

Helen Marketti's Music Corner



David Cassidy

On Saturday, July 27, David Cassidy will be doing a show at Hoover Auditorium in Lakeside, Ohio.

It is natural to think of teen idol memories when you hear the name David Cassidy. His role as Keith Partridge on The Partridge Family made many a young girl swoon. We can hear the memories with the hit songs, "I Think I Love You", "Doesn't Somebody Want to Be Wanted" and "I Woke Up In Love This Morning," among many more. In those early days, his official fan club membership outnumbered that of Elvis and The Beatles. David's career has spanned over forty years, which included work on television, theatre and Broadway. His mother, actress Evelyn Ward and his father, actor Jack Cassidy already set the tone for the career path David would follow.

"I consider myself an actor and a musician," said David. "I have kept my creative juices going. I have a strong work ethic. I love what I do and I think it's important to always improve and invest time and energy to what you love doing. There are so many different aspects when you are writing, producing, traveling and working in TV, theatre and Broadway. I have been lucky in my career that I have been successful. Sometimes you fail at certain things because no one can be successful all of the time but you can appreciate the opportunity to create something new. I love to make people laugh or cry. I love to entertain."

Teen idol is only one role David has played during his career and while he did so for several years; it wasn't without a challenge to keep being true to himself. "At one point, I was marketed more than anyone else at the time. There wasn't even a Marketing Department in those days. There was radio, television, magazines, posters and all kinds of merchandising. In the end, people had a misconception of who I was. I have been inspired over the years to share with my fans other aspects of who I am, not only with my talent but also of me as a person. I am happy to have once been that guy (teen idol) because I have done so much other creative work since that time."

David appreciates all of his fans and knows it is because of them that he is still able to do what he enjoys. "There are hard core fans that have followed my career since the beginning. It's a wonderful thing. You also get new fans along the way if they have seen a DVD or listened to the music. It's great to receive such love and appreciation from people. It's a celebration for them and for me. It's a great experience to know the impact I have made on them for a couple of generations. I see fans of mine who now bring their own kids. It's a beautiful thing."

David is looking forward to playing Hoover Auditorium in Lakeside. "I have never done a show there but I've heard it's fantastic. I know a few people who have played there and they always come back raving about it. I have heard it's a great venue so I'm looking forward to it. I will mostly do the hits that people will know and recognize. There will be songs that I like to do from artists I have always admired plus the David Cassidy and Partridge Family hits. Sometimes you like to share music with fans that has influenced you as an artist so I may even do some blues. I have an amazing band; they are incredible musicians and have been with me for a decade.

It's a celebration of my generation, our generation and the music experiences of living in that time."

For ticket information for Hoover Auditorium: www.lakesideohio.com

For more information on David Cassidy: www.davidcassidy.com