

David Cassidy To RCA In Long-Term Recording Deal

NEW YORK — RCA Records has signed David Cassidy to an exclusive long-term recording contract, it was disclosed last week by Kenneth Glancy, president of the company.

Cassidy, now 24, was an acting veteran on several TV series, including Ironside, Marcus Welby, Bonanza, Medical Center, and Mod Squad, before he was chosen to star in the TV series "The Partridge Family."

Cassidy made his singing debut on Broadway in "Fig Leaves Are Falling." He was then 17.

Starring in The Partridge Family TV series, Cassidy racked up 7 gold albums, and innumerable gold singles. He released his first solo album, "Cherish" in 1971 and "Rock Me, Baby" in 1972. "Cassidy Live," his latest, was recorded at his concert at White City Stadium in London in 1974, went straight to the top of the English charts.



DAVID CASSIDY is shown here being welcomed to RCA Records by (l to r) Mel Ilberman, division vice president of commercial operations, A&R director Mike Berniker and RCA Records president Ken Glancy.