

cash box / singles reviews

Picks of the Week

DAVID CASSIDY (Bell 45-150)

Cherish (3:48) Beechwood Music, BMI—T. Kirkman)

There's no question about the success of this record at all. David Cassidy, performing one of the most beautiful love ballads ever written, will make his solo appearance a memorable one. Vintage Association material is strikingly delivered as Cassidy eyes the number one chart position. Flip: no info. available.