That would certainly be a change from the image of Keith Partridge! But would you like that?

Or he could do an adventure take, where he'd be the hero who rescues the girls and tames the untameable. There might be lots of action scenes—David on a racing horse, David being chased by a speeding car, David fighting off the bad guy with his bare hands. It could be something like "The World's Greatest Athlete."



Today's David—an accomplished actor and singer about to travel down a new and unpredictable path in his career. David doesn't know exactly what lies ahead but he's ready to give it his very best!

All in all the question of what David will do next is not just one simple question—it's one big complex question made up of dozens of other questions and decisions. And it all rests firmly on the slender shoulders of David right now.

He has only a few months left to play Keith Partridge. The decision as to what he's going to do next must be made very soon—and only David with the help of his manager can make those decisions.

His past is well known. His future is unknown—even to him. For the present, David Cassidy's life is all questions and decisions—very big questions and very big decisions.