



**CASSIDY COMES ABOARD** — RCA recording artist David Cassidy took an ABC boat ride as the guest of Rick Sklar, vice president of program development for ABC-AM stations. The voyage was arranged to promote Cassidy's latest single, "Get It Up For Love" from his forthcoming RCA debut LP, "The Higher They Climb, The Harder They Fall." Seen here (l-r) are: Sklar; Steve Kahn, RCA product manager; Cassidy; and Steve Greenberg, RCA field promotion man.