

DAVID CASSIDY

The Man and his Songs

WE knew him as David Cassidy of the Partridge Family — but now that's all in the past. In the words of his new record company, RCA, "David Cassidy the man has now emerged".

As part of his recent visit to England to introduce the fans to the new David, it had been arranged that he would appear as presenter Sally James' guest on London Weekend's "Saturday Scene". Look-in was there for an exclusive chat to David and a look at the programme as it was put together.

The record company posters proclaim: "David Cassidy The Man has now emerged," but outside the studios of London Weekend Television there was still evidence of his popularity as a teen idol. David was to appear on SATURDAY SCENE, and the fans had gathered early to catch a glimpse of him. The big difference about the Cassidy fans after the recent Roller-mania is that they are restrained in the hero worship, but it is hero worship all the same.

David was to arrive at the studio at 3.30, but the fans had been waiting since 8 o'clock in the morning to see him — unfortunately



David and his TV Family —
The Partridges.

they were to be disappointed because he arrived in a closed van. He was whisked by an entourage of security staff to the first floor of the studios and into his dressing room. When Look-in spoke to him with the show's hostess Sally James, David was relaxing on a couch sipping iced water (specially requested by David.) He was dressed in a cotton shirt, white satin trousers and white plim-solls (no socks).

David looked tired, but tanned, and was in a jokey mood. He was certainly most impressed with his fans.

"It really amazes me how loyal my fans are

in this country, and how mature they are — I sincerely hope that they understand my motives in trying to avoid the teen idol label. All I want is for them to listen to what I am trying to say — if they do I may well return to Britain and do some concerts." Sally listened with interest before running through the script for her show with David, as he had said in advance he wanted to speak about his musical ambitions.

It was now 4 o'clock time for everyone to move off to the Make-up Department. Last year's Look-in/"Saturday Scene" Cassidy Competition winner Elaine

How David appeared on his last
visit to Saturday Scene.

