

It's Aaron Ent.

HOLLYWOOD — A new name and a move to larger offices have been announced by Aarons Enterprises, Inc., formerly Aarons Management, now at 9145 Sunset Boulevard, Suite 221, in Los Angeles. Telephone is: (213) 278-7620.

The change reflects the growth and increasingly diverse interests of the corporation, according to president Ruth H. Aarons, who just returned from overseeing initial phases of The David Cassidy World Tour '74 in New Zealand and Australia.

In addition to supervising subsequent Cassidy stops in Hong Kong, Japan, Europe, Scotland and Britain, Miss Aarons currently at the home office is preparing the Shirley Jones/Jack Cassidy Show for their debut at the MGM Grand Hotel, Las Vegas, on June 5.