

# Cassidy Pub Co.

HOLLYWOOD — David Cassidy, in conjunction with Aarons Management Corp., has formed RU-DA Music (ASCAP) for the publishing of Cassidy's songwriting material, the first of which appears on his first LP, "Cherish," released by Bell Records.

Cassidy also indicated that the company plans to seek songwriters to support and broaden the publishing company. In some instances, writers will be placed under contract.